DO YOU KNOW WHAT YOUR DONATION LOOKS LIKE?

It Looks Like Us!

United Way of Iredell County, Inc.
2018-2019 Annual Report
Our Mission

The United Way of Iredell County Improves our community and its people by uniting partners to meet local health and human service needs.

Statistically, I only had a 16% chance of attending and graduating from college. Because my mom and grandmother worked tirelessly to support me and my four (4) siblings, there wasn’t time to pay much attention to our academia. The five (5) of us were enrolled at the Boys & Girls Club of the Piedmont where I received the mentoring and inspiration I needed to be successful. I not only attended college but graduated. I am now the Membership Coordinator at the very Club that was so instrumental in my success.

YOUR DONATION LOOKS LIKE ME!

OUR COMMUNITY

United Way fights for the health, education, and financial stability of every person in Iredell County.

OUR PROMISE

We win by living UNITED. By forging unlikely partnerships. By finding new solutions to old problems. By mobilizing the best resources. And by inspiring individuals to join the fight against their community’s most daunting social crises.

CHANGING THE ODDS
Dear Community Members,

2019 is shaping up to be another exciting year for the United Way of Iredell County. We continue to find new ways to bring our community together and to redefine what it means to “Live United”. As the needs in our community have changed and become more complex, the United Way has implemented innovative solutions to community-wide issues.

We continue to partner with individuals and agencies across the community to manage grants and collaboratively develop programs to deliver services to those in need. The transportation grant which was awarded by the NC Department of Transportation allowed 2,812 individuals to have transportation to their healthcare appointments through our partners at ICATS. Our free 24/7 call center at NC 2-1-1 responded to over 900 calls for help from Iredell families in crisis, a number that is likely to grow dramatically this year with our new role in Medicaid transformation.

The community response to the Million Dollar Challenge to support the United Way Endowment for the Future has been overwhelming. With over a year left in the campaign, we are over 2/3’s of the way to raising $2 million dollars; well on the way to receiving the generous 1 million dollar matching contribution. The Endowment is a central part of our community’s commitment to the future. It will allow us to conduct deep assessments of community needs or to act as a rapid-response fund, enabling quick action in the face of local emergencies, whether natural disasters or economic downturns.

These are but a few of the many ways that the 4,000 plus volunteers and donors of the United Way made a difference in our community this year. Our combined efforts reached over 100,000 Iredell residents with support and services. At the Longest Table Event in May, over 900 neighbors from all walks of life were once again brought together to share a meal and reflect on “One Good Thing” about our community. To me, one great thing is the willingness of so many people to come together and commit to making our community a better place.

With Gratitude,
Marian Steele, Board Chair
United Way of Iredell County, Inc.
With great excitement, in the fall of 2018, the United Way of Iredell County Endowment for the Future announced the Million Dollar Challenge; a targeted campaign to increase the impact of this fund by raising $3M in new pledges. This challenge consisted of an anonymous donor challenging the UWIC Board to raise $2M. When this goal is met the Endowment will increase by $3,000,000.

Barry and Anna Gordon, co-chairs for The Million Dollar Challenge agree that this may seem like a daunting challenge, but they are confident that we can do this and we will do this in order for future generations to thrive. The Endowment effort is blessed with volunteers who share our vision to leave an everlasting legacy for the community that has nurtured us. Thank you for sharing this challenge with us and for your support of the United Way of Iredell County!

“It always seems impossible until it’s done.”
~ Nelson Mandela

MISSION STATEMENT
The United Way Endowment for the Future creates tangible and sustainable resources that are dedicated, forever, to our mission. It will guarantee our ability to respond to our changing needs and achieve lasting community impact for generations to come.

As we move closer to meeting the Million Dollar Challenge, United Way of Iredell County is continuously and gratefully accepting new and additional gifts.

To make your gift call Robb Collier at 704.872.3000.

The following is a chart of gift type options.

<table>
<thead>
<tr>
<th>Types of Gifts</th>
<th>Accepted by United Way</th>
<th>Counts towards Challenge</th>
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</thead>
<tbody>
<tr>
<td>Cash</td>
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<td>✓</td>
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<tr>
<td>Publicly Traded Securities</td>
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<tr>
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<td>✓</td>
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<td>Retirement Plan Assets</td>
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<td>✓</td>
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<tr>
<td>Testamentary Intentions</td>
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<td>✓</td>
</tr>
<tr>
<td>Other Assets</td>
<td>Determined on a case by case basis.</td>
<td>Determined on a case by case basis.</td>
</tr>
</tbody>
</table>

THANK YOU!

