



## 2015 Annual Report United Way of Iredell County

Food Drives ~Counseling~Emergency  
Assistance~Meals on Wheels~Child  
Care~Education~Health~Family  
Activities ~ Emergency Shelter  
Utilities~Meals ~School Readiness  
**GREAT THINGS**~Wellness~Physical  
Fitness ~Mentoring~Transportation  
Weatherization ~ **HAPPEN** ~ Rescue  
Services~Teen Court ~ Character  
Building~**WHEN WE**~Mediation  
Literacy~ElderCare ~ Budgeting  
**LIVE UNITED**™~Disaster Assistance

What Our Community Needs .... **IS YOU!**

*your united way.....*

## OUR MISSION

The United Way of Iredell County, Inc. is a volunteer organization dedicated to enriching the quality of life by uniting citizens and agencies in a community-wide effort to plan, support, deliver and monitor effective health and human care services responsive to community needs.

*2015 board of directors.....*

**Joel Mashburn, *President***

**Richard Griggs, *President Elect***

**Dr. Ralph Bentley, *VP of Fund Distribution***

**Sloan Goforth, *VP of Planning***

**Robin Rosenfeld, *Treasurer***

**Dr. Peggy Willhide, *2015 Campaign Chairperson***

Joe Abbott  
Barbara Alarcon  
Natasha Austin  
Dr. Tim Brewer  
Michael Cleaves  
David Currier  
Kelley Daspit

Chad French  
Anna Gordon  
Rich Gustin  
Brady Johnson  
William Jones  
Ann Kelly  
Beth Phillips  
Norma Rife

Dave Schleicher  
Ron Smith  
Yvette Smith  
Carla Steele  
Melanie Taylor  
Keith Williams  
Julia Wilson  
Dorothy Woodard

*Thank you to the Board of Directors; through their dedication and generosity of time, talents and resources the United Way of Iredell County is able to meet it's mission and accomplish it's goals.*

*This publication was made possible due to the generosity of*

## *a letter from the board president.....*



On behalf of the Board of Directors for the United Way of Iredell County, we are pleased to present our 2014-2015 annual report. We thank you for entrusting us with a portion of your charitable giving, and we fully understand the great responsibility of ensuring that your financial support is used properly and for great purpose.

It is an honor to once again serve as the President of this Board as we work to continue the great legacy of this United Way and our network of agency partners. For 61 years this community has pulled together behind this organization to change lives for the better across Statesville, Troutman and northern Iredell County.

2015 is an exciting year for our United Way. We are rolling out two new initiatives this fall as we launch Get Fit Iredell and our 500 Reader, Tutor and Mentor challenge. These programs are targeted on two of the highest priority issues identified as emerging needs during our recent planning process. Both of these initiatives rely upon the collaborative support of many other community organizations and individuals and we are very grateful for all of their leadership, direction and support. By working together we hope to achieve deeper and wider results than would be possible for any of us alone.

In closing, we hope you enjoy this Annual Report, and as you read through it, we encourage you to think about your unique part in making United Way such a successful organization. Without YOU, we could never impact our community like we do or make the quality of life improvements that are so important to strengthening our community.

Thank you and best wishes,

Joel Mashburn, President  
Board of Directors

*Leaders become great, not because  
of their power, but because of their  
ability to empower others.*

~John Maxwell

# 60 YEARS

1954-2014

## *Thank You!*



In September UWIC held a community celebration in honor of it's 60 years of service to the community. Thank you to everyone who made the last 60 years so memorable. The positive impact United Way has had on our community, ***BECAUSE OF YOU***, is truly something to celebrate!



