



Building A Stronger Community Together



United Way fights for the
HEALTH, EDUCATION and FINANCIAL STABILITY
of every person in every community.

A letter From Our President

This has been another exciting year for United Way of Iredell County. We challenged our community to come together to “DO SOMETHING AMAZING” and through your contributions a lot of amazing things have positively impacted almost 80,000 individuals living in our community.

Last summer kicked off with the first ever grant from the United Way of Iredell County Endowment for the Future. The Veterans Transitional Home received a \$25,000 gift to help support start up costs. The home now provides temporary housing to homeless veterans to help them get back on their feet.

Throughout the year, the Get Fit Iredell collaborative has helped to increase personal and community health. This initiative has now reached more than 1,000 individuals with fun and free fitness activities. New sun shades will be added to the play area at Troutman ESC Park in June 2017, as a result of program sponsors and a generous grant from First National Bank.

The Iredell County Partnership for Young Children became the first new agency partner to join United Way in several years. Through a collaboration with the Dolly Parton Imagination Library children ages birth to five will be eligible to receive a new book delivered free of charge to their home every month. Since the program launched in January 2017, over 400 children have already been enrolled.

Each year United Way of North Carolina recognizes the community’s generosity of a select few organizations across the state. This year, Iredell Health System was recognized with the Spirit of North Carolina Award as they helped lead the way for campaign giving.

After 20 years United Way is excited to return their offices to downtown Statesville. We have teamed up with Partners Behavioral Health Management in an agreement that continues the community service tradition of our Davie Avenue building, and have moved our administrative offices to 305 North Center St. in the Park Sterling Bank building. If you haven’t seen our new location, we invite you to swing by and visit.

As President of the United Way Board, I am proud to say thank you, for coming together to help us “DO SOMETHING AMAZING” in our community. Because of you and your contributions, Iredell County is a stronger place for all of us to live.

**Melanie Taylor, President
Board of Directors**





Who We Fight For

United Way of Iredell County impacts the lives of nearly 80,000 people every year in our community.

They are men, women, and children you may never meet, and whose names you may never know.

Nevertheless, in a community where the economy can rise and fall, the success of every individual in our community benefits us all.

IMPACT AT A GLANCE

Below is a sampling of services provided to our community during 2016.

HEALTH 529

children and adults were provided with on-going mental health counseling and support.

743

individuals participated in fun and free fitness activities through Get Fit Iredell.

5,272

rescue calls were provided by the 3 rescue organizations funded by United Way.

EDUCATION 78

veterans received programming dedicated to stabilizing and supporting their economic success and health.

82

families received long term support in caring for a loved one while they worked during the day.

43,515

individuals in crisis received help with shelter, food and or utilities.

FINANCIAL STABILITY

2,786

children received afterschool and summer programs.

1,898

families with a child in crisis were assisted as they worked to get back on the right path.

4,890

adults were trained through programs designed to increase their health, safety and

United Way of Iredell County Investment in Community Services

Community Impact

Investment Type	2012	2013	2014	2015	2016	Service Type
Partner Allocations						
Education	\$127,842	\$133,510	\$127,497	\$114,747	\$114,747	Grants Awarded
Income	\$251,684	\$260,667	\$249,108	\$224,197	\$224,197	Grants Awarded
Health	\$173,306	\$187,338	\$178,936	\$161,042	\$161,042	Grants Awarded
Endowment Grants	\$0	\$0	\$0	\$0	\$32,500	Grants Awarded
Donor Directed	\$20,289	\$19,565	\$22,179	\$25,000	\$23,671	Grants Awarded
EFSP	\$89,046	\$82,476	\$79,055	\$79,055	\$71,571	Grants Awarded
FamilyWize	\$24,782	\$43,251	\$122,704	\$134,313	\$139,708	Discounts on Prescriptions
Food Drive	\$59,387	\$69,439	\$64,017	\$94,628	\$80,248	Value of Meals Provided Partial Grant Funding
Stuff the Bus	\$15,000	\$30,000	\$31,300	\$30,150	\$25,000	Value of Materials Provided
Readers/Tutors/Mentors	\$0	\$0	\$0	\$2,500	\$2,500	Resources Invested in Project Sponsor Funded
Get Fit Iredell	\$0	\$0	\$0	\$17,420	\$14,760	Resources Invested in Project Sponsor Funded
Prescription Asst.	\$0	\$0	\$329	\$2,300	\$1,224	Prescriptions Purchased Grant Funded
2-1-1 I&R Service	\$0	\$0	\$4,600	\$7,200	\$7,200	Price for Calls Answered Grant Funded
Total Investment	\$765,336	\$826,246	\$879,725	\$892,553	\$898,368	

