Food Drives ~ Counseling ~ Emergency Assistance ~ Meals on Wheels ~ Child Care ~ Education ~ Health ~ Family Activities ~ Emergency Shelter Utilities ~ Meals ~ School Readiness

GREAT THINGS ~ Wellness ~ Physical Fitness ~ Mentoring ~ Transportation Weatherization ~ HAPPEN ~ Rescue Services ~ Teen Court ~ Character Building ~ WHEN WE ~ Mediation Literacy ~ Elder Care ~ Budgeting

LIVE UNITED™ ~ Disaster Assistance

What Our Community Needs .... IS YOU!
OUR MISSION
The United Way of Iredell County, Inc. is a volunteer organization dedicated to enriching the quality of life by unifying citizens and agencies in a community-wide effort to plan, support, deliver and monitor effective health and human care services responsive to community needs.

2015 board of directors.....

Joel Mashburn, President
Richard Griggs, President Elect
Dr. Ralph Bentley, VP of Fund Distribution
Sloan Goforth, VP of Planning
Robin Rosenfeld, Treasurer
Dr. Peggy Willhide, 2015 Campaign Chairperson

Thank you to the Board of Directors; through their dedication and generosity of time, talents and resources the United Way of Iredell County is able to meet its mission and accomplish its goals.

This publication was made possible due to the generosity of
It is an honor to once again serve as the President of this Board as we work to continue the great legacy of this United Way and our network of agency partners. For 61 years this community has pulled together behind this organization to change lives for the better across Statesville, Troutman and northern Iredell County.

2015 is an exciting year for our United Way. We are rolling out two new initiatives this fall as we launch Get Fit Iredell and our 500 Reader, Tutor and Mentor challenge. These programs are targeted on two of the highest priority issues identified as emerging needs during our recent planning process. Both of these initiatives rely upon the collaborative support of many other community organizations and individuals and we are very grateful for all of their leadership, direction and support. By working together we hope to achieve deeper and wider results than would be possible for any of us alone.

In closing, we hope you enjoy this Annual Report, and as you read through it, we encourage you to think about your unique part in making United Way such a successful organization. Without YOU, we could never impact our community like we do or make the quality of life improvements that are so important to strengthening our community.

Thank you and best wishes,

Joel Mashburn, President
Board of Directors

Leaders become great, not because of their power, but because of their ability to empower others.

~John Maxwell
In September UWIC held a community celebration in honor of its 60 years of service to the community. Thank you to everyone who made the last 60 years so memorable. The positive impact United Way has had on our community, **BECAUSE OF YOU**, is truly something to celebrate!
United Way of Iredell County  
Investment in Community Services

<table>
<thead>
<tr>
<th>Investment Type</th>
<th>2012</th>
<th>2013</th>
<th>2014</th>
<th>Service Type</th>
</tr>
</thead>
<tbody>
<tr>
<td>Partner Allocations</td>
<td></td>
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<tr>
<td>Education</td>
<td>$127,842</td>
<td>$133,510</td>
<td>$127,497</td>
<td>Grants Awarded</td>
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<tr>
<td>Income</td>
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<td>$249,108</td>
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<td>Health</td>
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<td>Donor Directed</td>
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<td>EFSP</td>
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<td>FamilyWize</td>
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<td>$122,704</td>
<td>Discounts on Prescriptions</td>
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<td>Food Drive</td>
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<td>Value of Meals Provided</td>
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<td></td>
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<td></td>
<td>Partial Grant Funding</td>
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<tr>
<td>Stuff the Bus</td>
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<td>$30,000</td>
<td>$31,300</td>
<td>Value of Materials Provided</td>
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<td>Prescription Asst.</td>
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<td>$0</td>
<td>$329</td>
<td>Prescriptions Purchased</td>
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<td>Grant Funded</td>
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<tr>
<td>2-1-1 I&amp;R Service</td>
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<td>$4,600</td>
<td>Value of Calls Answered</td>
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<td>Total Investment</td>
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Community Impact

![Community Impact Chart](chart.png)
Community Service Descriptions

**Partner Allocations**: Grants made to 20 local non-profit organizations to provide direct services targeted on the Education, Income and Health needs of our community. In 2014 grants were made to the agencies listed to the right through this process:

**Donor Directed**: Campaign donors are given the opportunity to direct their gift to a specific agency partner or to a United Way or their agency partners in another community. This line item represents direct grants made to those agencies at the express wish of the donor.