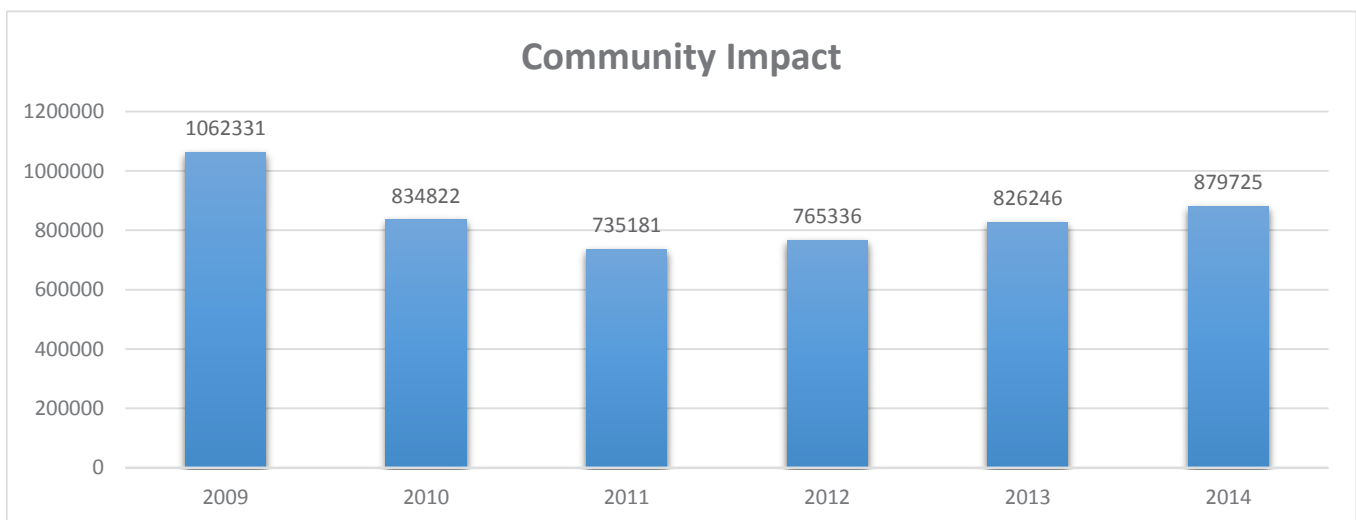
# 2014-2015 year in pictures....



*your investments....*

**United Way of Iredell County**  
**Investment in Community Services**

| <b>Investment Type</b>       | <b>2012</b>      | <b>2013</b>      | <b>2014</b>      | <b>Service Type</b>                |
|------------------------------|------------------|------------------|------------------|------------------------------------|
| <b>Partner Allocations</b>   |                  |                  |                  |                                    |
| <b>Education</b>             | \$127,842        | \$133,510        | \$127,497        | <i>Grants Awarded</i>              |
| <b>Income</b>                | \$251,684        | \$260,667        | \$249,108        | <i>Grants Awarded</i>              |
| <b>Health</b>                | \$173,306        | \$187,338        | \$178,936        | <i>Grants Awarded</i>              |
|                              |                  |                  |                  |                                    |
| <b>Donor Directed</b>        | \$20,289         | \$19,565         | \$22,179         | <i>Grants Awarded</i>              |
|                              |                  |                  |                  |                                    |
| <b>EFSP</b>                  | \$89,046         | \$82,476         | \$79,055         | <i>Grants Awarded</i>              |
|                              |                  |                  |                  | <i>Grant Funded</i>                |
| <b>FamilyWize</b>            | \$24,782         | \$43,251         | \$122,704        | <i>Discounts on Prescriptions</i>  |
|                              |                  |                  |                  |                                    |
| <b>Food Drive</b>            | \$59,387         | \$69,439         | \$64,017         | <i>Value of Meals Provided</i>     |
|                              |                  |                  |                  | <i>Partial Grant Funding</i>       |
| <b>Stuff the Bus</b>         | \$15,000         | \$30,000         | \$31,300         | <i>Value of Materials Provided</i> |
|                              |                  |                  |                  |                                    |
| <b>Prescription Asst.</b>    | \$0              | \$0              | \$329            | <i>Prescriptions Purchased</i>     |
|                              |                  |                  |                  | <i>Grant Funded</i>                |
| <b>2-1-1 I&amp;R Service</b> | \$0              | \$0              | \$4,600          | <i>Value of Calls Answered</i>     |
|                              |                  |                  |                  | <i>Grant Funded</i>                |
| <b>Total Investment</b>      | <b>\$765,336</b> | <b>\$826,246</b> | <b>\$879,725</b> |                                    |



*your community impact...*

## Community Service Descriptions

**Partner Allocations:** Grants made to 20 local non-profit organizations to provide direct services targeted on the Education, Income and Health needs of our community. In 2014 grants were made to the agencies listed to the right through this process:

**Donor Directed:** Campaign donors are given the opportunity to direct their gift to a specific agency partner or to a United Way or their agency partners in another community. This line item represents direct grants made to those agencies at the express wish of the donor.



