2018 - 2019 Annual Report

DO YOU KNOW WHAT YOUR DONATION LOOKS LIKE?





United Way of Iredell County, Inc. 2018-2019 Annual Report

Our Mission

Our Committment

MISSION

The united Way of Iredell County Improves our community and its people by uniting partners to meet local health and human service needs.

OUR COMMUNITY

United Way fights for the health, education, and financial stability of every person in Iredell County.



OUR PROMISE

We win by living UNITED. By forging unlikely partnerships. By finding new solutions to old problems. By mobilizing the best resources. And by inspiring individuals to join the fight against their community's most daunting social crises.

Statistically, I only had a 16% chance of attending and graduating from college. Because my mom and grandmother worked tirelessly to support me and my four (4) siblings there wasn't time to pay much attention to our academia. The five (5) of us were enrolled at the Boys & Girls Club of the Piedmont where I received the mentoring and inspiration I needed to be successful. I not only attended college but graduated. I am now the Membership Coordinator at the very Club that was so instrumental in my success.

YOUR DONATION LOOKS LIKE ME!



CHANGING THE ODDS



Our President

About Us

Dear Community Members,

2019 is shaping up to be another exciting year for the United Way of Iredell County. We continue to find new ways to bring our community together and to redefine what it means to "Live United". As the needs in our community have changed and become more complex, the United Way has implemented innovative solutions to community-wide issues.

We continue to partner with individuals and agencies across the community to manage grants and collaboratively develop programs to deliver services to those in need. The transportation grant which was awarded by the NC Department of Transportation



allowed 2,812 individuals to have transportation to their healthcare appointments through our partners at ICATS. Our free 24/7 call center at NC 2-1-1 responded to over 900 calls for help from Iredell families in crisis, a number that is likely to grow dramatically this year with our new role in Medicaid transformation.

The community response to the Million Dollar Challenge to support the United Way Endowment for the Future has been overwhelming. With over a year left in the campaign, we are over 2/3's of the way to raising \$2 million dollars; well on the way to receiving the generous 1 million dollar matching contribution. The Endowment is a central part of our community's commitment to the future. It will allow us to conduct deep assessments of community needs or to act as a rapid-response fund, enabling quick action in the face of local emergencies, whether natural disasters or economic downturns.

These are but a few of the many ways that the 4,000 plus volunteers and donors of the United Way made a difference in our community this year. Our combined efforts reached over 100,000 Iredell residents with support and services. At the Longest Table Event in May, over 900 neighbors from all walks of life were once again brought together to share a meal and reflect on "One Good Thing" about our community. To me, one great thing is the willingness of so many people to come together and commit to making our community a better place.

With Gratitude,

Marian Steele, Board Chair United Way of Iredell County, Inc.

Board of Directors 2019 Marian Steele, President

Executive Committee

Carla Steele

Treasurer

Dorothy Woodard

Thom Kincaid

Carolvn Lent

Justin Longino

Lauren Newcomb

Gina Parker

Larry Pizzorni

Summer Raub

Directors

Nelson Granade President Elect/VP Planning Mike Nowell Dr. Porter Brannon Mike Cleaves Will Fanjoy Morrow Gordon Mamie Houston Beth Jones William Jones

Campaign Chair

Melanie Taylor

Paul Cook

Andrew Rutter Rhyne Scott Ron Smith Jeff Taylor Herbert Vanegas Shannon Vierra Bud Welch Keith Williams

"Nothing brings me more happiness than trying to help the most vulnerable people in society. It is a goal and an essential part of my life - a kind of destiny."

~Díana, Príncess of Wales

Our Staff

Brett Eckerman Executive Director

Liz Burns Director of Operations & Community Relationships Sara Lewis Director of Community Engagement and Foundation Relations

Robb Collier Endowment Challenge Coordinator

Endowment For The Future

With great excitement, in the fall of 2018, the United Way of Iredell County Endowment for the Future announced the Million Dollar Challenge; a targeted campaign to increase the impact of this fund by raising \$3M in new pledges. This challenge consisted of an anonymous donor challenging the UWIC Board to raise \$2M. When this goal is met the Endowment will increase by \$3,000,000.



