

**2012
ANNUAL
REPORT**



LIVE UNITED

**United
Way**



UNITED WAY OF IREDELL COUNTY

2013 Sponsors



Thanks to the generosity of the above sponsors no campaign dollars have been spent on the publication of this annual report.



Letter From The 2012 Board Chair

Dear Friends,

2012 was truly a year of accomplishment and change for the United Way of Iredell County. The year started with major challenges driven by a still very weak economy. Facing the challenges without an Executive Director, it was necessary for the Board Members and staff to find new ways to work together in order to get the job done. Without hesitation, the staff stepped in and worked diligently with the board to get the year off to a good start.

One of the Board's first priorities was to recruit a qualified executive director who would also be a good fit for our organization and our community. After an extensive search, the Board brought to the organization Mr. Brett Eckerman, a person with extensive United Way credentials. He has the personality and executive abilities to fit well in our organization and community. We have become a more effective and efficient organization from day one.

In addition to the above, the year was also a year of several firsts for the United Way of Iredell County.

• **The first ever community food drive that brought in enough food to feed local citizens in excess of 19,000 meals.**

• **The largest single gift ever of \$100,000; establishing the Frank & Linda Johnson Fund; a new tool for us to serve the community.**



Joel Mashburn

Yes, 2012 was certainly filled with many challenging and exciting items, but without the support and cooperation of those in the community who continued to have faith and trust in the United Way, we would never have been able to accomplish what we did.

Because of You, we have built a stronger foundation for even greater accomplishments in the future. Remember, thousands of Iredell County residents will receive life changing services which are made possible only because you care enough to be a contributor. Speaking on behalf of the Board of Directors, we thank you for the faith and trust you have put in us. We will strive even harder to continue to earn that trust and support.

Joel Mashburn

Joel Mashburn
2012 President
Board of Directors

2012 Board of Directors

- Joel Mashburn
President
- Rhyné Scott
President Elect
- Ralph Bentley
VP Fund Distribution
- Peggy Willhide
VP Planning
- Harry Stillerman
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- Tracey Gibson
Campaign Chair
- Joe Abbott
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- Tim Brewer
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- David Currier
City of Statesville
- Mary Dulin
Coldwell Banker
- Douglas Eason
Community Volunteer
- Sloan Goforth
Eisele & Ashburn
- Anna Gordon
MCC
- Brady Johnson
DSS
- Ann Kelly
MCC
- Beth Phillips
Kewanee Scientific
- Norma Rife
Iredell Co. Health Dept.
- Robin Rosenfeld
Rosenfeld & Company
- Angie Sell
Providencia USA
- Yvette Smith
Iredell Co. DSS
- John Snow
Iredell Health Systems
- Tommy Southern
Bunch Johnson Funeral
- Jim Staples
OPUS Financial Advisors
- Bud Welch
Record & Landmark
- Nada Wellman
Trim Systems
- Tenna Williams
Success Institute
- Julia Wilson
GL Wilson

Three Of The Building Blocks For A Good Life



EDUCATION



INCOME



HEALTH

United Way's work is focused on three of the building blocks for a good life.

We believe that everyone deserves opportunities to have:

1. A quality **EDUCATION** that leads to a stable job.
2. Enough **INCOME** to support a family through retirement.
3. And good **HEALTH**.



Our Agency Partners



Piedmont Mediation



Community Action Partnership
Helping People. Changing Lives.



girl scouts
carolinas peaks
to piedmont



EXCHANGE/SCAN



5TH
STREET
MINISTRIES

ElderCenter



American Red Cross



Serving Iredell's
Older Adults for 35+ Years



LIFESPAN
Abilities illuminate



**Iredell Kidney
Dialysis Organization**



BARIUM
SPRINGS
GIVING HOPE TO CHILDREN & FAMILIES
— EST. 1891 —



Hospice &
Palliative Care
of Iredell County



the
YMCA



Letter From The 2012 Campaign Chair

Dear Friends & Neighbors,



Thank you to all who supported the 2012 campaign. The success of this campaign is not United Way's success, it is the success of You. None of this would have happened without you choosing to give.

