

United Way of Iredell County, Inc.

2013-2014 Annual Report



60 YEARS
1954-2014

Thank You!



RED CARPET SPONSORS



ANNIVERSARY SPONSOR



COMMUNITY SPONSORS

550 Country Lengends 92.9
James C. Abell
Sandra Campbell
Comfort Inn & Suites
Steve & Sarah Kivett
Events Unlimited

International Paper
S & J Scale Co.
Southpark Services
Warren Sloan Goforth, Atty. at Law
Statesville Family YMCA



Letter From The Board Chair



Your United Way changes live for the better, and over the last 60 years we have changed hundreds of thousands of lives in Statesville, Troutman and northern Iredell County.

On Thursday, September 11th we had an opportunity to thank our community for making this level of service possible. In the audience we had representatives from so many businesses and organizations that have stood shoulder to shoulder with United Way over the last 60 years.

The Visual and Performing Arts Center's Magnet dance program led by Mrs. Klaft added tremendously to our event by performing to music from across the years. What a wonderful resource for our community.

We honored our benefactor award winners for their service and inducted Judge Robert A. Collier Jr. as the most recent honoree.

The winning art from this summer's Artists Challenge was on display, including the grand prize winner, a hand carved wolf by Mike Bennett who learned his skills as a Boy Scout. Brett Eckerman, Margery Turnipseed and Sandra Campbell were also awarded for their submissions.

Thank you to each of you who have given of their talent and resources over the last 60 years. It is incredible to see what we can accomplish together for this community we call home.

*Tracey Gibson, Home Instead Senior Care
President, United Way Board of Directors*

OUR MISSION

**The United Way of Iredell County, Inc.
is a volunteer organization dedicated
to enriching the quality of life by
uniting citizens and agencies in a
community-wide effort to plan, support,
deliver and monitor effective health and
human care services responsive
to community needs.**



In order to meet our mission, the
United Way of Iredell County
continually recruits people and organizations
from across our community to bring
together **passion, expertise, and resources**
needed to accomplish our goals.

2014 Board of Directors

Tracey Gibson

President

Justin Rutledge

President Elect

Dr. Ralph Bentley

VP, Fund Distribution

Sloan Goforth

VP, Planning

Angie Sell

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At-Large Member

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Yvette Smith

Melanie Taylor

Bud Welch

Dr. Margaret Willhide

Keith Williams

Tenna Williams

Julia Wilson

Dorothy Woodard

2013-2014 PROGRAM INVESTMENTS

\$809,102.00

Return On Your Investment

- | | |
|---|-----------------------------|
| 1. A quality EDUCATION that leads to a stable job. | 2013 Investment = \$127,497 |
| 2. Enough INCOME to support a family through retirement. | 2013 Investment = \$249,108 |
| 3. Good HEALTH . | 2013 Investment = \$178,936 |
| Total donor designated dollars to non partner agencies | 2013 Investment = \$ 25,395 |

United Way administers the EFSP program directing additional funding to assist in feeding and sheltering local families in crisis.

Value To The Community
\$82,476



United Way and Toter, Inc., partnered together, holding UW's 2nd annual food drive, creating matched food donations for 10 local food pantries.

Value To The Community
\$69,439



Familywize, a free prescription program distributed through United Way provided individuals with discounted medication prescriptions.

Value To The Community
\$43,251



United Way and Iredell Statesville Schools partnered together to collect school tools through the "Stuff the Bus With School Tools" campaign.

Value To The Community
\$30,000



Iredell Statesville Schools

Through a partnership with Farm Bureau, United Way participated in their Healthy Living For A Lifetime Health Fair and received a grant for prescription assistance.

Value To The Community
\$3,000





Investing in Education

The Impact of INVESTING IN



2013-14 Return on Investment

- 
3,073 families received -
 Intervention with Parent Training and services designed to provide a safe and secure home environment for children.
- 
683 children received -
 Supplemental In-school services designed to increase the effectiveness of the daycare or school for certain at-risk children.
- 
2,279 children received -
 After-school or summer programming for children providing academic tutoring, character building and educational experiences.
- 
8,707 adults received -
 Continuing Education classes focused on improving quality of life, preventative health topics and job skills training.
- 
\$30,000 in school supplies -
 Raised in partnership with the Iredell Statesville School system and our community providing assistance to classrooms across Iredell County.