2016

\$898,368

2015

\$892,553

2014

\$879,725

2013

\$826,246

2012

\$765,336



Agency Partners and Initiatives



*Iredell County Kidney
Dialysis Coalition*

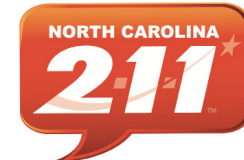
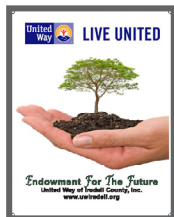
Girl Scouts®



**5TH
STREET
MINISTRIES**



of Iredell County, Inc.





Spotlight on Education

Zane doesn't mind homework when his mentor, John, works with him.

**Children deserve a strong start in life.
We make that possible by funding quality
learning environments, and offering solutions to
challenges outside the classroom.**

Kaiden listens enthusiastically when he is read to

Iredell County Partnership for Young Children and United Way of Iredell County are partners in bringing the Dolly Parton Imagination Library to Iredell County.

Children up to 5 years old are eligible to participate in the Imagination Library. Each child will receive one age appropriate book per month.

To learn more go to
www.iredellsmartstart.org
or
call 704.878.9980





Spotlight on Financial Stability

People of all ages should have an opportunity to improve their economic status.

We give people the tools to better manage their money, get on more solid financial ground, and find a career with potential for advancement.

Veteran's Transitional House

**In September of 2016 the
Veterans' Transitional House
opened its door to homeless male veterans.
To help launch the effort a \$25,000 grant from the
United Way of Iredell County's
Endowment for the Future was provided.**



Spotlight on Health

**A community is only as healthy as the people
who call it home.**

**We expand access to quality, affordable care, give parents the tools
they need to raise healthy children, and get everyone more active and
eating better.**



GET FIT IREDELL, from concept to implementation, has been a tremendous opportunity for everyone involved. The value of working together with representatives from 16 various, likeminded agencies throughout Iredell County, to provide the health and wellness resources, has been just as rewarding as the impact the program is having on the participants' lives. We hope that the citizens of Iredell County who are participating in the events and using the resources provided, find as much success in the program as we do.

Michele Hepler, Director
Iredell County Parks & Recreation
2016-2017 Get Fit Chairperson

A stylized illustration of a tree with a thick, light brown trunk and a dense canopy of small, light green leaves. The tree is growing out of a large, open hand that is cupped upwards, with the palm facing the viewer. The hand is rendered in a light, sketchy style with visible lines for the fingers and palm. The background is a solid light blue.

Endowment For The Future

Because of YOU,

and your generosity, the balance has grown to

\$1.128M.

THANK YOU!

Endowment For The Future



Endowment Fund Purpose

The purpose of our endowment is to provide caring community investors the opportunity to make available a stable funding source for programs and initiatives crucial to the long-term success of Iredell County.

BECAUSE OF YOUR GENEROSITY

The Endowment Fund:

- * made its first grant to the Veterans Transitional Home, \$25,000;**
- * hired additional grant writing assistance for our partner agencies starting March 1, 2017, \$7,500.**

ENDOWMENT FUND PRIORITIES:

- * As a potential pool of funds to access in times of community emergency or natural disaster.**
- * To build capacity and award excellence in local non-profit and service organizations.**
- * To provide resources for a periodic community wide needs assessment and planning process and allow for targeted investment to prioritized issues.**



When We Work Together

Now more than ever, business leaders, policymakers, community leaders, nonprofits and individuals are collaborating to affect change on a scale that no single organization can achieve on its own.

When you work with United Way, we amplify your voice and make your dollar go further.

When we work together, we create solutions that benefit us all.