**Emergency Food & Shelter Program:** Are federal funds managed under the Department of Homeland Security. These funds are available for distribution each year by a local board and are targeted at enhancing existing basic need services in the community. United Way provides administrative support to the local board and grant recipients.

2014 EFSP Recipients are: Concord Presbyterian Food Pantry, Power Cross Ministries, Fifth Street Ministries, Iredell Christian Ministries, Landmark Relief, Matthew 25, Mooresville Christian Mission, The Salvation Army, Yokefellow Ministry



**FamilyWize:** A national partnership offering discounts on prescription medications at local pharmacies. The dollars listed are those saved by local families during the 2014 calendar year. United Way distributes the discount cards and alerts families to the possibility of savings.



**Food Drive:** A matching gift program that uses a corporate sponsorship to leverage donations of food and money for 10 local food pantries. All proceeds are distributed through the Second Harvest Food Bank maximizing impact. Last year Bank of America provided the challenge grant and Amesbury Truth provided warehouse and logistical support.



**Stuff the Bus:** A school supply drive to benefit the Iredell Statesville School System. United Way assists with marketing and outreach to local companies and the community and in 2014 received 2 targeted donations that provided the schools with funding to purchase additional materials during the year.



**Prescription Assistance:** United Way received a grant of \$3,000 from NC Farm Bureau to provide limited one-time assistance with prescription drugs costs to qualifying families. Funds are distributed based upon recommendations from DSS & Statesville Family Medicine.



**2-1-1:** Launched in July, 2014 the 2-1-1 service offers a 24/7 call center and online database of health and human service programs across the state of NC. Linking people in need to local services. Costs listed are the direct costs incurred by United Way of Iredell County to offer this service. These costs are paid through grants by the Duke Energy Foundation and the Statesville Rotary Club.

## *your direct impact....*



photo courtesy of WSOC - TV

***"I stood in the hall and yelled fire," Matthew said as his family sorted through the few belongings firefighters salvaged from their mobile home after fire completely gutted the interior Thursday morning.***

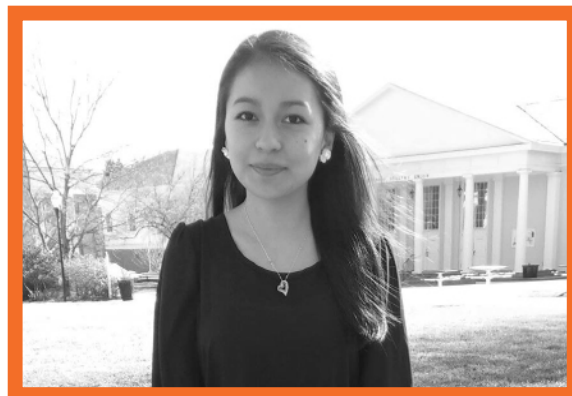
*excerpt from the Statesville Record & Landmark  
author, Donna Swicegood*



**American  
Red Cross**

***As a female participant of the Boy Scouts' Explorer's Program I am a volunteer at the Statesville Police Department. After hearing a presentation on Domestic Violence I developed a program for other Explorers on Teen Dating Violence.***

***~Wendy Escobar***



***While participating in beating of the drums, children at Rainbow Kidz Camp learn how to handle living with life-limiting conditions or the loss of a loved one.***