2013-14 United Way
Investment in Education

\$127,497



Meet Jane....

Jane says school is ok; but afterschool at the YMCA is GREAT!

Since Jane started coming to

afterschool at the YMCA she is excited that she has made many friends. Her mom says, "Jane is so happy now, she is becoming more confident and her grades in school have improved. Your donations help to provide this child the opportunity to be part of a healthy, safe and dependable afterschool.

2013-14 Education Partners



BOYS & GIRLS CLUBS



Piedmont
Mediation



Appropriate
Placement Options








SCAN

The Impact of INVESTING IN



2013-14 Return on Investment

-  **6,831 families -**
Reaching individuals and families in financial crisis and assisting their recovery to self-sufficiency.
-  **3,902 families received -**
Supplemental services for vulnerable populations allowing them to maintain independence.
-  **132 families received -**
Services that allow care-giving families to continue to work while taking care of a parent, or other family member with special needs.
-  **30,000 individuals received -**
Administrate the Emergency Food and Shelter Grant. Investing \$82,476 to support basic need providers in our community
-  **31,000 meals served -**
Coordinate the Unite to End Hunger summer food drive.

2013-14 United Way
Investment in Income

\$249,108



Meet Brenda....

Brenda Rucker, a senior citizen living on a fixed income was too cold in her own home and her power bill was excessively high.

Her furnace was in dire need of repair. Since the repair on her furnace has been performed by I-Care's Weatherization Assistance Program Mrs. Rucker said, "The repair to my furnace will help my budget all year round and allow me to keep up with my bills in the long run."

2013-14 Income Partners

Participating Food Banks



Fifth St. Ministries
Fellowship Tabernacle Church
Iredell Christian Ministries
Landmark church Relief
Matthew 25

Northweir Church of Christ
St Philip Food Closet
The Salvation Army
Troutman Food Services



Matthew 25

Yokefellow Ministries



Matthew 25 Ministries



Yokefellow Ministries of
Greater Statesville



Serving Iredell's
Older Adults for 35+ Years



Investing In Income

The Impact of INVESTING IN



2013-14 Return on Investment

-  **1,000 families received -**
Access to mental health and counseling services.
-  **5,096 individuals received -**
Increased access to life-saving medical care and rescue services. Reducing response times to your emergency.
-  **5,668 individuals were -**
Provided access to exercise and preventative health services.
-  **10,858 individuals received -**
Programs to decrease risky behaviors and lead to healthy decision making.
-  **\$43,251 saved on prescription medications -**
Through distribution of the familywize® prescription discount cards



2013-14 United Way
Investment in Health

\$178,936



Meet the Rodriguez family

It's hard enough when a father passes. But, when his three youngest sons are the first to discover their deceased dad, it's even tougher. Feeling overwhelmed for her children, Susana Rodriguez, turned to the Rainbow Kidz program where her sons participated in school grief groups and attended Camp Rainbow. Nine year old Marcus says, "I learned that you can turn things around." "Rainbow Kidz has helped my boys heal and that is priceless to me", says mom, Susana Rodriguez.

2013-14 Health Partners



UNITED WAY OF IREDELL COUNTY PRIORITY FOCUS AREAS

Last fall a team of 44 local agency and community representatives, challenged United Way of Iredell County with making forward strides with four (4) of the most pressing community needs. These needs are enhancing our traditional investment strategies in **EDUCATION, INCOME AND HEALTH.**



Priority Focus Areas

PRIORITIES

1. Improved information and referral resources to connect people in need with the appropriate program.
2. Mobilizing readers, tutors and mentors to support education and job placement for youth.
3. Increase the number of children and adults who take part in regular physical activity.
4. Increase the availability of affordable, functional and safe homes.

**Want to help? Give us a call at
704.872.3000 or visit our website at
www.unitedwayofiredell.org**



NC 2-1-1



Help starts here.

**In July of 2014
United Way of Iredell County,
in partnership with**



***Iredell Interagency
Collaborative***



Statesville Rotary
Endowment Fund

**held a ribbon cutting; introducing
NC 2-1-1 to our community.**





When action meets compassion, lives change.

Last year, through our community campaign over 50,000 lives in our community were changed thanks to the compassion and generosity of our community.

Everyone has a role to play in advancing the common good in our community and I'm inviting you to be a part of the change once again. The United Way of Iredell County provides the people of our community with hope, born from all of us working together.