Corporate Partners

Top 10 workplace giving campaigns in 2016



Insurance Services
Global Resources — Client Focused



Balance of 25 top workplace giving campaigns in 2016

ASMO of NC, Inc.

Autic, Inc.

Bank of America/

Merrill Lynch

Concrete Supply

Davis Regional Medical Ctr.

Duke Energy

EnergyUnited

Iredell County Employees

Iredell County Partnership

for Young Children

JC Penney Logistics

SCANA

Speedball Art Products

Statesville Brick

United Parcel Service

Wells Fargo Bank

Partner Spotlight: Iredell Health Systems



Iredell Health System

wins the

Spirit of North Carolina Award

Due to Iredell Health Systems demonstrating excellence in their United Way of Iredell County's Community Campaign along with a strong philanthropic culture and an attitude of community partnership they have been awarded the **SPIRIT OF NORTH CAROLINA AWARD.**

An honor bestowed on a few select companies across the state of North Carolina.

\$106,500

The 2016 campaign increased by 43% or by \$32,000.



43%

\$32,000

OUR DONORS, approximately 2,800 strong in 2016, contributed to United Way of Iredell County's mission of building a stronger community. We are a community where every member's contribution – great or small – makes a world of difference, and each of us gets to leave our fingerprints on a legacy of change that will endure long after we're gone.

Measure of Society

Former President Jimmy Carter once said: “the measure of a society is found in how they treat their weakest and most helpless citizens.”

United Way of Iredell County believes that protecting vulnerable groups in society is not just a moral imperative; it's also practical.

When we turn a blind eye to people who aren't able to get a good education and obtain the skills they need to succeed in the workforce, we fail to invest smartly in human capital that would make our economy more competitive and improve quality of life for all of us. When we give the forces of injustice and inequality free reign, we allow feelings of resentment to fester and deepen the divides that keep us from achieving more together.

United Way is dedicated to building a stronger community where everyone has an opportunity to succeed. It's an ambitious goal, but when we pull together and **LIVE UNITED**, amazing things happen.



United Way of Iredell County is proud to announce the
2017 Benefactor Honoree
CONGRATULATIONS, DOROTHY WOODARD!



Ask anyone in the Iredell-Statesville School District who has worked with Dorothy in her capacity as a mentor, as part of the System-Wide Assistance Team, as an interim assistant principal and principal....no one possesses a stronger work ethic nor a greater passion for public education than Dorothy Woodard. As a graduate of Unity High School in Statesville, Dorothy pursued her higher education dreams at Livingstone College, Temple University and UNC Charlotte. She spent decades teaching students and served as both an assistant principal and principal during her career as an educator.

Dorothy is just as passionate about volunteering to make our community a better place. She has worked with many organizations such as the United Way, Relay for Life, Komen Race for the Cure, Crosby Scholars, NAACP, Divas Fighting Like Girls (breast cancer support) and church. Dorothy truly embodies the Benefactor Award criteria of a life-long legacy of service to our community.

Thank you, Dorothy, for all that you do!



United Way recognizes the extraordinary
generosity of the following

Alexis De Toqueville Society

The United Way Tocqueville Society was founded in 1984;
giving passionate individuals an
opportunity to become more deeply involved in the
welfare of their community.

Frank & Linda Johnson Endowment
F. David & Jacqueline Hass

Kewaunee Scientific Corp.
Mr. & Mrs. Donald Flow

The Estate of Mary T. Miller
Wilson Foundation

Diamond Benefactor

JC Steele & Sons

Platinum Benefactor

Amesbury Truth
Bank of America Foundation
Duke Energy Foundation

EnergyUnited
Mr. Thomas Fanjoy
First National Bank

The Gordon Family Foundation
Edie & Walter Holland
Mrs. Paul Meech

OUR DONORS

Gold Benefactor

ASMO North Carolina Inc.
Mr. Henry R. Batten
Case Farms, LLC
Dr. & Mrs. David W. Cash
Concrete Supply
Pat S. Ebert
Will & Susan Fanjoy
Mr. & Mrs. Walt Glazer
Green Corner Auto Park
Dr. Ruby A. Grimm
JCP Logistics
Mrs. Jimmy (Geit) Johnson
Dr. & Mrs. Robert R. Kimball
Mr. & Ms. Steve Kivett
Costi & Teresa Kutteh
Mr. & Mrs. Bennett H. Lapin
Ms. Sherrie L. Lee
Mr. & Mrs. Chester P. Middlesworth
SCANA
Dr. Carla R. Pence
Mr. & Mrs. William P. Pope
Mr. Steve Ragan
Mr. Ronald M. Smidt
Mr. & Mrs. David S. Steele
Mr. Richard Steele
United Parcel Service
Wells Fargo Bank