Providing sustainable revenue to fund transformational grants in local non-profit programs and services as well as providing immediate emergency or natural disaster relief for our community.
“Philanthropy, charity, giving voluntarily and freely... call it what you like, but it is truly a jewel of an American tradition.”

John F. Kennedy

**Partner Allocations**

- Education: $136,918
- Income: 207,692
- Health: $117,455

**Community Programs**

- Discounts on Prescriptions: $140,883
- Value of School Supplies Donated: $30,000
- Resources Invested in Project: $18,000
- Resources Invested in Project: $15,500
- Value of Calls Answered: $9,000

**Grants Awarded**

- EFSP: $73,124
- Endowment: $25,000
- Donor Directed: $13,506
- Transportation Grants: $240,000

United Way of Iredell County, Inc.

Annual Report 2018 - 2019
On May 21, 2019, United Way of Iredell held the second LONGEST TABLE at Signal Hill Mall. "Thank You" to everyone who was able to join us at this year's 2019 Longest Table event in Iredell County. With an estimated 900 people sharing ‘One Good Thing’, we came away with a LOT of smiles from the day!
AT THE UNITED WAY OF IREDELL COUNTY we win by helping families shift from surviving to thriving. Across our community, there are many organizations, companies and people hard at work helping their neighbors with hunger relief, housing, education, and jobs - each tackling these issues independently and with their own approach. But no one organization or person can fight poverty on its own. The UWIC maximizes our impact by aligning organizations, companies, local government and community members to help families eliminate tough choices and live better while making ends meet.

One of the most powerful words is IMPACT - creating tangible, significant results. That’s what UWIC aims to do every single day!

VOLUNTEERS are the lifeline of the United Way of Iredell County. Volunteers are used for the campaign, board of directors, the community investment process, Get Fit Iredell, Stuff the Bus, and the Longest Table to name a few. During the 2018-2019 year over 450 volunteers were engaged in all facets of the UWIC.

This year we were very fortunate to have Bridget Gibbs as our intern, who is also working on her Masters in Business Education.

THANK YOU, BRIDGET!

If you are interested in volunteering with UWIC, investing your time and talents, please call Brett Eckerman at 704.872.3000 or email him at beckerman@uwiredell.org.

United Way of Iredell County, Inc.

WE FIGHT FOR EDUCATION so that all children and youth reach their full potential.

WE FIGHT FOR FINANCIAL STABILITY so that all families can prosper economically.

WE FIGHT FOR HEALTH so that everyone - from young to old - can lead full and productive lives.

We achieve outcomes in these key areas by:
- Researching and assessing issues
- Developing and adopting long-range goals
- Championing effective collective action
  - Engaging volunteers
  - Fostering emerging leaders
  - Advocating for solid public policies
- Investing in quality programs and initiatives
  - Raising public awareness
  - Forging collaborations

As a shut-in confined to a wheelchair I not only get lonely for someone to talk to but it is very difficult for me to prepare my own meals. I appreciate the home delivered meals, not only for the food but also for the company. The volunteer that delivers my meals always takes a few minutes to make sure I am alright and not in need of anything.

YOUR DONATION LOOKS LIKE ME!
In 2018 - 2019 United Way of Iredell County’s Get Fit Iredell and the Iredell County Parks & Recreation Department built a one-half mile walking trail at East Iredell Lion Club Community Park.

SAVE THE DATE!

GET FIT IREDELL set out to improve the livability and long-term quality of life for Iredell County residents.

GET FIT IREDELL Events.
October 13, 2019: Kickoff event and Kickball Tournament
October 27, 2019: Cooking Demonstration and Contest
Date to be determined: Dodgeball Tournament
May 3, 2020: Fun Day 5K, Lake Norman State Park

Get Fit Iredell is a continuous, community partnership that designs and promotes active living opportunities to improve health.

The business of business should not be about money. It should be about responsibility. It should be about public good, not private greed.
~Anita Roddick
Million Dollar Challenge Donors

all Challenge gifts listed as of 8/22/2019

Anonymous
Marian Steele Clark & JC Steele & Sons, Inc.