As you read this annual report you find many examples of that hope being delivered. For more watch our 2014 video at:
www.unitedwayofiredell.org

Thank you for continuing to have compassion for your friends and neighbors. Please join me in taking action and making our community a better place to live by contributing to our United Way Campaign again this fall.

When you invest in United Way, you become a partner in improving lives and helping to support a vital network of local health and human service programs that touch the lives of thousands. As long as we continue to **"Live United"** we will make a powerful impact not just for today, but for tomorrow and for generations to come.

Richard E. Griggs, Statesville Parks & Recreation
2014 Campaign Chairman

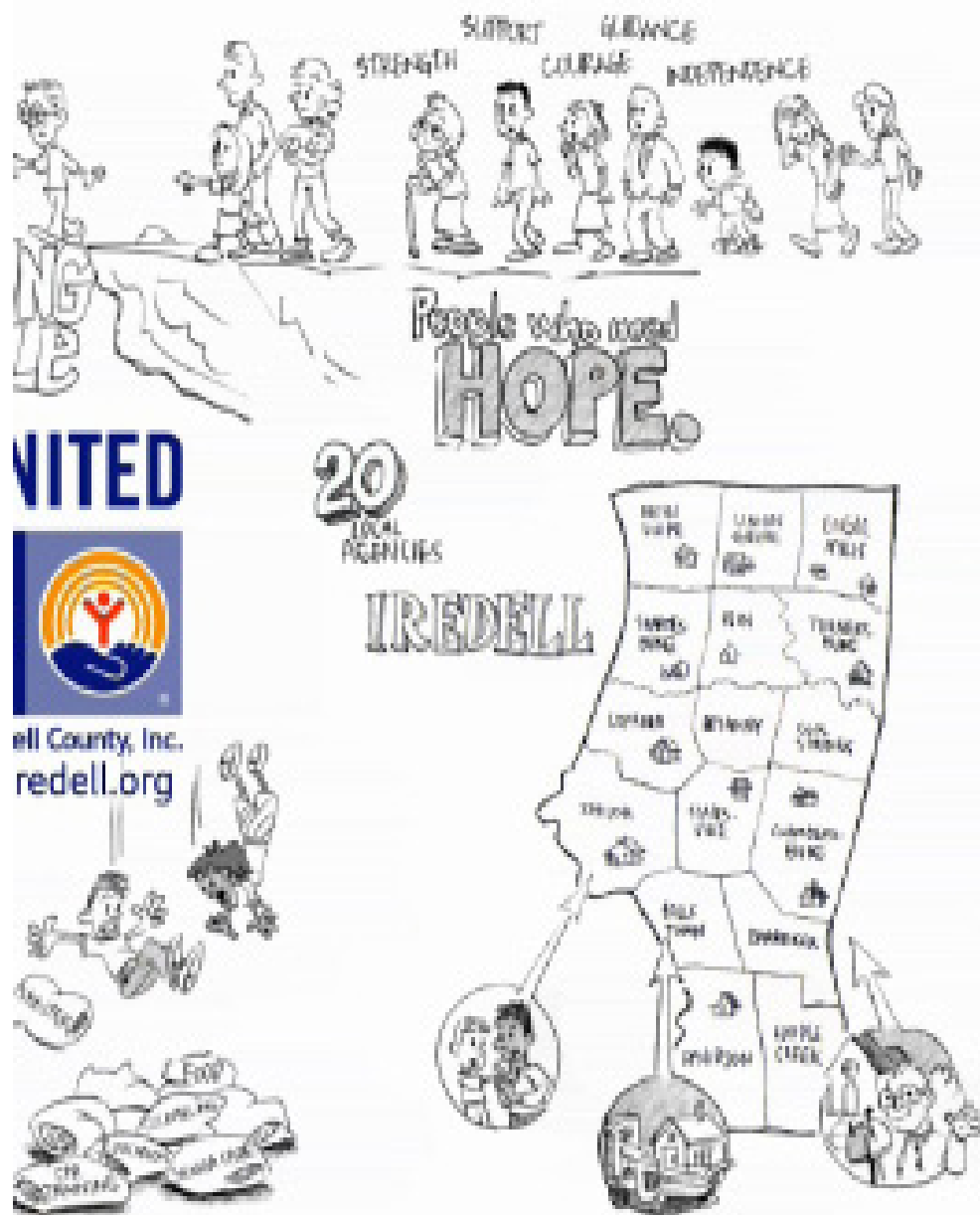
PROUD
TO BE PART OF THE
CHANGE
PROUD TO
LIVE
UNITED

A Message From The 2014 Campaign Chair



TO SEE THE FULL SCOOP GO TO [W](#)

N A NUTSHELL



WWW.UNITEDWAYOFFIREDELL.ORG

2013 EMERGING LEADERS AWARD

CONGRATULATIONS To The Employees of



for their first ever campaign; raising \$15,000. Their contributions will provide our community with services to over 1000 people.