**Emergency Food & Shelter Program**: Are federal funds managed under the Department of Homeland Security. These funds are available for distribution each year by a local board and are targeted at enhancing existing basic need services in the community. United Way provides administrative support to the local board and grant recipients.

2014 EFSP Recipients are: Concord Presbyterian Food Pantry, Power Cross Ministries, Fifth Street Ministries, Iredell Christian Ministries, Landmark Relief, Matthew 25, Mooresville Christian Mission, The Salvation Army, Yokefellow Ministry

**FamilyWize**: A national partnership offering discounts on prescription medications at local pharmacies. The dollars listed are those saved by local families during the 2014 calendar year. United Way distributes the discount cards and alerts families to the possibility of savings.

**Food Drive**: A matching gift program that uses a corporate sponsorship to leverage donations of food and money for 10 local food pantries. All proceeds are distributed through the Second Harvest Food Bank maximizing impact. Last year Bank of America provided the challenge grant and Amesbury Truth provided warehouse and logistical support.

**Stuff the Bus**: A school supply drive to benefit the Iredell Statesville School System. United Way assists with marketing and outreach to local companies and the community and in 2014 received 2 targeted donations that provided the schools with funding to purchase additional materials during the year.

**Prescription Assistance**: United Way received a grant of $3,000 from NC Farm Bureau to provide limited one-time assistance with prescription drugs costs to qualifying families. Funds are distributed based upon recommendations from DSS & Statesville Family Medicine.

**2-1-1**: Launched in July, 2014 the 2-1-1 service offers a 24/7 call center and online database of health and human service programs across the state of NC. Linking people in need to local services. Costs listed are the direct costs incurred by United Way of Iredell County to offer this service. These costs are paid through grants by the Duke Energy Foundation and the Statesville Rotary Club.
“I stood in the hall and yelled fire,” Matthew said as his family sorted through the few belongings firefighters salvaged from their mobile home after fire completely gutted the interior Thursday morning.

excerpt from the Statesville Record & Landmark author, Donna Swicegood

As a female participant of the Boy Scouts’ Explorer’s Program I am a volunteer at the Statesville Police Department. After hearing a presentation on Domestic Violence I developed a program for other Explorers on Teen Dating Violence.

~Wendy Escobar

While participating in beating of the drums, children at Rainbow Kidz Camp learn how to handle living with life-limiting conditions or the loss of a loved one.

photo courtesy of WSOC - TV
partner agencies....

BOYS & GIRLS CLUBS OF THE PIEDMONT

community Action

THE SALVATION ARMY

North Iredell Rescue Squad

Council on Aging

Serving Iredell's Older Adults for 35+ Years

TROUTMAN FIRE AND RESCUE

Piedmont Mediation Center, Inc.

CHANCE STARTS HERE. CAN WE COUNT YOU IN?

ElderCenter

Helping children, healing families

children's hope Alliance

SCAN of IREDELL

American Red Cross

Hospice & Palliative Care of Iredell County

Iredell County Kidney Coalition

YMCA

girl scouts carolinias peaks to piedmont

LIFESPAN Abilities Illuminated
working together; the 2015 Food Drive

45% more donations than previous food drive

$92,000 + in food was donated

35,628 MEALS provided to food insecure Iredell County residents

Benefitting Pantries
Agape Care & Share          Matthew 25
Fellowship Tabernacle Church Northview Church of God
5th Street Ministries        St. Philip Catholic Food Closet
Iredell Christian Ministries The Salvation Army
Landmark Church of God       Yokelfellow Ministries

Thank You!
Get Fit Iredell is a continuous, community partnership that designs and promotes active living opportunities to improve health.

United Way wants YOU and 500 others to make a public pledge to volunteer and to use our great online resources to learn more.