Generous donors, such as yourself, enabled United Way to have a successful 2012 Community Campaign. In 2012, United Way partner agencies provided services supporting the Education, Income and Health of individuals across our community, changing more than 50,000 lives for the better. From the basic needs of shelter, food and heat to providing children with role models and skills they need to succeed, your donations to United Way will have a wide impact.

Because of You and your generosity, United Way is proud to announce an increase of 5% in the total grants awarded for 2013. This increase will allow United Way's 20 partner agencies to expand services to an additional 2,500 individuals in Troutman, Statesville and northern Iredell County in 2013.

It was an honor to work with so many generous and caring individuals over the last year. Together, we have made our community stronger, safer and a little more kind to those in need.

Sincerely,
Tracey Gibson
 Tracey Gibson
 2012 Campaign Chair



Local Community Services

Because of You

\$725,494

is being invested in local community services

Agency Partner Investments

Our Community Investment system allows us to remain transparent and accountable, while allocating donations to our 20 partner agencies. Twenty-five community volunteers represent you in weighing community needs against agency requests for funding and work to determine the best investment of your dollars.

Education

Appropriate Placement Options	\$14,048
Boy Scouts of America	\$20,277
Boys & Girls Club of The Piedmont	\$41,000
Girl Scouts of America	\$16,377
I-Care/Head Start	\$ 4,820
Piedmont Mediation	\$17,332
SCAN	<u>\$26,062</u>
	\$139,916



Income

Fifth Street Ministries	\$69,728
American Red Cross	\$40,000
Council On Aging	\$50,814
ElderCenter	\$19,691
LifeSpan Services	\$28,777
The Salvation Army	<u>\$50,000</u>
	\$259,010

Health

Hospice & Palliative Care of Iredell	\$30,914
Counseling Center of Barium Springs	\$25,928
Iredell Co. Kidney Dialysis Organization	\$36,066
Iredell County Rescue Squad	\$31,726
North Iredell Rescue Squad	\$12,000
Troutman Rescue Squad	\$12,000
Statesville Family YMCA	<u>\$40,940</u>
	\$189,575

Local Community Services

Additional Donor Directed Designations

Value To Community - \$20,320

Through the UWIC Community Campaign, donors have the opportunity to designate their dollars directly to non-partner community non-profits. In the 2012 Campaign, these designations totalled \$20,320.



Emergency Food & Shelter Program

Value To Community - \$89,046

The following agencies received EFSP grants in 2012:

EFSP is a federal grant created to supplement and expand the work of local social service agencies to feed and assist families in crisis. Every county has a local board; UWIC administers Iredell County's board receiving a percentage of total grant dollars for administrative fees.



Fifth St. Ministries	\$32,894
Iredell Christian Ministries	\$ 8,766
Landmark Relief	\$ 5,511
Matthew 25	\$ 1,628
M'ville Christian Mission	\$10,936
The Salvation Army	\$32,894
United Way of Iredell Co.	\$ 589
Yokefellow Ministry	<u>\$ 4,340</u>
	\$89,046

familywize™

Value to Community - \$24,782

familywize™ is a free prescription program offered to individuals without health insurance or prescription coverage. During 2012, local individuals utilized this program and saved a total of \$24,782.



Local Community Services

Community Food Drive

Value To Community - \$13,845

In 2012, United Way of Iredell County held its first annual **COMMUNITY FOOD DRIVE**. Thanks to the generosity of the citizens of Troutman, Statesville and northern Iredell County, United Way collected 8,407 pounds of food; with United Way's match that turned into 19,287 meals to feed hungry families across our community. Food pantry recipients were:

Fifth Street Ministries
Iredell Christian Ministries
Landmark Church Relief
Matthew 25
Northview Church of Christ

St. Phillip Catholic Food Closet
The Salvation Army
Troutman Community Food Serv.
Yokefellow Ministry



Stuff The Bus

Value To Community - \$15,000

United Way partnered with Iredell Statesville Schools in the annual *Stuff The Bus With School Tools*. Local businesses placed barrels at their locations, giving employees the opportunity to give back to their community by placing school tools in the barrels. In 2012, this effort collected school tools valued at \$15,000.



Day of Caring

Value To Community - \$4,000

Approximately 100 community volunteers participated in the *2012 Day of Caring*. Volunteers provided helping hands to non-profit agencies allowing them to better serve our community. Volunteer hours are valued at \$10.00 per hour, with 100 volunteers working 4 hours each.

