



STRONGER TOGETHER

*Countywide, we are...
locally governed, accountable and impactful!*



United Way of Iredell County

2022 - 2023 Community Impact Report

Follow the link below to read how **YOU** have made a positive impact on all of Iredell County

A Message from our President



It has been a privilege to be a part of United Way of Iredell County this year. In these last two years the organization has responded to the needs of our community in unexpected and impactful ways. But now it is time to look forward.

To date the local impact of our United Way is \$953,682 which is tremendous considering this only encompasses Statesville and the northern end of the county.

In March of 2022, it was announced that United Way of Iredell County would expand its footprint to include Mooresville zip codes. To many they may not have realized we were not already covering this area. This expansion was a great opportunity to be a true county wide organization to support community needs. Imagine our impact going forward!

Our United Way is always looking for new partnerships and initiated Ride United and Red Cart Partnership. Along with these programs they welcomed new staff and said goodbye to others.

As we move forward and start our fall campaign, I challenge each of you to volunteer, partner or learn more about United Way of Iredell County. ***Together we can all Live United!***

Shannon Viera, President
 United Way of Iredell County
 Board of Directors

2022 - 23 Board of Directors

Shannon Viera <i>President</i>	Marian Steele <i>Community Investment</i>	Melissa Prevette <i>Treasurer</i>	Kim Atwell <i>Campaign Co-Chair</i>	Ray Englebert <i>At Large</i>
	Rhyné Scott <i>Ex-Officio Planning</i>		Dawne Clark <i>Endowment Chair</i>	
David Addison	Dr. Jeff James	Chris Nichols	Dianne Sanders	
Dr. James Brunson	Carolyn Lent	Gina Parker	Regina Skinner	
Gregory Cain	Darlene McClain	Larry Pizzorni	Erskine Smith	
Cathy Chambers	Mildred Minor	Nancy Rath	Ron Smith	
Michael Cook	Maureen Moore	Summer Raub	Bud Welch	
Steve Garrett	Beth Mull	Andrew Rutter		



The community came out to celebrate the ribbon cutting of the second United Way of Iredell County office located in Mooresville, NC.

With offices in both Statesville and Mooresville we now have a county-wide United Way serving all corners of Iredell County.

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\$738,682

Paid out in grants to non-profits impacting the health, education and income of those in need



\$150,000

In prescription savings for Iredell families through SingleCare prescription discount cards



\$25,000

1,934 Iredell families in crisis referred to help using our 24/7 2-1-1 statewide call center.



\$40,000

Collaborative work to support youth mental health and suicide prevention



2021-22 LOCAL IMPACT \$953,682

Thanks to our more than 4,000 donors, volunteers, partners and advocates across Iredell County. **New Impact Initiatives started in 2021-22**



Red Cart Project:

In partnership with the Kindness Closet, Mooresville Graded School and Iredell Statesville Schools, we are launching the Red Cart initiative in the fall of 2022. This program will improve health and attendance by making sure that period supplies are available for those that need them. Starting in 6 pilot schools, we hope to take this program wider in future years.



Volunteer recruitment and engagement efforts:

One of the biggest changes during Covid-19 for our partners is a reduction in the number of volunteers engaged with their programs and services. We are developing a coordinated effort to get more people out and active across our network of partners. We need your help, contact Shannon Petersen at spetersen@uwiredell.org or 704-872-3000 to learn more.



Ride United:

A partnership with Door Dash that allows our partners to deliver food, supplies and other materials directly to people in need at no cost to either the non-profit or client. Over 200 deliveries have already been made to people in Iredell County

In 2021-22 your neighbors, friends, and coworkers used the services of our partner agencies 169,391 times!

Local Dollars.
Local Solutions.
Local Impacts.



The United Way Endowment for the Future creates tangible and sustainable resources that are dedicated, forever, to our mission. It will guarantee our ability to respond to our changing needs and achieve a lasting community impact for generations to come.

Learn more about our Endowment for the Future and The Legacy Circle by reading our full annual report at <https://uwiredell.org/financials-and-annual-reports/>.