Join The United Way of Iredell County’s challenge for 500 new Readers, Tutors & Mentors and change a life.

for more information on initiatives go to www.uwiredell.org or call the United Way office at 704.872.3000
2014 CAMPAIGN ALL STAR AWARD WINNERS!

The following companies received the 2014 Campaign All Star Awards due to their campaign excellence. The employees of these companies are truly **LIVING UNITED!**

Pictured from left to right are Chris Bacola, Natasha Austin, Richard Griggs, 2014 Campaign Chairperson, Thom Kincaid & David Edwards.

Pictured from left to right are Kelley Balfe, Liz Burns, United Way and Deward Huie.

Pictured from left to right are Richard Griggs, 2014 Campaign Chairperson, Pam McWhorter, Pam Navey, Lynne Smyth, David Currier & Mike Billings.
a letter from the 2015 campaign chair.....

If you look closely, there’s a new symbol in use for the United Way Campaign of 2015 an umbrella. Sheltered under that umbrella are many types of people: children, youth, working people and retired seniors as well.

United Way of Iredell County has become one of the leaders in the Statesville and Iredell County region in recognizing where needs have developed and where leadership can help point the way in bringing resources to bear on issues and problems.

There are currently 20 partner agencies who receive funding from United Way making possibly better job/financial stability, counselling and services to help the transition from crisis to independence; coordinating efforts to feed the hungry; providing transportation for chronically ill patients to receive kidney dialysis; equipping children from poverty level homes to enter school each fall with the school supplies they need and so very much more.

The scope of services, support and inspiration under the umbrella of United Way continues to grow and make an impact on the quality of life of so many citizens of Statesville, Troutman and northern Iredell County. The Campaign of 2015 will help bring additional focus on physical fitness for the entire family and ways to initiate and promote many programs for reading to children, mentoring and tutoring.

I hope you will join me and many of your fellow citizens in participating in the 2015 Campaign. You will probably never know how many persons you have helped through your interest and support for United Way of Iredell County.

Dr. Peggy Willhide
2015 Community Campaign Chairperson

2015 Campaign Partner Agencies

American Red Cross
Appropriate Placement Options
Boys & Girls Club of the Piedmont
Boy Scouts
Children's Hope Alliance
Council on Aging
ElderCenter
Fifth Street Ministries
Girl Scouts
Hospice & Palliative Care of Iredell Co.
I-Care Community Action
Iredell Co. Kidney Coalition
Iredell Co. Rescue Squad
Lifespan Services
No. Iredell Rescue Squad
Piedmont Mediation
SCAN
Statesville Family YMCA
The Salvation Army
Troutman Rescue Squad
**Endowment** is the lifeblood of a charitable organization, representing tangible and sustainable resources that are dedicated, forever, to the organization’s mission.

**Endowment** builds capacity for both present and future needs - for generations to come - to achieve lasting community impact beyond what an annual campaign can accomplish.

**A Sustainable Solution** -
United Way of Iredell County’s Endowment Fund is designed to create sustainable health and human services - now and well into the future.

**Investing in People** -
A gift to our Endowment Fund can ensure that our youngest children are nurtured, our families are strengthened, our youth are successful, and our neighbors in crisis receive the help they need.

Your gift to our Endowment is a special opportunity to shape the future of our community.

Gifts to the United Way of Iredell County Endowment Fund will be kept in perpetuity and invested to generate income used to further the organization’s work.
Most of us feel very lucky to live in Iredell County. Our community has natural beauty, good schools, helpful neighbors and a small-town feel built upon a tradition of mutual trust and genuine concern for each other. A collaborative spirit is the hallmark of our outstanding community.

Yet our neighbors, from youth to seniors, right here in Iredell County also face long-term challenges on a daily basis.

**Create A Legacy**

While United Way is the leading local private funder of health and human services programs, we are often unable to meet even half of the qualified funding requests by local non-profit agencies. To better help meet these challenges, your United Way and the generosity of Frank & Linda Johnson has created an Endowment Fund option for donors. Your gift to the Endowment Fund, will create an ongoing legacy that will always be there to support the needs of children, youth, elders and families in our community.