Barry and Anna Gordon, co-chairs for The Million Dollar Challenge agree that this may seem like a daunting challenge, but they are confident that we can do this and we will do this in order for future generations to thrive. The Endowment effort is blessed with volunteers who share our vision to leave an everlasting legacy for the community that has nurtured us. Thank you for sharing this challenge with us and for your support of the United Way of Iredell County!

"It always seems impossible until its done." ~ Nelson Mandela

Honorary Chairs

Geit Johnson

Mattie Meech

Joan Scott

(In Memory)

Agnes Schneider

Ann Kellv

William & Inola Jones

Ralph & Caroline Bentley Bob & Barbara Collier Laurel Eason Tom Fanjoy Gene Gordon Rona Gordon Toby Gordon

Armonde Troutman (in memory)

Major Gifts Committee

Dr. Peggy Willhide, Chair Dr. Donna Wike Hank & Susie Byrd Rosemary Stephens John Childress Bill Leach William Jones Mike & Betsy Yarborough



Lead Gifts Committee

Barry & Anna Gordon

Costi & Teresa Kutteh

Rhyne & Ginnifer Scott

Layton & Jane Getsinger

Will & Susan Fanjoy

Richard Gordon

Bill & Becky Pope

Jim Staples John Steele

Ken Vance

MISSION STATEMENT

The United Way Endowment for the Future creates tangible and sustainable resources that are dedicated, forever, to our mission. It will guarantee our ability to respond to our changing needs and achieve lasting community impact for generations to come.

As we move closer to meeting the Million Dollar Challenge, United Way of Iredell County is continuously and gratefully accepting new and additional gifts. To make your gift call Robb Collier at 704.872.3000. The following is a chart of gift type options.

Types of Gifts	Accepted by United Way	Counts towards Challenge
Cash		
Publicly Traded Securities	2	2
Mutual Funds		
Closely Held Business Interests	V	2
Real Property		
Life Insurance Policy		Depends on nature of policy
Retirement Plan Assets		
Testamentary Intentions	V	
Other Assets	Determined on a case by case basis.	Determined on a case by case basis.

THANK YOU!

Providing sustainable revenue to fund transformational grants in local non-profit programs and services as well as providing immediate emergency or natural disaster relief for our community.

United Way of Iredell County, Inc.

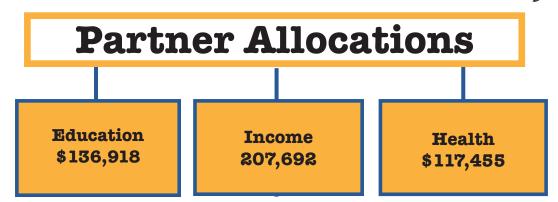
Investment In Community Services 2018-2019

\$1,027,078 Invested In Our Community

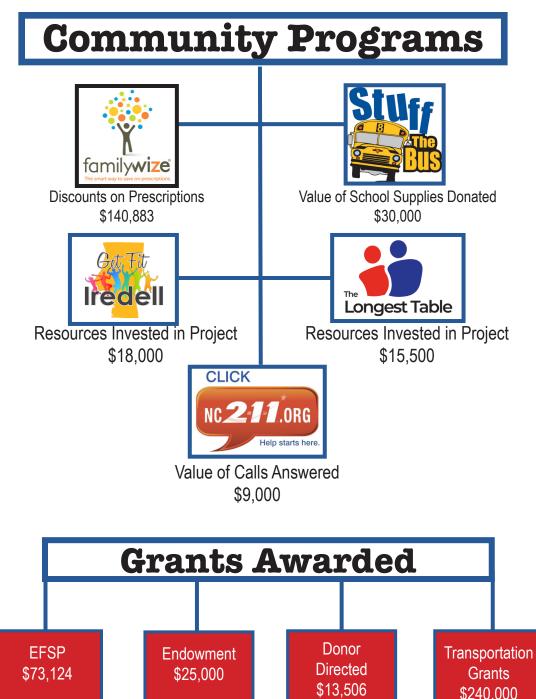


"Philanthropy, charity, giving voluntarily and freely... call it what you like, but it is truly a jewel of an American tradition."

John F. Kennedy







The Longest Table

1 Good Thing

On May 21, 2019, United Way of Iredell held the second LONGEST TABLE at Signal Hill Mall. "Thank You" to everyone who was able to join us at this year's 2019 Longest Table event in Iredell County. With an estimated 900 people sharing 'One Good Thing', we came away with a LOT of smiles from the day!