Thomas A. Fanjoy
in memory of Frances Fanjoy

Jane & Layton Getsinger - Lake Norman Realty
in memory of Armonde Troutman

Barry & Anna Gordon
In honor of all the MDC Lead Gift Volunteers

Richard & Suzanne Gordon
Hanna & Ann Kutteh & their children:
Costi, Billy, Bobby & Elaine

Bill & Becky Pope

Anonymous
in honor of the Gordon Family
Anonymous
Anonymous
Susan & Will Fanjoy
in memory of Frances Fanjoy

Gordon Family Foundation
Mark & Terry Gordon
in memory of the Gordon brothers:
Ellis, Melvin, Saul, Alfred & Kalman

Anonymous
in honor of the Gordon Family
Anonymous

Doug & Carole Hendrix
Mrs. James (Geit) Johnson
Estate of Mary T. Miller
Mr. Eric & Dr. Carla Pence
Doug & Patti Ralson
Rhyne & Ginnifer Scott
in honor of our children:
Ben, Abby, & Luke Scott
Ann H. Tharpe
Dr. Peggy Willhide

Anonymous

Dr. & Mrs. Ralph Bentley
Hank & Suzanne Byrd
Frank & Carol Childress
Mary Dawn Clark
in memory of John C. Clark &
Marybelle Clark Bell
Julia Wilson & Robb Collier
Sherrill & Barrie Deaton

Anonymous
Brett Eckerman & Ellie Grubbs
Edie & Walter Holland
Iredell Health System
William & Inola Jones
Kewaunee Scientific Corporation
Dr. Alvera Lesane
in memory of Junious Lesane
Piedmont Healthcare

Anonymous
in honor of our children: Wells,
Anne Tyson & Kathryn
William Webb, III & Joyce Webb
Suzanne & Joe Wegmiller
Dorothy Woodard
in memory of Woody Woodard
Mike & Betsy Yarborough

Anonymous x 4
David & Diane Cash
Paul & Shelia Cook
Duke Energy Foundation
Dr. Laurel E. Eason
Nicholson Funeral Home
Morrow, Caity & Barbara Gordon
in memory of Davi Renette Morrow
Nelson & Valerie Granade

Anonymous
Mr. & Mrs. Todd Houston
in memory of Douglas Eason
Samuel R. Kennington
Robert & Marian Kimball
Thom & Margaret Kincaid
Jim & Lynn Lawton
Shelly & Nate McElwee
Memorials made in the name of
Melvin Kelly
Mike & April Nowell
Agnes Schneider

Anonymous
Don & Janie Searcy
David & Tammy Presley
Statesville Rotary Club
Grant & Caroline Sharpe
Thomas & Nancy Sherrod
Rosemary Stephens
David & Melanie Taylor
Wedding Gift to Peter Clark
& Marian Steele
Mike & Kathy White

Thank you
for your support & for
living United!

United Way of Iredell County, Inc.

Annual Report 2018 - 2019
Thank You

to the following corporations and individuals who made gifts of $10,000 or more to the 2019 Community Campaign; qualifying them as a Tocqueville Donor.

Tocqueville Donors
Anonymous
EnergyUnited
Mr. & Mrs. Donald E. Flow
Kewaunee Scientific Corp.
Publix
Wilson Foundation

Founded in 1984, the United Way Tocqueville Society is an opportunity for passionate individuals to become more deeply involved in United Way’s mission.

United Way of Iredell County, Inc.

Gifts to our 2018 Annual Campaign

DIAMOND BENEFACCTORS
The Goodyear Tire & Rubber Co.
JC Steele & Sons

Growing up in an impoverished neighborhood, in a small town, kids like me had very little access to books. Due to a program sponsored by our local United Way books were made accessible to kids of all ages. Thanks to this program and others like it, I learned to love reading. I am now a successful and educated member of society, who works to improve the health of others daily.

YOUR DONATION LOOKS LIKE ME!

PLATINUM
Amesbury Truth
Doosan
Mr. Thomas A. Fanjoy
First National Bank
Edie & Walter Holland
Iredell Health System

GOLD
Mr. Henry Batten
BB&T/McGriff Insurance
Dr. James Bradford & Ruby Grimm
Mr. Fred H. Deaton, Jr. Denso
Pat S. Ebert
Will & Susan Fanjoy
Mr. & Mrs. Walt Glazer
Geen Corner Auto Park
Dr. & Mrs. Robert Kimball
Ms. Robin Mihalevich
Ron & Gina Morrison
Mr. Eric & Dr. Carla Pence
Piedmont Healthcare, PA
SCANA
Mr. & Mrs. David S. Steele
Wells Fargo Bank (Local)

United Way of Iredell County, Inc.