We are asking our supporters to make a gift to endow their critically important annual support forever. Donors may also wish to consider a memorial gift for someone who was special in their lives or in memory of someone who dedicated their life to their community or possibly as an Honorarium; honoring someone special who is dedicating their time and talents to the betterment of our community.

Fortunately, we have received a generous challenge grant to help grow the Endowment. This means, that for a limited time gifts made to our Endowment Fund will be matched dollar for dollar, allowing you to double your impact.

How a donor chooses to make a gift may vary, from outright gifts of cash, appreciated securities and real estate, to gifts through bequests, life insurance and retirement plan designations. Whether a donor prefers an immediate or a planned gift, all that is necessary is a commitment to help our community forever. The endowment fund is managed by financial experts through the Foundation for the Carolinas.

Call Brett Eckerman, 704.872.3000, to learn more about making a gift to UWIC’S Endowment Fund.

Thank you for considering a gift to the United Way of Iredell County Endowment Fund!
If you want to touch the past, touch a rock.
If you want to touch the present, touch a flower.
If you want to touch the future, touch a life.

~Author Unknown

Congratulations
Rhyne Scott
2014 - 2015
Benefactor Honoree

Leadership gifts account for more than one half of the revenue of United Way of Iredell County.

Thanks to the following volunteers for leading our 2014 Benefactors Society Committee Campaign.

Thomas & Carolina Alexander
Ralph & Caroline Bentley
Bedford & Elizabeth Cannon
Vince & Jane Cherry
John & Melinda Childress
Robb Collier
Desiree Crosswhite
Josh & Steele Dailey
Will & Susan Fanjoy
Sloan & Susie Goforth
Barry & Anna Gordon
Richard & Jennifer Griggs

Stephen & Gloria Hager
John & Mary Katherine Harbin
Melvin & Ann Kelly
Robert & Mary Hannon Reid
Justin & Courtney Rutledge
Rhyne & Ginnifer Scott
Mac & Mary Steele
Marian Steele
William & Abbi Troutman
Peggy Willhide
Julia Wilson
Mike & Betsy Yarborough
Alexis-Charles-Henri Clérel de Tocqueville (29 July 1805 – 16 April 1859) was a French political thinker and historian best known for his works Democracy in America. He analyzed the improved living standards and social conditions of individuals, as well as their relationship to the market and state in Western societies.

The Alexis de Tocqueville Society is United Way Worldwide’s most prestigious leadership giving program. The ADT Society was founded to foster, promote and recognize the vital importance of voluntary community service and personal giving at an exceptional level.

Alexis de Tocqueville

Mr. & Mrs. Thomas A. Fanjoy  Mr. & Mrs. Frank Johnson
Gordon Family Foundation  Kewaunee Scientific Corporation
Wilson Foundation

Diamond Benefactor

JC Steele & Sons

Platinum Benefactor

Bank of America  Duke Power Foundation  EnergyUnited  Walter & Edie Holland  JCP Logistics  Mrs. Paul Meech

GIVE. ADVOCATE. VOLUNTEER.
LIVE UNITED  United Way
leadership giving....

Gold Benefactor

Amesbury Truth East
Amesbury Truth West
ASMO North Carolina Inc.
Dr's James Bradford & Ruby Grimm
Case Farms, LLC
Judge & Mrs. Robert A. Collier Jr.
Will & Susan Fanjoy
Ms. Kenya Goldsberry
Mrs. Jimmy (Geit) Johnson
Dr. & Mrs. Robert R. Kimball
Mr. & Ms. Steve Kivett
Costi & Teresa Kutteh
Mr. & Mrs. Bennett H. Lapin
Mr. & Mrs. Chester P. Middlesworth
Mr. & Mrs. William P. Pope
SCANA
Mr. & Mrs. David E. Schleicher
Mr. & Mrs. David S. Steele
Wells Fargo Bank