2013 CROSSROADS AWARD FOR CAMPAIGN EXCELLENCE

CONGRATULATIONS To The Employees of

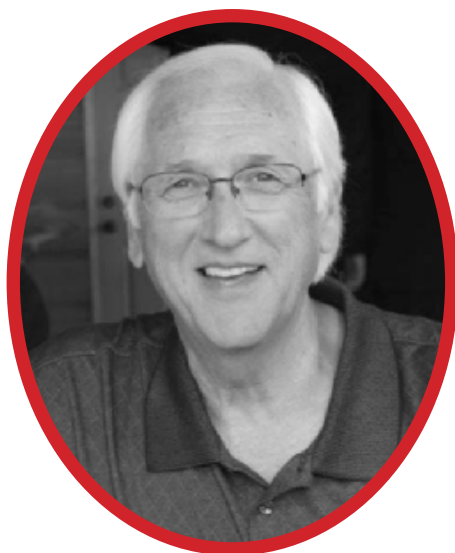


for conducting an exemplary employee campaign; raising an additional 25% over last years' campaign giving. Employee dollars raised will provide our community with services to over 1500 people.

Your generosity and commitment to our community is greatly appreciated.

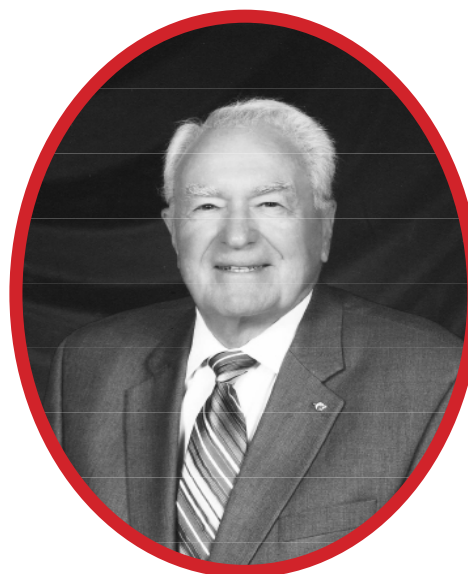
THANK YOU!

2012-2014 Benefactor Recipients



Congratulations
Joel Mashburn
2012-2013
Benefactor Honoree

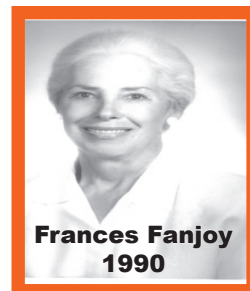
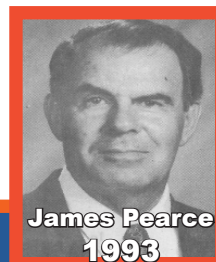
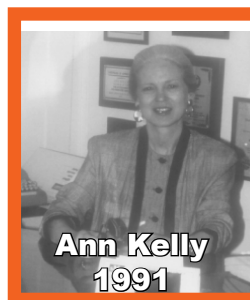
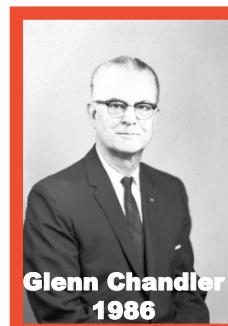
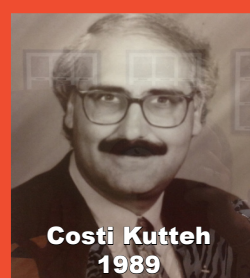
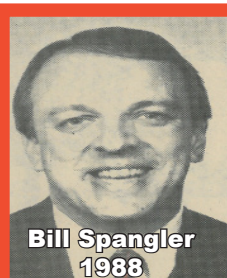
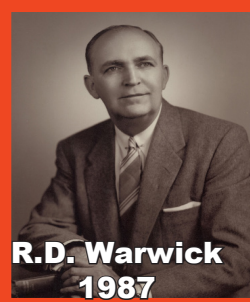
*What is the city but the people?
~ William Shakespeare*