2012 Crossroads Award For Campaign Excellence



photo courtesy of Statesville Record & Landmark

Iredell Health Systems
is the winner!

Thank You!

Iredell Health Systems led the way during the 2012 Community Campaign among a number of increased campaigns. This campaign alone, will provide services to over 9,000 individuals.

Thanks to the support and commitment of management and employees of Iredell Health Systems, \$96,292 was raised which is an increase of 21.7% or \$17,167 over last year's giving.

Over the past 5 years Iredell Health Systems has invested \$490,000 in our community, impacting lives of thousands of local citizens. Not only do these employees strive to improve the health and lives of local citizens, they are committed to LIVING UNITED!

The highlight of the campaign kick-off was a cookout for all employees complete with dancing and music by the *Catalinas*.



photo courtesy of Statesville Record & Landmark

Leadership Giving

During our 2012 Community Campaign, leadership giving accounted for over one-half of the dollars received. A huge thank you to those individuals and companies leading the way towards a stronger community.

Alexis de Tocqueville

The Alexis de Tocqueville Society is United Way Worldwide's most prestigious leadership giving program. It was founded in 1984 and locally in 2000. It exists to foster, promote and recognize the vital importance of voluntary community service and personal giving at an exceptional level.

Gordon Family Foundation
Mr. & Mrs. Thomas A. Fanjoy

Frank & Linda Johnson
Miller Family

Wilson Family Foundation

Diamond Benefactor

ASMO North Carolina Inc.
Dr. & Mrs. David W. Cash
Concrete Supply
Duke Energy

EnergyUnited
JCP Logistics
Mr. & Mrs. Walt Glazer
Dr. & Mrs. Walter Holland

JC Steele & Sons
Kewaunee Scientific Corporation
Mrs. Eleanor M. Meech

Gold Benefactor

Amesbury Sealing Products
Amesbury Hardware Products
Bank of America
Mr. Henry Batton
Case Farms, LLC
Mr. & Mrs. Tim Dearman

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Fifth Third Bank
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Jim & Lynn Lawton

Mr. & Mrs. William Pope
SCANA
Mr. & Mrs. David Steele
United Federal Credit Union
Wells Fargo
Zimmer Surgical Products

We have made every effort to ensure that all listings of leadership donors are accurate and complete. We apologize to anyone we may have inadvertently omitted.

CHANGE
STARTS HERE.
CAN WE COUNT YOU IN?

Your dollars are creating lasting changes by addressing the underlying causes of societal problems.

Education

- Parent training designed to provide a safe home environment for children.
- Supplemental in-school services designed to increase school effectiveness for at risk children.
- After-school or summer programming for children providing academic tutoring, character building and educational experiences.



Income

- Reaching citizens in financial crisis and assisting with their recovery to self-sufficiency.
- Supplemental services for vulnerable populations, allowing them to remain indep



Health

- Providing access to mental health care and counseling services.
- Increasing access to life-saving medical care and rescue services.
- Providing access to exercise and preventative health services.



Thank You for being part of the solution.

Leadership Giving

Silver Benefactor

Dr. & Mrs. J. Curtis Abell
A T & T
Mr. Lee Bassage
BB&T / BB&T Webb Insurance
Ms. Gayle C. Beatty
Ms. Susan G. Blumenstein
Ms. Kathleen A. Brokaw
Bedford & Elizabeth Cannon
Ms. Tamara Campbell
Mr. & Mrs. John Childress
Judge & Mrs. Robert A. Collier
Davis Regional Medical Center
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Drs. Douglas & Laurel Eason
Mrs. Pat S. Ebert
Mr. Brett H. Eckerman
& Mrs. Ellie F. Grubbs
Mr. Roy E. Fonseca
Dr. & Mrs. James C. Foxworthy
Dr. & Mrs. James S. Foushee
Gilbert Engineering Co.
Green Corner Auto Park
Mr. & Mrs. Richard Gustin
Mrs. Denise Harris
Mr. & Mrs. Gayle W. Harris
Ms. Kathleen Hart
Heritage Knitting Co. Inc.
Mr. & Mrs. William L. Holland