United Way of Iredell County, Inc.

What & Why We Do What We Do

AT THE UNITED WAY OF IREDELL COUNTY we win by helping families shift from surviving to thriving. Across our community, there are many organizations, companies and people hard at work helping their neighbors with hunger relief, housing, education, and jobs - each tackling these issues independently and with their own approach. But no one organization or person can fight poverty on its own. The UWIC maximizes our impact by aligning organizations, companies, local government and community members to help families eliminate tough choices and live better while making ends meet.

One of the most powerful words is **IMPACT** - creating tangible, significant results. That's what UWIC aims to do every single day!

VOLUNTEERS are the lifeline of the United Way of Iredell County. Volunteers are used for the campaign, board of directors, the community investment process, Get Fit Iredell, Stuff the Bus, and the Longest Table to name a few. During the 2018-2019 year over 450 volunteers were engaged in all facets of the UWIC.



This year we were very fortunate to have Bridget Gibbs as our intern, who is also working on her Masters in Business Education.

THANK YOU, BRIDGET!

If you are interested in volunteering with UWIC, investing your time and talents, please call Brett Eckerman at 704.872.3000 or email him at beckerman@uwiredell.org.

WE FIGHT FOR EDUCATION

so that all children and youth reach their full potential.

WE FIGHT FOR FINANCIAL STABILITY

so that all families can prosper economically.

WE FIGHT FOR HEALTH

so that everyone - from young to old - can lead full and productive lives.

We achieve outcomes in these key areas by:

Researching and assessing issues
Developing and adopting long-range goals
Championing effective collective action

Engaging volunteers
Fostering emerging leaders
Advocating for solid public policies

Investing in quality programs and initiatives

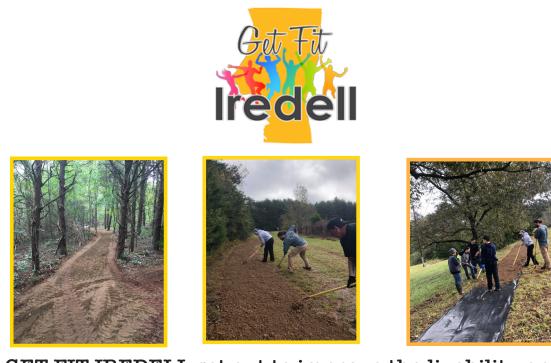
Raising public awareness
Forging collaborations

Annual Report 2016 - 2019 As a shut-in confined to a wheelchair I not only get lonely for someone to talk to but it is very difficult for me to prepare my own meals. I appreciate the home delivered meals, not only for the food but also for the company. The volunteer that delivers my meals always takes a few minutes to make sure I am alright and not in need of anything. **YOUR DONATION LOOKS LIKE ME!**

Get Fit Iredell

Top Workplace Campaigns

In 2018 - 2019 United Way of Iredell County's Get Fit Iredell and the Iredell County Parks & Recreation Department built a one-half mile walking trail at East Iredell Lion Club Community Park.



GET FIT IREDELL set out to improve the livability and long-term quality of life for Iredell County residents.

SAVE THE DATE!

Don't miss out! Mark your calendar for the 2019-2020

GET FIT IREDELL Events. October 13, 2019: Kickoff event and Kickball Tournament October 27, 2019: Cooking Demonstration and Contest Date to be determined: Dodgeball Tournament May 3, 2020: Fun Day 5K, Lake Norman State Park Get Fit Iredell is a continuous, community partnership that designs and promotes active living opportunities to improve health.



City of Statesville EmployeesGoodyear Tire & RubberPiedmont HealthcareEnergyUnitedBB&T - McGriff InsuranceFlow MotorsAmesbury TruthDoosan



United Parcel Service Denso Concrete Supply First National Bank Davis Regional Medical Ctr. Wells Fargo

The business of business should not be about money. It should be about responsibility. It should be about public good, not private greed.

~Anita Roddick

United Way of Iredell County, Inc.

Million Dollar Challenge Donors

all Challenge gifts listed as of 8/22/2019

Anonymous

Marian Steele Clark & JC Steele & Sons, Inc.