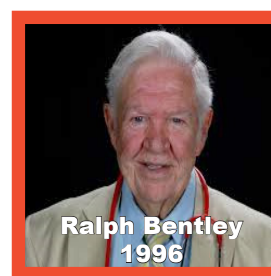
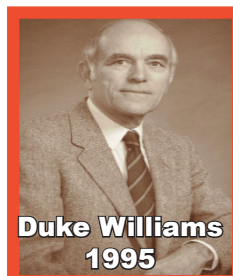
Congratulations
Judge Robert Collier
2013-2014
Benefactor Honoree

Benefactor Honorees

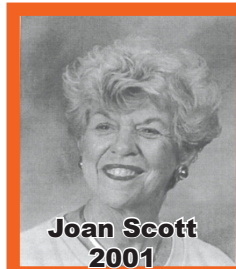
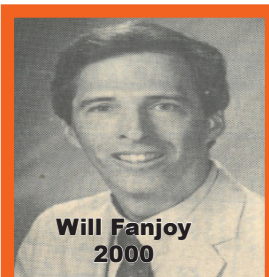
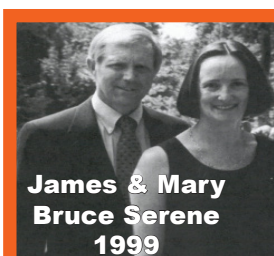
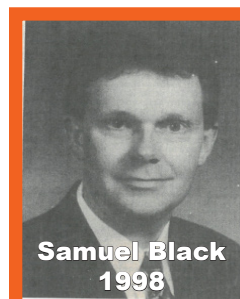
**Since 1986 United Way
selects an individual**



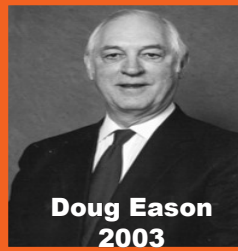
**to be
honored by Benefactors
Club level donors.**



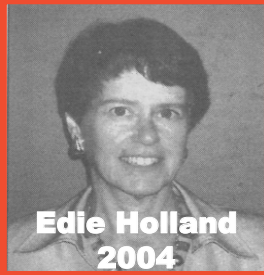
**This individual is chosen
for his or her long term
volunteer efforts in
Iredell County.**



Benefactor club honorees serve



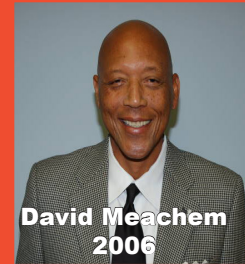
Doug Eason
2003



Edie Holland
2004



Richard Boyd
2005



David Meachem
2006



Bill Long
2007

as leaders in our
community, as well as in
the giving of their time to
help others.



Teresa Kutteh
2008



The Gordon Family
2011



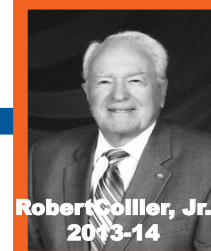
William Leach
2009



Dave Grogan
2010



Joel Mashburn
2012-13



Robert Collier, Jr.
2013-14

BENEFACTORS

"DO ALL THE GOOD YOU CAN, BY ALL THE MEANS YOU
CAN, IN ALL THE WAYS YOU CAN, IN ALL THE PLACES
YOU CAN, AT ALL THE TIMES YOU CAN, TO ALL THE
PEOPLE YOU CAN, AS LONG AS EVER YOU CAN."

- JOHN WESLEY

Benefactor Honorees

Live United 5K Color Run Kick-Off 2014 Campaign

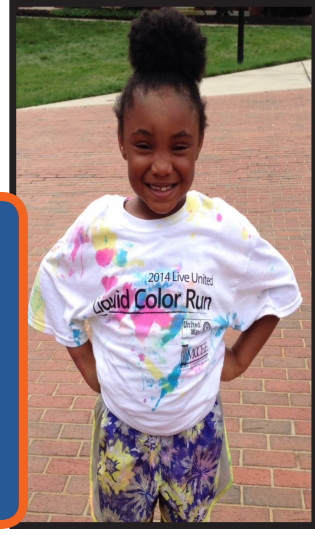


KICKING OFF WITH COLOR



"Mitchell Community College was thrilled to have had the opportunity to partner with the United Way of Iredell County on the 2014 Live United Liquid Color Run. The United Way does so much for this community and we are always glad to play our part."