Mrs. Jan H. Hollar
Mr. & Mrs. Troy C. Homesley Jr
Mr. Andy Howell
Mr. & Mrs. J. Edwin Hunter
Ms. Carla D. Johnson
Mr. & Mrs. Brady L. Johnson
Mrs. James V. Johnson
Lester & Nicole Killian
Costi & Teresa Kutteh
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Dr. & Mrs. Duncan A. McCall
Dr. & Mrs. Ralph McKay
Mr. David J. Meachem
Mr. & Mrs. Chester Middlesworth
Nationwide Insurance
Ms. Roxanne Newton
OPUS Financial Advisors
Mr. Robert G. Parsons Jr.
Dr. Patricia H. Petrozza
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Mr. & Mrs. William B. Pitt
Mr. Terry D. Renegar
Mr. & Mrs. Edward A. Rush
Mr. & Mrs. David E. Schleicher
Mr. Denis Schmider
Mrs. Albert Schneider
Mr. Michael R.
& Dr. Julie Hope Schopps

Rhyne & Ginnifer Scott
Mrs. Joan R. Scott
Mr. & Mrs. Donald R. Searcy
Rev. & Mrs. Grant Sharp
Ms. Karen E. Sherrill
Rev. & Mrs. Thomas W. Sherrod
Mr. & Mrs. William Shumaker
Sir Speedy
Mr. Ronald M. Smidt
Ms. Lynn Smyth
Statesville Record & Landmark
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Ms. Barbara L. Thomas
Mrs. Mary B. Thompson
Ms. Karen Travers
Ms. Kim F. Tribo
Mr. Mike Tysinger
United Parcel Service
Valspar Corporation
Mr. & Mrs. Kenneth W. Vance
Mr. & Mrs. James B. Webb
Mr. Eric Wheeler
Dr. Margaret J. Willhide
Mr. & Mrs. T. Duke Williams Jr
Yadkin Bank
Zachry Construction Corporation
3 anonymous gifts

Bronze Benefactor

Mrs. Carol A. Biggs
Custom Machine Services, Inc.
Mr. Carl Dunkin
Ms. Teresa B. Evans
Mr. George A. Gatton
Mr. & Mrs. Ron Hargrave
Mrs. Marilyn Harmon
Mr. & Mrs. Robert W. Johnson
Mr. Frederick W. Karnap

Dr. & Mrs. John M. Karriker
Dr. Richard LeFevre
Melvin & Ann Kelly
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Mr. Will Monroe
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Mr. & Mrs. Joseph W. Raymer
Mr. Jerry B. Rivers
Ms. Charlene Smith

Mr. & Mrs. John Spears
Harry & Reagan Stillerman
David & Melanie Taylor
Dr. & Mrs. Robert Tolle
Tri-State Distributors
Mr. David Valliere
Mr. Gary Watts
2 anonymous gifts

Leadership Giving

Patron

Mr. Kenneth M. Absher
Ms. Lynn T. Algier
Mr. Charles T. Andrews
Mr. Edward Arthur Bass
Belk Department Store
Dr. & Mrs. Ralph L. Bentley
Mr. Bain Black
Mr. & Mrs. Larry Black
Black Automotive Group
Mr. & Mrs. Jerry Burns
Mr. Ronald A. Butler
Carolina Farm Credit
Mr. James T. Cashion Jr
Ms. Lamenda Cashion
Ms. Judy Chaney
Mr. & Mrs. Russell Chapman
Mr. Tony Chapin
Ms. Caroline M. Clarke
Ms. Donna K. Collins
Ms. Dawn I. Cozart
Ms. Marjorie Crawford
Mr. & Mrs. David Currier
Mr. Robert Danna
Mr. Willie Davidson
Mr. James Dedmon
Mr. Jeffrey Drye
First Citizens Bank
Mr. Michael B. Foster
Mr. & Mrs. Aron R. Gabriel
Mr. James F. Gaghan
Mr. Robert Gassett
Creighton & Tracey Gibson
Ms. Jill Gibson
Mr. & Mrs. John G. Greene
Mr. Ryan K. Greene
Mr. Jerry Harkey
Ms. Kim B. Head
Mr. & Mrs. Douglas Hendrix