Silver Benefactor

Mr. Jason Alexander
A T & T
Fifth Third Bank - Troutman
Dr. & Mrs. Ralph L. Bentley
Ms. Tamara P. Campbell
Dr. & Mrs. David W. Cash
Mr. & Mrs. Robert B. Cashion
Davis Regional Medical Center
Mr. & Mrs. Fred H. Deaton Jr
Mr. Daniel N. DeChellis
Mr. Joel M. Demeza
Drs. Douglas & Laurel Eason
Pat S. Ebert
Mr. Brett H. Eckerman &
Mrs. Ellie F. Grubbs
Mr. James D. Edwards
James & Sheila Foxworthy
Green Corner Auto Park
Ms. Merrilyn Harmon
Mr. & Mrs. Richard Hart
Mr. & Mrs. William L. Holland
Mr. & Mrs. Troy C. Homesley Jr
Mr. & Ms. Alan Johnson
Ms. Sharon W. Johnson
Mr. & Mrs. Melvin B. Kelly
Lester & Nicole Killian
Mr. & Mrs. William A. Long
Mr. Dan Manning
Dr. & Mrs. Duncan A. McCall
Ms. Christine McKenzie &
Mr. Paul Caston
Ms. Robin L. Mihalevich
Ms. Roxanne Newton &
Mr. Michael Morrison
Mr. Brian P. Nicolay
Mr. Robert G. Parsons Jr.
Dr. Carla R. Pence
Mr. & Mrs. William B. Pitt
Ron & Cathy Powell
Mr. & Mrs. James E. Rankin Jr
Mr. & Mrs. Robert Reid
Mr. Jerry B. Rivers
Ms. Susan G. Robertson
Mr. Michael J. Robinson
Mr. & Mrs. Raymond P. Rushton
Mr. Denis Schmider
Dr. Stephen B. Scheibner
Mrs. Albert Schneider
Rhyne & Ginnifer Scott
Ms. Betty M. Scipione
Mr. & Mrs. Donald R. Searcy
Ms. Sylvia V. Self
Carolyn & Grant Sharp
Ms. Karen E. Sherrill
Silver Benefactor (cont')

Ms. Betty M. Scipione
Rev. & Mrs. Thomas W. Sherrod
Mr. Ronald M. Smidt
Ms. Charlene Smith
Ms. Lynn Smyth
Mr. & Mrs. James T. Staples
Mr. Richard Steele
Mr. Gilliam B. Tharpe
Mrs. Mary B. Thompson
Ms. Karen Travers
Ms. Kim F. Tribo
United Parcel Service
Mr. David Valliere
Valspar Corporation
Mr. & Mrs. Kenneth W. Vance
Mr. Stephen Watts
Mr. Gary Watts
Mr. & Mrs. James B. Webb
Dr. Margaret J. Willhide
Ms. Mary B. Wynne

Bronze Benefactor

3A Composites
Mr. & Mrs. Allen Beatty
Mrs. Carol A. Biggs
Ms. Donna K. Collins
Mr. Jason Crabtree
Ms. Marjorie Crawford
Custom Machine Services, Inc.
Mr. William Demarcus
Ms. Suzanna Francisco
Ms. Pamela Frye
Mr. Robert Gassett
Creighton & Tracey Gibson
Mr. Jerry Harkey
Mr. Dennis A. Hutchens
Mr. & Mrs. Bob Johnson
Mr. & Mrs. Thomas L. Kincaid III
Dr. & Mrs. Jack D. King
Ms. Avis J. Little
Mr. Jorge Loaiza
Katie & Brian Long
Mr. & Mrs. Bud Martin
Mr. & Mrs. Joel R. Mashburn
Mr. Michael S. Morris
Mr. Tip Nicholson &
   Mrs. Nancy Davis
Mr. & Mrs. Robert Phillips
Mrs. Dorothy M. Reep C.P.A.
Ms. Patricia D. Rudd
Mr. Justin Rutledge
Mr. & Mrs. Ron Smith
Mr. & Mrs. John Spears
David & Melanie Taylor
Mr. Shane Thompson
Dr. & Mrs. Robert Tolle
Mr. & Mrs. Michael White
Ms. Dorothy E. Wilhelm
Mr. & Mrs. Wayne Wilkins
Yadkin Bank
leadership giving....