*Dr. Tim Brewer, President
Mitchell Community College*



During the 2013 Campaign, gifts from members of the Benefactors Society, leadership level donors, accounted for nearly one-half of our campaign. THANK YOU to those individuals and companies for their generosity. Your investments are working every day to make a stronger and healthier community.



On behalf of the United Way of Iredell County, its partner agencies and the tens of thousands of local citizens receiving services, thank you to the following people who served on the 2013 Benefactors Society Committee.

Ralph & Caroline Bentley
Bedford & Elizabeth Cannon
Vince & Jane Cherry
Will & Susan Fanjoy
Barry & Anna Gordon
Stephen & Gloria Hager
John & Mary Katherine Harbin

Larry & Sue Hedrick
Walter & Edie Holland
Melvin & Ann Kelly
Bill & Carol Leach
Rhyne & Ginnifer Scott
Mike & Betsy Yarborough
Peggy Willhide
Julia Wilson

Alexis de Tocqueville

United Way Worldwide's most prestigious leadership giving program is the Alexis de Tocqueville Society. The ADT Society was founded to foster, promote and recognize the vital importance of voluntary community service and personal giving at an exceptional level.

Frank & Linda Johnson Endowment
Mr. & Mrs. Donald E. Flow

Mr. & Mrs. Thomas Fanjoy
Gordon Family Foundation
Wilson Family Foundation

Diamond Benefactor

JC Steele & Sons

Kewaunee Scientific Corporation

PLATINUM SPONSOR

Dr. & Mrs. David Cash
Duke Energy
EnergyUnited
Dr. & Mrs. Walter Holland

JCP Logistics
Mrs. Eleanor Meech
Toter, Inc.

Benefactors Society

Gold Benefactor

**Amesbury Statesville East
Amesbury Statesville West
Mr. Keith L. Anderson
ASMO North Carolina Inc.
BB&T / BB&T Webb Ins.
Case Farms, LLC
Ms. Pat S. Ebert
Mr. & Mrs. William A. Fanjoy
Farm Bureau Insurance
Fifth Third Bank - Troutman
Ms. Kenya Goldsberry
Ms. Susan Y. Hamilton
Mrs. James V. Johnson
Dr. Carla R. Pence**

**Dr. & Mrs. Robert R. Kimball
Mr. & Mrs. Bennett H. Lapin
Merrill Lynch
Mr. & Mrs. Chester P. Middlesworth
Mr. & Mrs. William Pope
Rotary Club of Statesville
SCANA
Mr. & Mrs. David E. Schleicher
Mrs. Albert Schneider
Rev. & Mrs. Thomas W. Sherrod
Statesville Record & Landmark
Mr. & Mrs. David S. Steele
Ms. Kim F. Tribo
Zachary Construction Corporation**

Silver Benefactor

**Several Anonymous Donors
3A Composites
A T & T
Mr. Gary S. Austin
Dr. & Mrs. Ralph L. Bentley
Ms. Tamara P. Campbell
Mr. & Mrs. Vincent T. Cherry Jr
Mr. & Mrs. John Childress Jr
Judge & Mrs. Robert A. Collier Jr.
Mr. & Mrs. Constantine H. Kutteh
Mr. & Mrs. Ross M. Cowan
Mr. & Mrs. Tim Dearman
Mr. & Mrs. Fred H. Deaton Jr
Mr. Brett Eckerman
& Ms. Ellie Grubbs
Mr. & Mrs. Roy E. Fonseca
Dr. & Mrs. James Foushee
Dr. & Mrs. James C. Foxworthy
Green Corner Auto Park
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Heritage Knitting Co., Inc.
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Mr. Troy C. Homesley Jr
Mr. & Mrs. Edwin Hunter
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Mr. Ronald M. Smidt
Mrs. Teresa Smith
Mrs. Lynn Smyth
Mr. Richard Steele
Mr. John S. Steele
Ms. Karen Travers
Mr. Gilliam Tharpe
Mrs. Mary Thompson**

Silver Benefactor (continued)