**Rainbow Kidz**

Helping children & families cope with illness and grief

# partner agencies....



APPROPRIATE PLACEMENT OPTIONS, INC. - APO



**Iredell County**  
**Kidney Coalition**



# *working together; the 2015 Food Drive*



## *Food Drive*



**45%**  
*more donations than previous food drive*

**\$92,000 +**  
*in food was donated*



# **35,628 MEALS**

*provided to food in-secure Iredell County residents*

## **Benefitting Pantries**

|                              |                                 |
|------------------------------|---------------------------------|
| Agape Care & Share           | Matthew 25                      |
| Fellowship Tabernacle Church | Northview Church of God         |
| 5th Street Ministries        | St. Philip Catholic Food Closet |
| Iredell Christian Ministries | The Salvation Army              |
| Landmark Church of God       | Yokefellow Ministries           |

## **Thank You!**

Bank of America



**Amesbury Truth**  
Engineered Solutions. Trusted Results.

**Toter**  
INCORPORATED  
A WASTEQUIP COMPANY

*2015-2016 initiatives....*

# New Programs Coming This Fall

**Get Fit Iredell is a continuous, community partnership that designs and promotes active living opportunities to improve health.**



**United Way wants YOU and 500 others to make a public pledge to volunteer and to use our great online resources to learn more.**

**Join The United Way of Iredell County's challenge for 500 new Readers, Tutors & Mentors and change a life.**



for more information on initiatives go to  
[www.uwiredell.org](http://www.uwiredell.org) or call the United Way office at 704.872.3000

# 2014 CAMPAIGN ALL STAR AWARD WINNERS!

The following companies received the  
2014 Campaign All Star Awards  
due to their campaign excellence. The employees of  
these companies are truly

*LIVING UNITED!*

a  
w  
a  
r  
d  
s



Yadkin Bank

Pictured from left to right are Chris Bacola, Natasha Austin, Richard Griggs, 2014 Campaign Chairperson, Thom Kincaid & David Edwards.

Speedball Art Products



Pictured from left to right are Kelley Balfe, Liz Burns, United Way and Deward Huie.

City of Statesville



Pictured from left to right are Richard Griggs, 2014 Campaign Chairperson, Pam McWhorter, Pam Navey, Lynne Smyth, David Currier & Mike Billings.

# *a letter from the 2015 campaign chair.....*

If you look closely, there's a new symbol in use for the United Way Campaign of 2015 an umbrella. Sheltered under that umbrella are many types of people: children, youth, working people and retired seniors as well.

United Way of Iredell County has become one of the leaders in the Statesville and Iredell County region in recognizing where needs have developed and where leadership can help point the way in bringing resources to bear on issues and problems.



There are currently 20 partner agencies who receive funding from United Way making possibly better job/financial stability, counselling and services to help the transition from crisis to independence; coordinating efforts to feed the hungry; providing transportation for chronically ill patients to receive kidney dialysis; equipping children from poverty level homes to enter school each fall with the school supplies they need and so very much more.

The scope of services, support and inspiration under the umbrella of United Way continues to grow and make an impact on the quality of life of so many citizens of Statesville, Troutman and northern Iredell County. The Campaign of 2015 will help bring additional focus on physical fitness for the entire family and ways to initiate and promote many programs for reading to children, mentoring and tutoring.

I hope you will join me and many of your fellow citizens in participating in the 2015 Campaign. You will probably never know how many persons you have helped through your interest and support for United Way of Iredell County.

Dr. Peggy Willhide  
2015 Community Campaign Chairperson

## **2015 Campaign Partner Agencies**

American Red Cross  
Appropriate Placement Options  
Boys & Girls Club of the Piedmont  
Boy Scouts  
Children's Hope Alliance

Council on Aging  
ElderCenter  
Fifth Street Ministries  
Girl Scouts  
Hospice & Palliative Care  
of Iredell Co.

I-Care Community Action  
Iredell Co. Kidney Coalition  
Iredell Co. Rescue Squad  
Lifespan Services  
No. Iredell Rescue Squad

Piedmont Mediation  
SCAN  
Statesville Family YMCA  
The Salvation Army  
Troutman Rescue Squad

# *United Way of Iredell County, Inc.*

## *Endowment Fund*

**ENDOWMENT** is the lifeblood of a charitable organization, representing tangible and sustainable resources that are dedicated, forever, to the organization's mission.

**ENDOWMENT** builds capacity for both present and future needs - for generations to come - to achieve lasting community impact beyond what an annual campaign can accomplish.