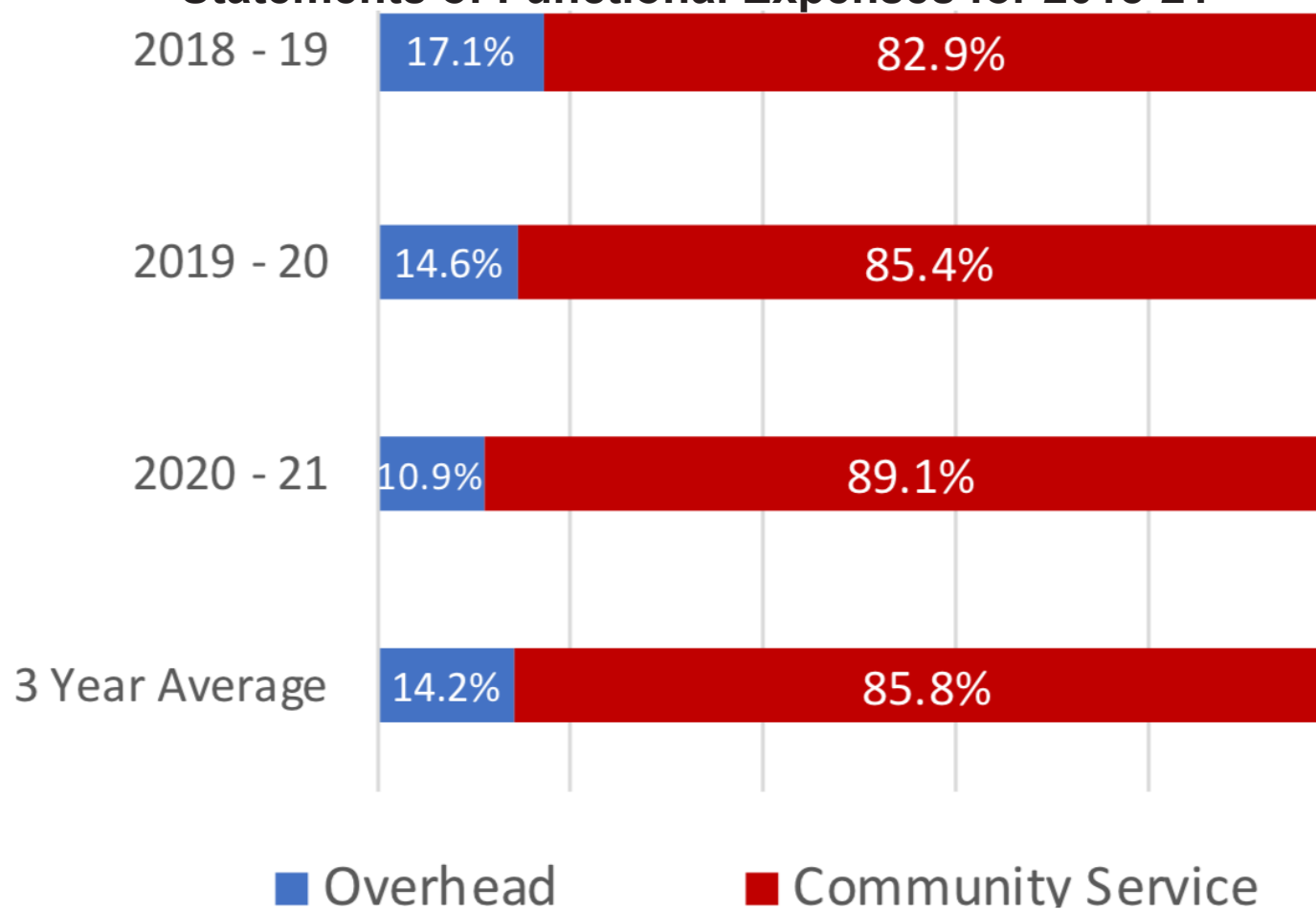
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United Way of Iredell County
Statements of Financial Position as of June 30, 2022

Assets	30-Jun-21	30-Jun-22
Cash & Cash Equivalents	\$212,801	\$119,202
Promises to Give net Uncollectable	\$164,729	\$174,319
Prepaid Expenses & Other Recievables	\$12,717	\$14,510
Total Operating Assets	\$390,247	\$308,031
United Way Endowment Fund	\$3,516,339	\$3,435,506
Promises to Give - Endowment for the Future	\$237,110	\$137,906
Property (net depreciation)	\$345,778	\$350,931
Total Assets	\$4,489,474	\$4,232,374
Liabilities	30-Jun-21	30-Jun-22
Accounts Payable & Deferred Revenue	\$45,117	\$15,440
Designations Payable	\$17,936	\$17,527
Accrued Agency Allocations	\$374,899	\$408,036
Total Liabilities	\$437,952	\$441,003
Total Net Assets	\$4,051,522	\$3,791,371
Total Liabilities & Net Assets	\$4,489,474	\$4,232,374

There could be no definition of a successful life that does not include service to others.
President George H.W. Bush

United Way of Iredell County
Statements of Functional Expenses for 2018-21



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