Annual Report 2018 - 2019
SILVER

A T & T
Mr. Jeffrey Almond
Mr. Charles T. Andrews
Anonymous
Dr. & Mrs. Ralph L. Bentley
Ms. Pamela Benyon
Border States Electric
Ms. Cheryl K. Burt
Mrs. Marian Steele Clark
Mrs. Gianna Clark
Amy & Steve Clement
Mitchell Community College
Mrs. Maria Cox
Dr. Laurel Eason
Mr. Brett H. Eckerman &
Mrs. Ellie F. Grubbs
Dr. & Mrs. James Foushee
James & Sheila Foxworthy
Ms. Sandra Gooding
Mr. & Mrs. Douglas Hendrix
Heritage Knitting Co. Inc.
Bill & Julia Holland
Jacquie & T.C. Homesley, Jr.
Mr. & Mrs. J. Edwin Hunter
Mr. & Mrs. Brady L. Johnson
Mr. & Mrs. William Long
Mr. & Mrs. Joel R. Mashburn
Dr. & Mrs. Duncan A. McCall
Mr. John McMurray
Mr. Kerry Mitchell
Dorie & Matt Mothershed
Ms. Rebecca W Quate
Mr. & Mrs. Sonny Rankin Jr
Mr. & Mrs. A. R. Rivers
Mr. David Rusmisel
Mr. David E. Schleicher
Rhyne & Ginnifer Scott
Mr. Joshua Self
Ms. Charlene Smith
Mr. & Mrs. Jeffrey W. Smith
Mr. & Mrs. Ron Smith
Ms. Lynn Smyth
Statesville Brick Co.
Robert & Carla Steele
David & Melanie Taylor
Mr. & Mrs. Jeff Taylor
Dr. & Mrs. Robert Tolle
Ms. Kim F. Tribo
Mr. David Valliere
Mr. Gary Watts
Mr. & Mrs. James B. Webb
Mr. & Mrs. Joe Wegmiller
Mr. Gilbert Keith Williams
Mrs. Dorothy P. Woodard
Michael & Betsy Yarborough

Bronze

Mrs. Kim Atwell
Mr. Dennis T. Campbell
Mr. & Mrs. Robert B. Cashion
Mrs. Kathryn Cogdell
Mr. Shawn Cox
Ms. Donna M. Donahue
Mr. Jeffrey Drye
Mike & Amy Fuhrman
Mr. Charles Gaither
Mr. Thomas Golden
Mr. & Mrs. John G. Green
Ms. Deborah Hudson
Ms. Marsha N. Hunter
Iredell Statesville Schools
Bill & Carol Leach
Ms. Avis J. Little
Katie & Bryan Long
Mr. Lance Mathern
Mr. Steve McCachern
Mr. David Millican
Mr. Tip Nicholson &
Mrs. Nancy Davis
OPUS Financial Advisors
Mr. & Mrs. Robert Phillips
Mr. Lawrence J. Pizzorni
Dorothy Reep, CPA
Ms. Karen E. Sherrill
Mr. Tom Schwartz
Ms. Karen C. Smith
Mr. & Mrs. James T. Staples
Dr. Laura Walker
Mr. & Mrs. Michael White
Ms. Lindsey Wilson

United Way of Iredell County Partners and Programs
served people more than 110,000 times over the last year!

STRENGTHENING

26% of these people were seniors!

42% of these people were under the age of 12!