### **A SUSTAINABLE SOLUTION -**

*United Way of Iredell County's Endowment Fund is designed to create sustainable health and human services - now and well into the future.*

### **INVESTING IN PEOPLE -**

*A gift to our Endowment Fund can ensure that our youngest children are nurtured, our families are strengthened, our youth are successful, and our neighbors in crisis receive the help they need.*

Your gift to our Endowment  
is a special opportunity to shape the  
future of our community.

Gifts to the United Way of Iredell County Endowment Fund will be kept in perpetuity and invested to generate income used to further the organization's work.

*Most of us feel very lucky to live in Iredell County. Our community has natural beauty, good schools, helpful neighbors and a small-town feel built upon a tradition of mutual trust and genuine concern for each other. A collaborative spirit is the hallmark of our outstanding community.*

*Yet our neighbors, from youth to seniors, right here in Iredell County also face long-term challenges on a daily basis.*

## **Create A Legacy**

*While United Way is the leading local private funder of health and human services programs, we are often unable to meet even half of the qualified funding requests by local non-profit agencies. To better help meet these challenges, your United Way and the generosity of Frank & Linda Johnson has created an Endowment Fund option for donors. Your gift to the Endowment Fund, will create an ongoing legacy that will always be there to support the needs of children, youth, elders and families in our community.*

***We are asking our supporters to make a gift to endow their critically important annual support forever. Donors may also wish to consider a memorial gift for someone who was special in their lives or in memory of someone who dedicated their life to their community or possibly as an Honorarium; honoring someone special who is dedicating their time and talents to the betterment of our community.***

*Fortunately, we have received a generous challenge grant to help grow the Endowment. This means, that for a limited time gifts made to our Endowment Fund will be matched dollar for dollar, allowing you to double your impact.*

*How a donor chooses to make a gift may vary, from outright gifts of cash, appreciated securities and real estate, to gifts through bequests, life insurance and retirement plan designations. Whether a donor prefers an immediate or a planned gift, all that is necessary is a commitment to help our community forever. The endowment fund is managed by financial experts through the Foundation for the Carolinas*

*Call Brett Eckerman, 704.872.3000, to learn more about making a gift to UWIC'S Endowment Fund*

***Thank You for considering a gift to the  
United Way of Iredell County Endowment Fund!***



*benefactor recipient....*



**Congratulations  
Rhyme Scott  
2014 - 2015  
Benefactor Honoree**

*If you want to touch the past, touch a rock,  
If you want to touch the present, touch a flower.  
If you want to touch the future, touch a life.*

*~Author Unknown*

*Leadership gifts account for more than one half of the revenue of  
United Way of Iredell County.*

*Thanks to the following volunteers for leading our  
2014 Benefactors Society Committee Campaign.*

*Thomas & Carolina Alexander  
Ralph & Caroline Bentley  
Bedford & Elizabeth Cannon  
Vince & Jane Cherry  
John & Melinda Childress  
Robb Collier  
Desiree Crosswhite  
Josh & Steele Dailey  
Will & Susan Fanjoy  
Sloan & Susie Goforth  
Barry & Anna Gordon  
Richard & Jennifer Griggs*



*Stephen & Gloria Hager  
John & Mary Katherine Harbin  
Melvin & Ann Kelly  
Robert & Mary Hannon Reid  
Justin & Courtney Rutledge  
Rhyme & Ginnifer Scott  
Mac & Mary Steele  
Marian Steele  
William & Abbi Troutman  
Peggy Willhide  
Julia Wilson  
Mike & Betsy Yarborough*

## leadership giving....

*Alexis-Charles-Henri Clérel de Tocqueville (29 July 1805 – 16 April 1859) was a French political thinker and historian best known for his works Democracy in America. He analyzed the improved living standards and social conditions of individuals, as well as their relationship to the market and state in Western societies.*



*The Alexis de Tocqueville Society is United Way Worldwide's most prestigious leadership giving program. The ADT Society was founded to foster, promote and recognize the vital importance of voluntary community service and personal giving at an exceptional level.*