Thomas A. Fanjoy *in memory of Frances Fanjoy*

Jane & Layton Getsinger - Lake Norman Realty

in memory of Armonde Troutman

Barry & Anna Gordon In honor of all the MDC Lead Gift Volunteers

Richard & Suzanne Gordon

Hanna & Ann Kutteh & their children: Costi, Billy, Bobby & Elaine

Bill & Becky Pope



Anonymous in honor of the Gordon Family Anonymous Anonymous Susan & Will Fanjoy in memory of Frances Fanjoy Gordon Family Foundation Mark & Terry Gordon in memory of the Gordon brothers: Ellis, Melvin, Saul, Alfred & Kalman Doug & Carole Hendrix Mrs. James (Geit) Johnson Estate of Mary T. Miller Mr. Eric & Dr. Carla Pence Doug & Patti Ralson Rhyne & Ginnifer Scott in honor of our children: Ben, Abby, & Luke Scott Ann H. Tharpe Dr. Peggy Willhide



Brett Eckerman & Ellie Grubbs Edie & Walter Holland Iredell Health System William & Inola Jones Kewaunee Scientific Corporation Dr. Alvera Lesane in memory of Junious Lesane Piedmont Healthcare Robert & Carala Steele Ken & Jane Vance in honor of our children: Wells, Anne Tyson & Kathryn William Webb, III & Joyce Webb Suzanne & Joe Wegmiller Dorothy Woodard in memory of Woody Woodard Mike & Betsy Yarborough



Anonymous x 4 David & Diane Cash Paul & Shelia Cook Duke Energy Foundation Dr. Laurel E. Eason Nicholson Funeral Home Morrow, Caity & Barbara Gordon In memory of Davi Renette Morrow Nelson & Valerie Granade

Anonymous

Dr. & Mrs. Ralph Bentley

Hank & Suzanne Byrd

Frank & Carol Childress

Mary Dawn Clark

in memory of John C. Clark &

Marybelle Clark Bell

Julia Wilson & Robb Collier

Sherrill & Barrie Deaton

Mr. & Mrs. Todd Houston in memory of Douglas Eason Samuel R. Kennington Robert & Marian Kimball Thom & Margaret Kincaid Jim & Lynn Lawton Shelly & Nate McElwee Memorials made in the name of Melvin Kelly Mike & April Nowell Agnes Schneider Don & Janie Searcy David & Tammy Pressly Statesville Rotary Club Grant & Caroline Sharpe Thomas & Nancy Sherrod Rosemary Stephens David & Melanie Taylor Wedding Gift to Peter Clark & Marian Steele Mike & Kathy White

United Way of Iredell County, Inc.



Tocqueville Society

Leadership Donors

Thank You

to the following corporations and individuals who made gifts of \$10,000 or more to the 2019 Community Campaign; qualifying them as a Tocqueville Donor.

<u>Tocqueville Donors</u>

Anonymous EnergyUnited Mr. & Mrs. Donald E. Flow Kewaunee Scientific Corp. Publix Wilson Foundation

Founded in 1984, the United Way Tocqueville Society is an opportunity for passionate individuals to become more deeply involved in United Way's mission. Gifts to our 2018 Annual Campaign

DIAMOND BENEFACTORS The Goodyear Tire & Rubber Co. JC Steele & Sons

Growing up in an impoverished neighborhood, in a small town, kids like me had very little access to books. Due to a program sponsored by our local United Way books were made accessible to kids of all ages. Thanks to this program and others like it, I learned to love reading. I am now a successful and educated member of society, who works to improve the health of others daily.



YOUR DONATION LOOKS LIKE ME!

PLATINUM

Amesbury Truth Doosan Mr. Thomas A. Fanjoy First National Bank Edie & Walter Holland Iredell Health System

<u>GOLD</u>

Mr. Henry Batten BB&T/McGriff Insurance Dr. James Bradford & Ruby Grimm Mr. Fred H. Deaton, Jr. Denso

Pat S. Ebert Will & Susan Fanjoy Mr. & Mrs. Walt Glazer Geen Corner Auto Park Dr. & Mrs. Robert Kimball Ms. Robin Mihalevich

Ron & Gina Morrison Mr. Eric & Dr. Carla Pence Piedmont Healthcare, PA SCANA Mr. & Mrs. David S. Steele Wells Fargo Bank (Local)