Mrs. Judy B. Hix
Ms. Vickie M. Hogan
Mr. Tim Holder
Ms. Kimberly S. Hottle
Ms. Linda H. Howard
Mr. Gerald E. Huffman
Mr. Steve Hughes
Dr. & Mrs. Luther Hunter
Mr. Robert Jackson
Mr. James Jean
Ms. Sharon W. Johnson
Dr. Carla Kennedy
Mr. Michael W. Kilburn
Ms. Belinda A. Klock
Mr. & Mrs. Gene Konczal
Mr. John Koppelmeyer
General & Mrs. William Lackey
Mr. Waltraud H. Lanier
Bill & Carol Leach
Ms. Sherrie L. Lee
Mr. Jorge Loaiza
Katie & Brian Long
Mr. Robert Maner
Ms. Kathy S. Marks
Mr. & Mrs. Bud Martin
Dr. & Mrs. George K. Miller
Mr. Nobuharu Mizuno
Ms. Linda W. Morgan
Mr. Jeff Munday
Ms. Janeen D. Navey
Mr. Tip Nicholson
& Ms. Nancy Davis
Mr. Robert D. Noble, Jr.
Mr. Timothy O'Conner
Mr. Neil Olson
Mr. Sean Perkins
Mrs. Beth Phillips
Mr. & Mrs. James E. Rankin

Dorothy M. Reep, CPA PA
Mr. Scott Rhoades
Ms. Elizabeth Rice
Ms. Sherry Roberts
Ms. Norma S. Robertson
Mr. Chad Robinson
Dr. Faye H. Rucker
Ms. Patricia D. Rudd
Mr. George Sain
Geoffrey J. Saul
& Brenda C. Saul
Ms. Stacey Schlesinger
Ms. Betty Scipione
Mr. David Shellman
Mr. Albert C. Smith
Ms. Cynthia Y. Smith
Ms. Teresa S. Smith
Stamey Cattle Company
Star Milling Company
Statesville Brick Co.
Mr. Joey G. Stillely
Ms. Susan Stroud
Dr. Daniel Sugarman
Talon Systems America Inc.
TharpeRobbins
Mr. Gary Thomas
& Ms. Jesse Conley
Ms. Linda M. Tyler
Ms. Susan Waddell
Ms. Sheila L. Wasson
Mr. Stephen Watts
Mr. & Mrs. William E. Webb
Mr. & Mrs. Julian R. West
Ms. Dorothy E. Wilhelm
Mr. Michael Williams
Ms. Sharon S. Williams
5 anonymous gifts



The Johnson Gift

LIVE UNITED

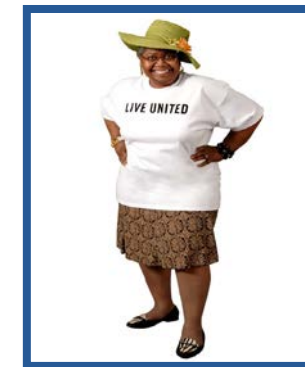


Frank and Linda Johnson made a most generous gift of \$100,000 to the 2012 Community Campaign, the largest individual gift ever received by the United Way of Iredell County. The Johnson's gift has enabled United Way of Iredell County to establish *The Frank and Linda Johnson Fund*, a new investment option for donors and a tool for creating lasting change in our community.

Frank and Linda truly know how to LIVE UNITED™. Their gift will have a lasting impact, providing flexibility for United Way to respond to emerging needs and changes in our community for many years to come.

“The true meaning of life is to plant trees, under whose shade you do not expect to sit.”
Nelson Henderson

If you are interested in learning more about options for planned giving please contact Brett Eckerman at 704-872-3000 or beckerman@unitedwayofiredell.org.



United Way of Iredell County's goal is to create long-lasting change by addressing the underlying causes of these problems. **LIVING UNITED** means being part of a change. It takes everyone in the community working together to create a brighter future.

Unsung Heroes

While preparing for the 2008 Community Campaign, it was suggested that United Way partner with Iredell Statesville Schools' Collaborative College for Technology & Leadership, also known as 'Early College', to produce our local video. Students at Early College are fortunate to have the opportunity to take classes in a wide variety of technology. These students are learning videography, desktop publishing, video and audio editing, to name a few.

Mr. Tony Lellie, technology teacher, has embraced our local video production with enthusiasm and professionalism at no cost to United Way, while at the same time involving students in the production. His ideas and visions have produced some of the best local videos in the history of this United Way.