## Alexis de Tocqueville

**Mr. & Mrs. Thomas A. Fanjoy   Mr. & Mrs. Frank Johnson**  
**Gordon Family Foundation   Kewaunee Scientific Corporation**  
**Wilson Foundation**

**GIVE. ADVOCATE. VOLUNTEER.**  
**LIVE UNITED**



## Diamond Benefactor

**JC Steele & Sons**

## Platinum Benefactor

**Bank of America**  
**Duke Power Foundation**  
**EnergyUnited**  
**Walter & Edie Holland**  
**JCP Logistics**  
**Mrs. Paul Meech**



**THANK YOU**  
**FOR CREATING**  
**OPPORTUNITIES AND**  
**INSPIRING**  
**HOPE FOR A**  
**BETTER TOMORROW.**  
**GIVE. ADVOCATE. VOLUNTEER.**  
**LIVE UNITED.**



# *leadership giving....*

## *Gold Benefactor*

Amesbury Truth East  
Amesbury Truth West  
ASMO North Carolina Inc.  
Dr's James Bradford & Ruby Grimm  
Case Farms, LLC  
Judge & Mrs. Robert A. Collier Jr.  
Will & Susan Fanjoy  
Ms. Kenya Goldsberry  
Mrs. Jimmy (Geit) Johnson  
Dr. & Mrs. Robert R. Kimball

Mr. & Ms. Steve Kivett  
Costi & Teresa Kutteh  
Mr. & Mrs. Bennett H. Lapin  
Mr. & Mrs. Chester P. Middlesworth  
Mr. & Mrs. William P. Pope  
SCANA  
Mr. & Mrs. David E. Schleicher  
Mr. & Mrs. David S. Steele  
Wells Fargo Bank

## *Silver Benefactor*

Mr. Jason Alexander  
A T & T  
Fifth Third Bank - Troutman  
Dr. & Mrs. Ralph L. Bentley  
Ms. Tamara P. Campbell  
Dr. & Mrs. David W. Cash  
Mr. & Mrs. Robert B. Cashion  
Davis Regional Medical Center  
Mr. & Mrs. Fred H. Deaton Jr  
Mr. Daniel N. DeChellis  
Mr. Joel M. Demeza  
Drs. Douglas & Laurel Eason  
Pat S. Ebert  
Mr. Brett H. Eckerman &  
Mrs. Ellie F. Grubbs  
Mr. James D. Edwards  
James & Sheila Foxworthy  
Green Corner Auto Park  
Ms. Marilyn Harmon  
Mr. & Mrs. Richard Hart  
Mr. & Mrs. William L. Holland  
Mr. & Mrs. Troy C. Homesley Jr  
Mr. & Ms. Alan Johnson  
Ms. Sharon W. Johnson  
Mr. & Mrs. Melvin B. Kelly  
Lester & Nicole Killian  
Mr. & Mrs. William A. Long

Mr. Dan Manning  
Dr. & Mrs. Duncan A. McCall  
Ms. Christine McKenzie &  
Mr. Paul Caston  
Ms. Robin L. Mihalevich  
Ms. Roxanne Newton &  
Mr. Michael Morrison  
Mr. Brian P. Nicolay  
Mr. Robert G. Parsons Jr.  
Dr. Carla R. Pence  
Mr. & Mrs. William B. Pitt  
Ron & Cathy Powell  
Mr. & Mrs. James E. Rankin Jr  
Mr. & Mrs. Robert Reid  
Mr. Jerry B. Rivers  
Ms. Susan G. Robertson  
Mr. Michael J. Robinson  
Mr. & Mrs. Raymond P. Rushton  
Mr. Denis Schmider  
Dr. Stephen B. Scheibner  
Mrs. Albert Schneider  
Rhyne & Ginnifer Scott  
Ms. Betty M. Scipione  
Mr. & Mrs. Donald R. Searcy  
Ms. Sylvia V. Self  
Carolyn & Grant Sharp  
Ms. Karen E. Sherrill

## *Silver Benefactor* (con't)

Ms. Betty M. Scipione  
Rev. & Mrs. Thomas W. Sherrod  
Mr. Ronald M. Smidt  
Ms. Charlene Smith  
Ms. Lynn Smyth  
Mr. & Mrs. James T. Staples  
Mr. Richard Steele  
Mr. Gilliam B. Tharpe  
Mrs. Mary B. Thompson  
Ms. Karen Travers