Leadership Donors

Leadership Donors

<u>SILVER</u>

AT&T Mr. Jeffrey Almond Mr. Charles T. Andrews Anonymous Dr. & Mrs. Ralph L. Bentley Ms. Pamela Benyon **Border States Electric** Ms. Cheryl K. Burt Mrs. Marian Steele Clark Mrs. Gianna Clark **Amy & Steve Clement Mitchell Community College** Mrs. Maria Cox Dr. Laurel Eason Mr. Brett H. Eckerman & Mrs. Ellie F. Grubbs Dr. & Mrs. James Foushee James & Sheila Foxworthy Ms. Sandra Gooding

Mr. & Mrs. Douglas Hendrix Heritage Knitting Co. Inc. **Bill & Julia Holland** Jacquie & T.C. Homesley, Jr. Mr. & Mrs. J. Edwin Hunter Mr. & Mrs. Brady L. Johnson Mr. & Mrs. William Long Mr. & Mrs. Joel R. Mashburn Dr. & Mrs. Duncan A. McCall Mr. John McMurray Mr. Kerry Mitchell **Dorie & Matt Mothershed** Ms. Rebecca W Quate Mr. & Mrs. Sonny Rankin Jr Mr. & Mrs. A. R. Rivers Mr. David Rusmisel Mr. David E. Schleicher **Rhyne & Ginnifer Scott**

Mr. Joshua Self Ms. Charlene Smith Mr. & Mrs. Jeffrey W. Smith Mr. & Mrs. Ron Smith Ms. Lynn Smyth Statesville Brick Co. **Robert & Carla Steele David & Melanie Taylor** Mr. & Mrs. Jeff Taylor Dr. & Mrs. Robert Tolle Ms. Kim F. Tribo Mr. David Valliere Mr. Gary Watts Mr. & Mrs. James B. Webb Mr. & Mrs. Joe Wegmiller Mr. Gilbert Keith Williams Mrs. Dorothy P. Woodard

Michael & Betsy Yarborough



h Smith th D. le lor Dr lle

Mrs. Kim Atwell Mr. Dennis T. Campbell Mr. & Mrs. Robert B. Cashion Mrs. Kathryn Cogdell Mr. Shawn Cox Ms. Donna M. Donahue Mr. Jeffrey Drye Mike & Amy Fuhrman Mr. Charles Gaither Mr. Thomas Golden

Mr. & Mrs. John G. Green Ms. Deborah Hudson

Bronze

Ms. Marsha N. Hunter Iredell Statesville Schools Bill & Carol Leach Ms. Avis J. Little Katie & Bryan Long Mr. Lance Mathern Mr. Steve McCachern Mr. David Millican Mr. Tip Nicholson & Mrs. Nancy Davis OPUS Financial Advisors

Mr. & Mrs. Robert Phillips

Mr. Lawrence J. Pizzorni Dorothy Reep, CPA Mr. & Mrs. Herman Roberts Ms. Karen E. Sherrill Mr. Tom Schwartz Ms. Karen C. Smith Mr. & Mrs. James T. Staples Mr. Shane Thompson Dr. Laura Walker Mr. & Mrs. Michael White Ms. Lindsey Wilson

United Way of Iredell County Partners and Progams served people more than 110,000 times over the last year! **STRENGTHENING** 26% of these people were seniors!

the age of 12!

United Way of Iredell County, Inc.

COMMUNITY

Leadership Donors

Financials

Mr. & Mrs. Charles Aites Mr. Jeffrey Bardoni Ms. Sonya Black Ms. Angela R. Blackley Mr. Scott Boughton Mr. Christopher Bowen Mrs. Elizabeth A. Burns Ms. Donna K. Collins Ms. Kelly Cooper Ms. Dawn I. Cozart Mr. & Mrs. David H. Currier Ms. Janeen D. Doby Mr. & Mrs. Bryan Duncan Mrs. Jody Engelhardt Mr. Patrick Ferron Mr. Alejandro Fierros Mr. & Mrs. Michael B. Foster Mr. Kenneth Galloway Mr. Ian Gardner Ms. Pamela D. Gill Mr. Scott J. Graham Dr. & Mrs. Nelson Granade Mr. Charles C. Green Ms. Nikki Gregory Ms. Teresa Hayes Mr. & Mrs. Larry S. Hedrick