Dr. Margaret Willhide
Mr. Karen Travers
Valspar Corporation
Mr. & Mrs. Kenneth Vance
Ms. Joanne Wall

Mr. Gary Watts
Mr. & Mrs. Jimmy Webb
Mr. & Mrs. T. Duke Williams, Jr.
Mrs. Mary B. Wynne
Yadkin Bank
Mr. & Mrs. Michael Yarborough

Bronze Benefactor

Several Anonymous Donors
Mr. Thornton Adams
Ms. Gayle C. Beatty
Mrs. Carol Biggs
Mrs. Cindi Butcher
Mrs. Judy Chaney
Mr. Christopher S. Collins
Ms. Marjorie Crawford
Drs. Douglas O. & Laurel Eason
Mr. George A. Gatton
Mr. & Mrs. Douglas Hendrix
Mr. & Mrs. William Howell
Mr. & Mrs. Bob Johnson
Ms. Avis Little
Mr. & Mrs. William Leach Jr.
Mr. & Mrs. Brian Long
Mr. & Mrs. Bud Martin
Mr. Will Monroe

Ms. Christine McKenzie
Dr. & Mrs. Richard Lefevre
Mr. Tip Nicholson
& Ms. Nancy Davis
Mr. & Mrs. Robert Phillips
Mr. & Mrs. James (Sonny) Rankin
Mr. & Mrs. Joseph W. Raymer
Mr. Jerry Rivers
Ms. Patricia Rudd
Mr. & Mrs. Donald R. Searcy
Ms. Charlene Smith
Mr. & Mrs. Ron Smith
Mr. & Mrs. John Spears
Mr. David & Dr. Melanie Taylor
Dr. & Mrs. Robert Tolle
Mr. & Mrs. Wayne Wilkins
Dr. David Valliere

Thanks to the Frank & Linda Johnson Endowment fund we are building for the future of our community and our United Way.

This fund will serve as an enduring resource to meet vital community needs: supporting critical services, ensuring a secure infrastructure for your not-for-profit human service system, and addressing urgent problems now and those we cannot even imagine today. For more information on how giving to the endowment fund or making a planned gift can be a winning situation for everyone, please contact Brett Eckerman at 704.872.3000.

**CHANGE
WON'T HAPPEN
WITHOUT
YOU**

Leadership Giving

Leadership Giving

Patron

Several Anonymous Donors

Ms. Lynn T. Algier
Dr. Andrew N. Antoszyk
Mr. Steve C. Barbour
Belk Department Store
Ms. Angela P. Blakley
Ms. Kathleen A. Brokaw
Ms. Lynne Brown
Bunch Johnson Funeral Home
Mr. & Mrs. Jerry Burns
Mr. Ronald A. Butler
Mr. & Mrs. James Cashion
Mr. & Mrs. Robert Cashion
Carolina Farm Credit
Mr. & Mrs. Russell Chapman
Community One Bank
Ms. Kelly Cooper
Ms. Dawn I. Cozart
Mr. & Mrs. David H. Currier
Mr. Jerod Damery
Mr. Robert Danna
Mr. Willie Davidson
Mr. James Dedmon
Mr. & Ms. Carl Dunkin
Mr. & Mrs. Michael B. Foster
Mr. Robert Gassett
Mr. Thomas Gigliotti
Mr. Jerry Harkey
Ms. Helen L. Harless
Ms. Kim B. Head
Mr. Kent Houpe
Ms. Sharon W. Johnson
Dr. & Mrs. John M. Karriker
Ms. Anita C. Ketron
Mr. & Ms. Steve Kivett
Ms. Belinda A. Klock
Susan J. Kramer
Mr. Waltraud H. Lanier

Ms. Sherrie L. Lee
Mr. Jorge Loaiza
Mr. Robert Maner
Mr. Nobuharu Mizuno
Mrs. Jane Murray
Mr. Alec Natt
Ms. Janeen D. Navey
Mr. Fred Nelson
Mr. Robert D. Noble Jr.
Leo & Judy Pereda
Mrs. Rebecca Pettit
Ms. Theresa Pulyer
Ms. Elizabeth Rice
Mrs. Anna Rice
Ms. Norma S. Robertson
Ms. Sarah Rogers
Dr. Faye Rucker
Mr. & Mrs. Edward A. Rush
Mr. George Sain
Ms. Betty M. Scipione
Ms. Angie M. Sell
Ms. Jacqueline N. Sipe
Mr. Gary Sleeman
Mr. Albert C. Smith
Ms. Cynthia Y. Smith
Mr. & Mrs. Robert W. Stamy
Star Milling company
Statesville Brick Company
Mr. Joey G. Stilley
Ms. Susan Stroud
Mr. James Thewlis
Ms. Susan Waddell
Ms. Sheila L. Wasson
Ms. Tracey Watkins
Mr. & Mrs. William Webb III
Mr. & Mrs. Julian R. West Jr
Mrs. Melissa Wike
Ms. Dorothy E. Wilhelm
Mrs. Carol Zachary