Ms. Kim F. Tribo  
United Parcel Service  
Mr. David Valliere  
Valspar Corporation  
Mr. & Mrs. Kenneth W. Vance  
Mr. Stephen Watts  
Mr. Gary Watts  
Mr. & Mrs. James B. Webb  
Dr. Margaret J. Willhide  
Ms. Mary B. Wynne

## *Bronze Benefactor*

3A Composites  
Mr. & Mrs. Allen Beatty  
Mrs. Carol A. Biggs  
Ms. Donna K. Collins  
Mr. Jason Crabtree  
Ms. Marjorie Crawford  
Custom Machine Services, Inc.  
Mr. William Demarcus  
Ms. Suzanna Francisco  
Ms. Pamela Frye  
Mr. Robert Gassett  
Creighton & Tracey Gibson  
Mr. Jerry Harkey  
Mr. Dennis A. Hutchens  
Mr. & Mrs. Bob Johnson  
Mr. & Mrs. Thomas L. Kincaid III  
Dr. & Mrs. Jack D. King  
Ms. Avis J. Little  
Mr. Jorge Loaiza

Katie & Brian Long  
Mr. & Mrs. Bud Martin  
Mr. & Mrs. Joel R. Mashburn  
Mr. Michael S. Morris  
Mr. Tip Nicholson &  
Mrs. Nancy Davis  
Mr. & Mrs. Robert Phillips  
Mrs. Dorothy M. Reep C.P.A.  
Ms. Patricia D. Rudd  
Mr. Justin Rutledge  
Mr. & Mrs. Ron Smith  
Mr. & Mrs. John Spears  
David & Melanie Taylor  
Mr. Shane Thompson  
Dr. & Mrs. Robert Tolle  
Mr. & Mrs. Michael White  
Ms. Dorothy E. Wilhelm  
Mr. & Mrs. Wayne Wilkins  
Yadkin Bank



*leadership giving....*

## *Patron Benefactor*

Dr. & Mrs. J. Curtis Abell  
Mr. Charles E. Aites  
Mr. Charles T. Andrews  
Dr. Andrew N. Antoszyk  
Mrs. Natasha Austin  
Mr. Chris Bacola  
Dr. Jason J. Batley  
Belk Store  
Ms. Angela R. Blakley  
Ms. Chandra Bottoms  
Bunch Johnson Funeral Home  
Mr. & Mrs. Jerry Burns  
Carolina Farm Credit  
Ms. Judy Chaney  
Mr. & Mrs. Russell W. Chapman Jr  
Ms. Lisa Colvard  
CommunityOne Bank  
Ms. Kelly Cooper  
Ms. Dawn I. Cozart  
Mr. & Mrs. David H. Currier  
Ms. Kelley F. Daspit  
Ms. Ann DeHart  
Ms. Janeen D. Doby  
Mr. Jeffrey Drye

Ms. Kristi Eller  
Mr. Patrick Ferron  
Mr. & Mrs. Michael B. Foster  
Mrs. Gail R. Fox  
Ms. Norma C. Gatton  
Mr. Cody Goff  
Mr. & Mrs. John G. Green  
Mr. & Mrs. Richard Gustin  
Mr. Al Hiatt  
Ms. Vickie M. Hogan  
Mr. & Mrs. Kent Houpe  
Ms. Jennifer D. Hunsucker  
Mr. & Mrs. J. Edwin Hunter  
Dr. & Mrs. John M. Karriker  
Ms. Rhea Lamb  
Mr. Waltraud H. Lanier  
Mr. & Mrs. William Leach Jr  
Ms. Sherrie L. Lee  
Mr. Robert Maner  
Ms. Leslie K. Messick  
Ms. Lori Meyer  
Mr. Nobuharu Mizuno  
Mrs. Jane Murray  
Mr Alec Natt