Patron Benefactor

Dr. & Mrs. J. Curtis Abell
Mr. Charles E. Aites
Mr. Charles T. Andrews
Dr. Andrew N. Antoszyk
Mrs. Natasha Austin
Mr. Chris Bacola
Dr. Jason J. Batley
Belk Store
Ms. Angela R. Blakley
Ms. Chandra Bottoms
Bunch Johnson Funeral Home
Mr. & Mrs. Jerry Burns
Carolina Farm Credit
Ms. Judy Chaney
Mr. & Mrs. Russell W. Chapman Jr
Ms. Lisa Colvard
CommunityOne Bank
Ms. Kelly Cooper
Ms. Dawn I. Cozart
Mr. & Mrs. David H. Currier
Ms. Kelley F. Daspit
Ms. Ann DeHart
Ms. Janeen D. Doby
Mr. Jeffrey Drye
Ms. Kristi Eller
Mr. Patrick Ferron
Mr. & Mrs. Michael B. Foster
Mrs. Gail R. Fox
Ms. Norma C. Gatton
Mr. Cody Goff
Mr. & Mrs. John G. Green
Mr. & Mrs. Richard Gustin
Mr. Al Hiatt
Ms. Vickie M. Hogan
Mr. & Mrs. Kent Houpe
Ms. Jennifer D. Hunsucker
Mr. & Mrs. J. Edwin Hunter
Dr. & Mrs. John M. Karriker
Ms. Rhea Lamb
Mr. Waltraud H. Lanier
Mr. & Mrs. William Leach Jr
Ms. Sherrie L. Lee
Mr. Robert Maner
Ms. Leslie K. Messick
Ms. Lori Meyer
Mr. Nobuharu Mizuno
Mrs. Jane Murray
Mr. Alec Natt
Mr. Robert D. Noble Jr.
Mr. Ricky Parisi
Mr. & Mrs. Walter B. Patterson
Leo & Judy Pereda
Mrs. Anna Rice
Mr. James Robinson
Mr. & Mrs. Edward A. Rush
Mr. George Sain
Mr. David Shellman
Mr. Gary Sleeman
Mr. Albert C. Smith
Ms. Cynthia Y. Smith
Ms. Teresa S. Smith

Mr. Joey G. Stilley
Ms. Kelly Stroble
Ms. Susan Stroud
Target Corporation
Mr. Joseph Towell
Ms. Susan Waddell
Ms. Joanne D. Wall
Ms. Sheila L. Wasson
Mr. & Mrs. William E. Webb III
Mr. Barry L. Whitaker
Michael & Betsy Yarborough
Mr. Danny R. Yount
Ms. Carol S. Zachary

THANK YOU FOR CREATING OPPORTUNITIES AND INSPIRING HOPE FOR A BETTER TOMORROW.
United Way of Iredell County
Statements of Financial Position as of December 31, 2014

<table>
<thead>
<tr>
<th>Assets</th>
<th>2014</th>
<th>2013</th>
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</thead>
<tbody>
<tr>
<td>Cash &amp; Cash Equivalents</td>
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<td>Property (net depreciation)</td>
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<table>
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<td></td>
<td></td>
<td>$1,235,142</td>
</tr>
</tbody>
</table>

Note: The information provided was independently audited. The organizations most recent 990 form can be found on our website at www.uwiredell.org.
Do you know someone who needs assistance with staying warm? Enough food? Proper Clothing? Who do you call for assistance?

HOPE
WHEN YOU NEED IT MOST

Dial 211 to connect with a network of over 18,000 resources here in Iredell County.
Our agency partners can assist you with:

- Food, Housing, & Utilities
- Child Care & Educational Services
- Financial Education/Credit Counseling
- Health Care
- Job Training
- Counselling/Support Groups
- Mental Health & Substance Abuse
- Senior Services
- Volunteer Services
- Disaster Services and so much more

Help Starts Here.
WWW.INFOIREDELL.ORG OR WWW.NC211.ORG

FREE/CONFIDENTIAL
24 HOURS PER DAY 7 DAYS PER WEEK/ANY LANGUAGE
DIAL 2-1-1 * 1-888-892-1162 *WWW.NC211.ORG