United Way of Iredell County, Inc.
Annual Report 2018 - 2019
**Leadership Donors**

**Patron**

- Mr. & Mrs. Charles Altes
- Mr. Jeffrey Bardoni
- Ms. Sonya Black
- Ms. Angela R. Blackley
- Mr. Scott Boughton
- Mr. Christopher Bowen
- Mrs. Elizabeth A. Burns
- Ms. Donna K. Collins
- Ms. Kelly Cooper
- Ms. Dawn I. Cozart
- Mr. & Mrs. David H. Currier
- Ms. Janeen D. Doby
- Mr. & Mrs. Bryan Duncan
- Mrs. Jody Engelhardt
- Mr. Patrick Ferron
- Mr. Alejandro Fierros
- Mr. & Mrs. Michael B. Foster
- Mr. Kenneth Galloway
- Mr. Ian Gardner
- Ms. Pamela D. Gill
- Mr. Scott J. Graham
- Dr. & Mrs. Nelson Granade
- Mr. Charles C. Green
- Ms. Nikki Gregory
- Ms. Teresa Hayes
- Mr. & Mrs. Larry S. Hedrick
- Dr. Tonya Houpe
- Mr. Steve Hughes
- Dr. James F. Hunter, Jr.
- Dr. & Mrs. Luther Hunter Jr.
- Mr. Terry Jarrell
- Mr. & Mrs. Bob Johnson
- Ms. Leah Kastor
- Lake Norman Reg. Med. Center
- Jim & Lynn Lawton
- Lowes YMCA
- Mr. Michael Lyon
- Mr. John M. Maclag
- Ms. Cheryl Marlow
- Mrs. Sheila Marlow
- Mr. Hugh McCluskey
- Ms. Pamela McWhorter
- Mr. Harry E. Meador
- Ms. Norma Miller
- Mr. Edward Miller
- Mrs. Kim Mitchell
- Mr. Will Monroe
- Ms. Christina Moore
- Ms. Rachel Mottinger Morrison
- Mr. Jeff Munday
- Mr. Phillip Myers
- Mr. Alec Natt
- Ms. Andrea Nicholson
- Mr. Robert D. Noble Jr.
- Ms. Chelsea Norman
- Mr. & Mrs. William Nowell
- Mrs. Gina Parker
- Peoples Bank
- Mr. Joshua D. Perkins
- Mr. & Mrs. Jeremy Phillips
- Mr. & Mrs. Michael Popowycz
- Ms. Cristina Rhodebeck
- Mrs. Anna Rice
- Ms. Dianna F. Roark
- Mr. Michael Rok
- Mr. George Sain
- Mr. & Mrs. Donald R. Searcy
- Ms. Cindy Smale
- Mr. Joey G. Stilley
- Ms. Susan Stroud
- Mr. Andrew Turner
- United Parcel Service
- Mr. & Mrs. William E. Webb III
- Julian & Jill West
- Mr. Eddie Wilkerson
- Mr. & Mrs. Wayne Wilkins
- Mr. Danny R. Yount
- Ms. Carol S. Zachary

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**Financials**

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<th>Assets</th>
<th>30-Jun-19</th>
<th>30-Jun-18</th>
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<tr>
<td>Cash &amp; Cash Equivalents</td>
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<td>Promises to Give net Uncollectable</td>
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<td>Prepaid Expenses &amp; Other Receivables</td>
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<td>United Way Endowment Fund</td>
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<td>Promises to Give - Million Dollar Challenge</td>
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<th>Liabilities</th>
<th>30-Jun-19</th>
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<tr>
<td>Accounts Payable &amp; Deferred Revenue</td>
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<td>Total Liabilities &amp; Net Assets</td>
<td>$2,812,287</td>
<td>$2,101,163</td>
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**2018-19 Admin & FR Expenses**

- Community Support: 87.92%
- Fundraising Expenses: 7.05%
- Management & General: 5.02%

**Note:** The information provided has not yet been independently audited. The organization’s most recent 990 form can be found on our website at www.uwireddell.org.

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**Thank You!**

United Way of Iredell County, Inc.
Are you a nonprofit looking for FREE assistance in funding your programs?
Visit the Statesville Library today to find potential grants within the Foundation Information Network. United Way of Iredell County has partnered with the Iredell County Public Library - Statesville Branch to bring this international funding database to our area! If you would like more information on how to maximize use of the database contact Sara Lewis at 704.872.3000 or email her at slewis@uwiredell.org.

Looking for transportation services??
Dollars are available in the county for those over the age of 65 years old or on disability to utilize in order to reach their medical appointments. These funds can be accessed by calling ICATS at 704-873-9393. United Way of Iredell County, Council On Aging, ICATS, and the North Carolina Department of Transportation are working together to make these rides possible in the county. Reach out today!

THANK YOU!
for your support and for

United Way of Iredell County

305 N. Center Street, P.O.Box 1312, Statesville, NC 28687
704.872.3000 ~ www.uwiredell.org