Silver Benefactor

Ms. Barbara Alarcon
Anonymous Donor
Dr. & Mrs. Ralph L. Bentley
Ms. Pamela Benyon
Mr. Jason Byrd
Mr. & Mrs. John Childress
Mr. Fred H. Deaton Jr

(silver benefactor cont'd)
Mr. Daniel Dodge
Drs. Douglas & Laurel Eason
Mr. Brett Eckerman &
Ms. Ellie F. Grubbs
Mr. James D. Edwards
Fifth Third Bank
Dr. & Mrs. James Foushee
Gilbert Engineering Co.
Mr. Michael Glover
Ms. Kenya Goldsberry &
Mr. Ryan Goldsberry
Anna & Barry Gordon
Mrs. Toby Gordon
Mr. & Mrs. Richard Gustin
Mr. Todd Harkins
Dr. & Mrs. Roger Hatharasinghe
Mr. & Mrs. James Douglas Hendrix
Heritage Knitting
Bill & Julia Holland
Mr. & Mrs. Brady Johnson
Mr. & Mrs. Melvin Kelly
Lester & Nicole Killian
Jim & Lynn Lawton
Mr. & Mrs. Wm. A. Long
Mark & Dolly Mayercheck
Dr. & Mrs. Duncan A. McCall
Ms. Christin McKenzie &
Mr. Paul Gaston
Ms. Robin Mihalevich
Mr. Trung Bon Ngo
Piedmont HealthCare
Mr. & Mrs. Wm. B. Pitt
Ms. Rebecca W. Quate
Ms. Susan G. Robertson
Mr. David Rusmisel
Mr. Kenneth Sauser
Mr. & Mrs. David Schleicher
Ms. Stacy Schlesinger
Mr. Denis Schmider
Mr. Thomas Schwartz
Rhyne & Ginnifer Scott

(silver benefactor cont'd)
Ms. Sylvia V. Self
Carolyn & Grant Sharp
Ms. Karen E. Sherrill
Ms. Charlene Smith
Ms. Lynn Smith
Statesville Brick Co.
Mr. John S. Steele
Ms. Marian Steele
Mr. & Mrs. Jeff Taylor
David & Melanie Taylor
Ms. Kim F. Tribo
Tri-State Distributors
Mr. David Valliere
Mr. & Mrs. Kenneth W. Vance
Mr. Gary Watts
Mr. & Mrs. James B. Webb
Michael & Betsy Yarborough
Mr. Danny R. Yount

Bronze Benefactor

Mr. & Mrs. Robert B. Cashion
Judge & Mrs. Robert A. Collier Jr.
Mr. & Mrs. W.C. French
Mr. Robert Gassett
Mrs. Jane Hinson
Ms. Mae Jackson
Mr. & Mrs. Bob Johnson
Ms. Karen Krajcovic
Bill & Carol Leach
Ms. Jenny Leamon-Smith
Ms. Avis J. Little
Ms. Katherine Hill Long
Mr. Robert Maner
Mr. & Mrs. Bud Martin
Mr. & Mrs. Joel R. Mashburn
Ms. Leslie Messick
Mr. Michael S. Morrism
Dr. John F & Mary T. Nantz
Nationwide District Office
Mr. Bill Newsom

(bronze benefactor cont'd)
OPUS Financial Advisors
Mr. & Mrs. Robert Phillips
Ms. Patricia D. Rudd
Mr. Michael & Dr. Julie Schopps
Mr. & Mrs. Donald Searcy
Mr. & Mrs. Jeffrey W. Smith
Mr. & Mrs. John Spears
Robert & Carla Steele
Mr. & Mrs. Joe Wegmiller
Mr. & Mrs. Michael White
Mr. & Mrs. Wayne Wilkins