*leadership giving....*

## *Patron Benefactor*

Mr. Robert D. Noble Jr.  
Mr. Ricky Parisi  
Mr. & Mrs. Walter B. Patterson  
Leo & Judy Pereda  
Mrs. Anna Rice  
Mr. James Robinson  
Mr. & Mrs. Edward A. Rush  
Mr. George Sain  
Mr. David Shellman  
Mr. Gary Sleeman  
Mr. Albert C. Smith  
Ms. Cynthia Y. Smith  
Ms. Teresa S. Smith

Mr. Joey G. Stilley  
Ms. Kelly Stroble  
Ms. Susan Stroud  
Target Corporation  
Mr. Joseph Towell  
Ms. Susan Waddell  
Ms. Joanne D. Wall  
Ms. Sheila L. Wasson  
Mr. & Mrs. William E. Webb III  
Mr. Barry L. Whitaker  
Michael & Betsy Yarborough  
Mr. Danny R. Yount  
Ms. Carol S. Zachary

**THANK YOU  
FOR CREATING  
OPPORTUNITIES AND  
INSPIRING  
HOPE FOR A  
BETTER TOMORROW.  
GIVE. ADVOCATE. VOLUNTEER.  
LIVE UNITED.**

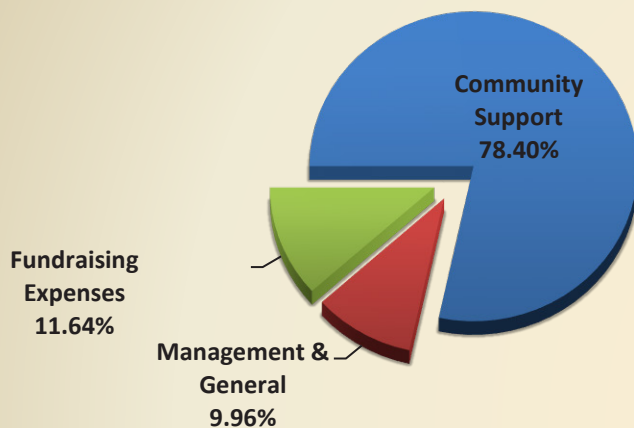


# financials....

## United Way of Iredell County Statements of Financial Position as of December 31, 2014

| Assets                                      | 2014        | 2013        |
|---------------------------------------------|-------------|-------------|
| Cash & Cash Equivalents                     | \$269,848   | \$345,551   |
| Campaign Promises to Give net Uncollectable | \$307,691   | \$358,527   |
| Accounts Recievable                         | \$1,178     | \$1,825     |
| Prepaid Expenses                            | \$3,899     | \$5,280     |
| Total Operating Assets                      | \$582,616   | \$711,183   |
| United Way Endowment Fund                   | \$95,714    | \$91,247    |
| Property (net depreciation)                 | \$420,696   | \$432,712   |
| Total Assets                                | \$1,099,026 | \$1,235,142 |
| Liabilities                                 | 2014        | 2013        |
| Accounts Payable                            | \$2,680     | \$2,547     |
| Designations Payable                        | \$65,455    | \$104,179   |
| Accrued Agency Allocations                  | \$136,136   | \$147,125   |
| Total Liabilities                           | \$204,271   | \$253,851   |
| Total Net Assets                            | \$894,755   | \$981,291   |
| Total Liabilities & Net Assets              | \$1,099,026 | \$1,235,142 |

## 2014 Uses Of Funding



*Note: The information provided was independently audited. The organizations most recent 990 form can be found on our website at [www.uwiredell.org](http://www.uwiredell.org).*

*Do you know someone who needs assistance with staying warm?  
Enough food? Proper Clothing?  
Who do you call for assistance?*

# HOPE

## WHEN YOU NEED IT MOST

Dial 211 to connect with a network of over 18,000  
resources here in Iredell County.

Our agency partners can assist you with:

- Food, Housing, & Utilities
- Child Care & Educational Services
- Financial Education/Credit Counseling
- Health Care
- Job Training
- Counseling/Support Groups
- Mental Health & Substance Abuse
- Senior Services
- Volunteer Services
- Disaster Services and so much more



**Help Starts Here.**

**WWW.INFOIREDELL.ORG  
OR  
WWW.NC211.ORG**

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