The partnership between United Way and the Early College benefits not only United Way and its partner agencies, but the students who are learning about United Way, its 20 partner agencies and the concept of philanthropy.



Thank You!

2012 Campaign Sponsors!

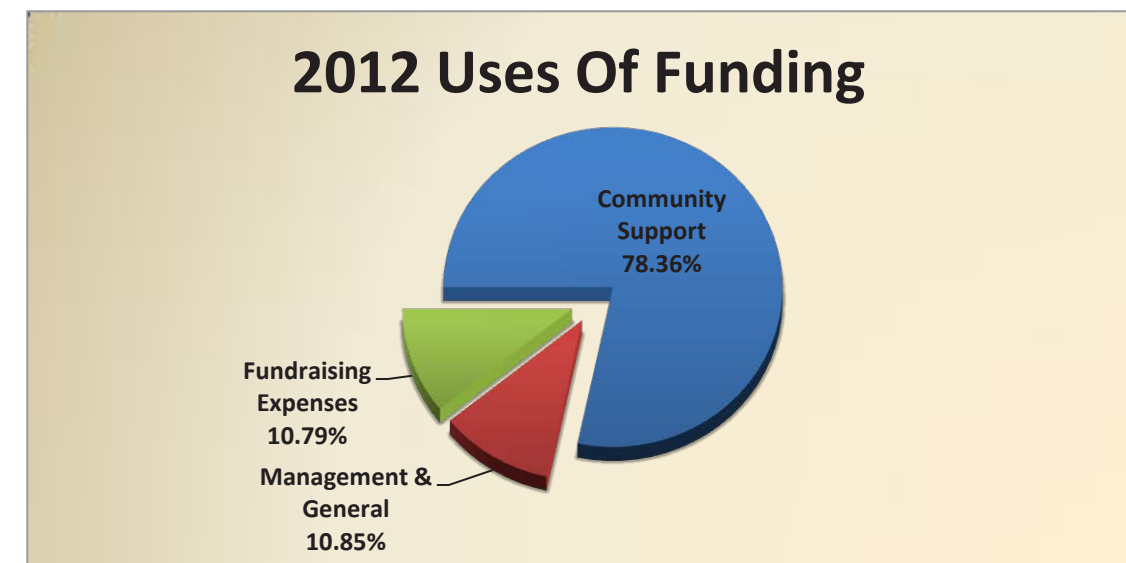


Statement of Financial Position

United Way of Iredell County

Statements of Financial Position as of December 31, 2012

Assets	2012	2011
Operating Cash	\$247,285	\$265,726
Campaign Promises to Give	\$442,225	\$563,597
Allowance for Uncollectable Pledges	-\$69,088	-\$94,574
Total Operating Assets	\$620,422	\$734,749
Operating Reserve Funds	\$225,642	\$278,688
Frank & Linda Johnson Fund	\$85,000	\$0
Property (net depreciation)	\$460,617	\$459,173
Total Assets	\$1,391,681	\$1,472,610
Liabilities	2012	2011
Accounts Payable	\$8,164	\$6,191
Designations Payable	\$81,929	\$80,156
Accrued Agency Allocations	\$137,457	\$133,805
Total Liabilities	\$227,550	\$220,152
Total Net Assets	\$1,164,131	\$1,252,458
Total Liabilities & Net Assets	\$1,391,681	\$1,472,610



Note: The financial information listed on this page was unaudited at the time of printing. The organizations most recent 990 form can be found on our website at www.unitedwayofiredell.org.

Donor Incentive Giveaway

In an effort to say **THANK YOU** to our donors United Way conducted a Mystery Basket drawing for fair share donors. Thanks to the sponsors listed below for making this giveaway possible. (no campaign pledge dollars were used to purchase donor incentive prizes)

Our Winners:



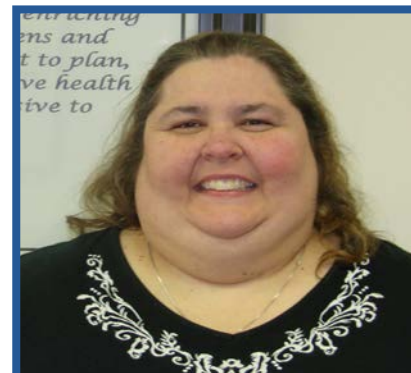
Gayle Beatty, *Iredell Health Systems*
Technology Basket