Patron

Mr. Charles T. Andrews
Mr. Timothy M. Archer
Mrs. Kimberly Atwell
Mr. Lee Barnett Jr
Ms. Angela R. Blackley
Mrs. Elizabeth A. Burns
Ms. Donna K. Collins
Ms. Kelly Cooper
Mr. & Mrs. David H. Currier
Davis Regional Medical Center
Ms. Janeen D. Doby
Mr. Jeffrey Drye
Mr. & Mrs. Bryan Duncan
Mr. & Mrs. Michael B. Foster
Mr. Charles Gaither
Creighton & Tracey Gibson
Mr. Stan Gottliebson
Mr. Scott J. Graham
Dr. & Mrs. Nelson Granade
Mr. & Mrs. John G. Green
Mrs. Teresa L. Hardiman
Mr. Michael Hendershot
Ms. Terry Hesseling-Peters
Mr. & Mrs. J. Edwin Hunter
Dr. James E. Hunter, Jr.
Mr. & Ms. Alan Johnson
Lake Norman Regional Med. Ctr.
Mr. Waltraud H. Lanier
Mr. Michael Lyon

(patron cont'd)
Mr. John M. Maclaga
Mr. Kevin J. Malvey
Ms. Cheryl Marlow
Mr. Steve McCachern
Ms. Aliza Messer
Mr. Will Monroe
Mr. Jeffrey Munday
Mr. Alec Natt
Mr. Tip Nicholson &
Ms. Nancy Davis
Mr. Ricky G. Parisi
Dr. Nancy Payne
Mr. & Mrs. Jeremy Phillips
Mr. Robert Powers
Mr. & Mrs. James (Sonny) Rankin Jr.
Dorothy M. Reep, CPA PA
Mrs. Anna Rice
Mr. Herman Roberts
Mr. Michael Rok
Mr. & Mrs. Edward A. Rush
Mrs. Patricia J. Sacosky
Mr. George Sain
Ms. Cynthia Y. Smith
Ms. Lindsay B. Smith
Statesville Free News
Mr. Joey G. Stilley
Ms. Susan Stroud
Ms. Sheila L. Wasson
Mr. & Mrs. William E. Webb III
Dr. Margaret J. Willhide
Mr. & Mrs. Gilbert Keith Williams
Ms. Lindsey Wilson
YMCA of NWNC
Ms. Carol S. Zachary

THANK YOU!

The United Way of Iredell County is governed by a local board of directors consisting of a diverse group of community volunteers from varied professions and socio-economic backgrounds. These volunteers have a sincere interest in ensuring that our community is a healthy and safe place in which to live.

UNITED WAY OF IREDELL COUNTY BOARD OF DIRECTORS



Melanie Taylor, President

Jeff Taylor, President Elect

Paul Cook, VP Fund Distribution

Sloan Goforth, VP Planning

Carla Steele, Treasurer

Mike Nowell, Campaign Chair

Dorothy Woodard, At Large Member

Dr. Nelson Granade, At Large Member

Natasha Austin

Tim Brewer

Mike Cleaves

Will Fanjoy

Morrow Gordon

Richard Griggs

William Jones

Thom Kincaid

Rhyne Scott

Tom Sherrod

Darbah Skaf

Ron Smith

Gina Parker

Beth Phillips

Becky Quate

Andrew Rutter

Yvette Smith

Marian Steele

Bud Welch

Keith Williams



Our Volunteers

**In 2016, volunteers lent their time and talent to the fight
for a brighter future
for our community.**

**Our volunteers are leaders who understand that doing good
is also good business.**

**They are doctors and public servants, factory workers and
teachers.**

**They are hundreds of everyday heroes, around our
community.**

VOLUNTEERS

Community Investment Volunteers

Joe Abbott	Kelly Marcy
Babi Alarcon	Daniel Moore
Nicole Baxley	Anya Morrison
Porter Brannon	Gina Parker
John Childress	Megan Redford
Daniel Dodge	Collin Santorine
Tracey Gibson	Rhyne Scott
Richard Griggs	Tom Sherrod
Meghan Heath	Lynn Smyth
Mamie Houston	Marian Steele
Mae Jackson	Jeff Taylor
Matt Jenkins	Mike Tucker
William Jones	Susie Wiberg
Bill Leach	Lisa York
Carolyn Lent	