Every effort has been made to ensure that all listings of leadership donors are accurate and complete. We apologize to anyone who may have been inadvertently omitted.

United Way of Iredell County
Statements of Financial Position as of December 31, 2013

Assets	2013	2012
Operating Cash	\$235,798	\$357,928
Campaign Promises to Give net Uncollectable	\$358,527	\$363,539
Accounts Recievable	\$1,825	\$4,238
Prepaid Expenses	\$5,280	\$6,590
Total Operating Assets	\$601,430	\$732,295

Operating Reserve Funds	\$108,753	\$115,000
Frank & Linda Johnson Fund	\$91,247	\$85,000

Property (net depreciation)	\$432,712	\$445,516
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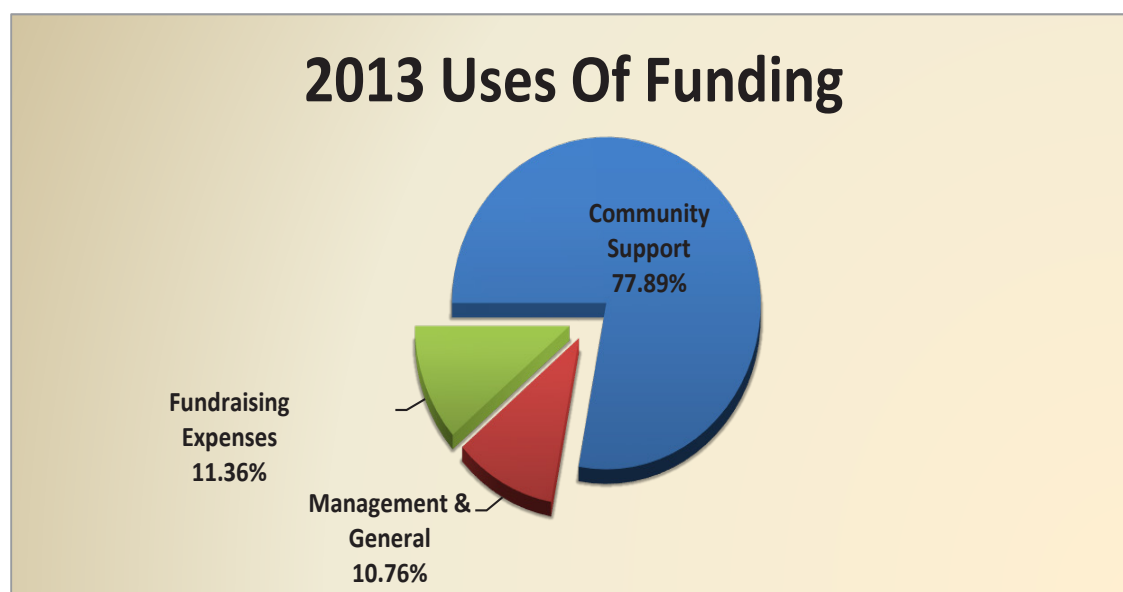
Total Assets	\$1,234,142	\$1,377,811
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Liabilities	2013	2012
Accounts Payable	\$2,547	\$8,164
Designations Payable	\$104,179	\$81,929
Accrued Agency Allocations	\$147,125	\$137,456

Total Liabilities	\$253,851	\$227,549
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Total Net Assets	\$980,291	\$1,150,262
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Total Liabilities & Net Assets	\$1,234,142	\$1,377,811
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Note: The information provided was independently audited. The organizations most recent 990 form can be found on our website at www.unitedwayofiredell.org.

To all of our community partners,
THANK YOU,
United Way of Iredell County
couldn't do it without you!



Great Things Happen
When We **Live United.**™

GIVE. ADVOCATE. VOLUNTEER.
LIVE UNITED 