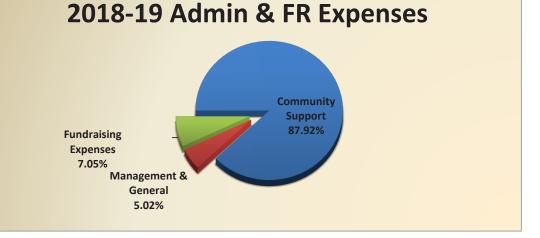
Patron

Dr. Tonya Houpe Mr. Steve Hughes Dr. James F. Hunter, Jr. Dr. & Mrs. Luther Hunter Jr. Mr. Terry Jarrell Mr. & Mrs. Bob Johnson Ms. Leah Kastor Lake Norman Reg. Med. Center Jim & Lynn Lawton Lowes YMCA Mr. Michael Lyon Mr. John M. Maclaga Ms. Cheryl Marlow Mrs. Sheila Marlow Mr. Hugh McCluskey Ms. Pamela McWhorter Mr. Harry E. Meador Ms. Norma Miller Mr. Edward Miller Mrs. Kim Mitchell Mr. Will Monroe Ms. Christina Moore Ms. Rachel Mottinger Morrison Mr. Jeff Munday Mr. Phillip Myers Mr. Alec Natt

Ms. Andrea Nicholson
Mr. Robert D. Noble Jr.
Ms. Chelsea Norman
Mr. & Mrs. William Nowell
Mrs. Gina Parker
Peoples Bank
Mr. Joshua D. Perkins
Mr. & Mrs. Jeremy Phillips
Mr. & Mrs. Michael Popowycz
Ms. Cristina Rhodebeck
Mrs. Anna Rice
Ms. Dianna F. Roark
Mr. Michael Rok
Mr. George Sain
Mr. & Mrs. Donald R. Searcy
Ms. Cindy Smale
Mr. Joey G. Stilley
Ms. Susan Stroud
Mr. Andrew Turner
United Parcel Service
Mr. & Mrs. William E. Webb III
Julian & Jill West
Mr. Eddie Wilkerson
Mr. & Mrs. Wayne Wilkins
Mr. Danny R. Yount
Ms. Carol S. Zachary



Assets	30-Jun-19	30-Jun-18
Cash & Cash Equivalents	\$187,559	\$245,452
Promises to Give net Uncollectable	\$199,375	\$214,820
Prepaid Expenses & Other Recievables	\$43,635	\$40,790
Total Operating Assets	\$430,569	\$501,062
United Way Endowment Fund	\$1,529,249	\$1,225,563
Promises to Give - Million Dollar Challenge	\$477,931	\$0
Property (net depreciation)	\$374,538	\$374,538
Toperty (net depreciation)	\$574,556	\$374,556
Total Assets	\$2,812,287	\$2,101,163
Liabilities	30-Jun-19	30-Jun-18
Accounts Payable & Deferred Revenue	\$6,498	\$10,465
Designations Payable	\$30,452	\$10,264
Accrued Agency Allocations	\$438,065	\$438,065
Total Liabilities	\$475,016	\$458,794
Total Net Assets	\$2,337,272	\$1,642,369
Total Liabilities & Net Assets	\$2,812,287	\$2,101,163



Note: The information provided has not yet been independently audited. The organizations most recent 990 form can be found on our website at www.uwiredell.org.

Are you a nonprofit looking for FREE assistance in funding your programs?

Visit the Statesville Library today to find potential grants within the Foundation Information Network. United Way of Iredell County has partnered with the Iredell County Public Library - Statesville Branch to bring this international funding database to our area! If you would like more information on how to maximize use of the database contact Sara Lewis at 704.872.3000 or email her at slewis@uwiredell.org.

Looking for transportation services??

Dollars are available in the county for those over the age of 65 years old or on disability to utilize in order to reach their medical appointments. These funds can be accessed by calling ICATS at 704-873-9393. United Way of Iredell County, Council On Aging, ICATS, and the North Carolina Department of Transportation are working together to make these rides possible in the county. Reach out today!



for your support and for



United Way of Iredell County

305 N. Center Street, P.O.Box 1312, Statesville, NC 28687 704.872.3000 ~ www.uwiredell.org