**“Volunteers are not paid --
not because they are worthless, but
because they are priceless.”**

Endowment Advisory Board

Joe Abbott	William Jones*	Devon Stamey
Matthew Banks	Bill Leach *	Jim Staples**
Ralph Bentley *	Will Monroe	Carla Steele*
Bill Brater	Freddie Morrison	Ashley Stevenson*
John Childress	Bernadine Moten	Janie Stikeleather
Will Fanjoy *	Mike Nowell	William Troutman
Louis Gordon	Robin Rosenfeld*	Ken Vance
Barry & Anna	Ben Shelton	Peggy Willhide
Gordon	Jeff Smith	Dorothy Woodard *
Ann Kelly*		

(names marked with an ‘*’ also serve on the Endowment Steering Committee)

2016 Benefactor Society Committee

Matt & Natasha Austin	Joel & Janie Mashburn
Ralph & Caroline Bentley	Dustin McCrary
Bill & Vickie Brawley	Bill & Becky Pope
John & Melinda Childress	Rhyne & Ginnifer Scott
Laurel Eason	Marian Steele
Will & Susan Fanjoy	Jeff & Kim Taylor
Sloan & Susie Goforth	David & Melanie Taylor
Barry & Anna Gordon	William & Abbi Troutman
Richard & Jennifer Griggs	Peggy Willhide
William & Inola Jones	Mike & Betsy Yarborough
Melvin & Ann Kelly	Jim & Vicky Wilson
Thom & Margaret Kincaid	Tom & Susie Wiberg

To all of our volunteers who give so freely of their time and talents in so many roles throughout the year,

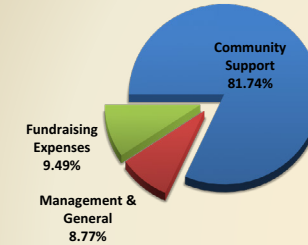
THANK YOU!

Financial Highlights

United Way of Iredell County
Statements of Financial Position as of June 30, 2017

Assets	30-Jun-17	30-Jun-16
Cash & Cash Equivalents	\$202,008	\$871,714
Promises to Give net Uncollectable	\$211,148	\$177,268
Prepaid Expenses	\$10,443	\$3,665
Total Operating Assets	\$423,599	\$1,052,647
United Way Endowment Fund	\$1,150,823	\$187,354
Property (net depreciation)	\$389,714	\$397,421
Total Assets	\$1,964,136	\$1,637,422
Liabilities	30-Jun-17	30-Jun-16
Accounts Payable	\$8,713	\$6,693
Designations Payable	\$13,507	\$65,455
Accrued Agency Allocations	\$438,083	\$490,089
Total Liabilities	\$460,303	\$562,237
Total Net Assets	\$1,503,833	\$1,075,185
Total Liabilities & Net Assets	\$1,964,136	\$1,637,422

2016-17 Uses Of Funding



Note: The information provided has not yet been independently audited. The organization's most recent 990 form can be found on our website at www.uwiredell.org

**On behalf of the 80,000 plus people
who received services in our
community last year, our partner
agencies and the
United Way of Iredell County
Board of Directors ...**

**THANK YOU
FOR CREATING
OPPORTUNITIES AND
INSPIRING
HOPE FOR A
BETTER TOMORROW**

HAPPENINGS AT YOUR UNITED WAY

United Way of Iredell County announced that Sara Lewis had been hired as the Director of Community Engagement and Foundation Relations. In this position Sara is working to expand resources available for our agency partners and community initiatives.



After nearly 20 years
United Way of Iredell County
returns to
downtown Statesville.
Our new address is:
305 N. Center Street
P.O. Box 1312
Statesville, NC 28687

United Way of Iredell County, Inc.

305 N. Center Street

P.O. Box 1312

Statesville, NC 28687

www.uwiredell.org