Raymond Cole, *JC Steele & Sons*
Sportsman's Basket



Harold Gardner, *Kewaunee*
won the Manly Basket



Marna Garrett, *Iredell Health Systems*
won the Shop Til You Drop Basket

THANK YOU SPONSORS

AeroSport Balloons, BJ's Warehouse, Belk Dept. Store, Bella Vita Salon, Cafe 220, East Coast Wings, First Citizens Bank, GG's Arts & Frames, Integrity Computer, JCP Logistics, JD's Deli, Kewaunee, Lazy 5 Ranch, Lowe's of Troutman, Mega Nails, Massage Works, Randy Marion Chevrolet - Statesville, Statesville Family YMCA, *Statesville Record & Landmark*

A Vision For The Future



Rhyme Scott

that is caring and committed to our friends and neighbors in a time of need.

We live in a world that is changing fast, and it is important that United Way continue to always evaluate how we can get better and how we can do more to meet the needs of our community. It is also important to acknowledge and honor the traditions we come from and the great strengths they hold.

2013 is an exciting year for our United Way. We are looking at some new and innovative ways to bring more resources to bear on the very real and persistent issues being faced by those most vulnerable in our community. Our pledge to you is that as we engage in strategies that will move our organization and community forward that we will always strive to honor those great traditions that have led to all our past successes.

On behalf of the Board of Directors, I invite you to join us. We welcome your thoughts, ideas and input on all that we do. Together, we can only be stronger and more effective at the important work ahead.

Sincerely,

Rhyme Scott

Rhyme Scott
2013 President
Board of Directors

Dear Neighbors,

When I stepped into the role of President for United Way of Iredell County in January 2013, I was very aware of the incredible legacy of leadership that stands behind me. United Way has achieved the success it has over the decades because of the hard work of many individuals who have given selflessly to build a community



2013 Board of Directors

- Rhyme Scott
President
- Tracey Gibson
President Elect
- Ralph Bentley
VP Fund Distribution
- Sloan Goforth
VP Planning
- Dr. Douglas Eason
Treasurer
- Vince Cherry
Campaign Chair
- Joe Abbott
Home Instead Sr. Care
- Natasha Austin
Yorkin Valley Bank
- Dr. Tim Brewer
MCC
- David Currier
City of Statesville
- Mary Dulin
Coldwell Banker
- Anna Gordon
MCC
- Richard Griggs, Jr.
City of Statesville
- Rich Gustin
Amesbury Products
- Brady Johnson
DSS
- Ann Kelly
MCC
- Beth Phillips
Kewaunee Scientific
- Norma Rife
Iredell Co. Health Dept.
- Robin Rosenfeld
Rosenfeld & Company
- Justin Rutledge
B&T
- David Schleicher
Energy United
- Angie Sell
Providence USA
- Ron Smith
Iredell County Gov.
- Yvette Smith
Iredell Co. DSS
- John Snow
Iredell Health Systems
- Tommy Southern
Bunch Johnson Funeral
- Bud Welch
Record & Landmark
- Peggy Willhide
Community Volunteer
- Tenna Williams
Success Institute
- Julia Wilson
G.L. Wilson

Meet Lori & Mike -

Lori, a mother of five children, was involved in a serious automobile accident in July, 2012. Volunteers from the Iredell Rescue Squad were first on the scene where they applied first aid while having to extricate Lori from her car.



Lori and Mike, along with their children, are truly **THANKFUL** for the Iredell Rescue Squad's commitment, knowledge and compassion.

Meet Shawn -

For Shawn's 7th birthday his grandmother gave him a whiskey flask. Shawn received his first DUI at the age of 14. At the age of 25 Shawn moved from alcohol, marijuana and a myriad of other illegal drugs to pain killers after suffering a sprained ankle. After a failed marriage, Shawn and his son were living on their own, Shawn was unable to hold down a job due to his drug and alcohol abuse. Eventually, he robbed a gas station of \$40.00, was caught and arrested and ultimately lost custody of his son. While on parole he convinced his parole officer to let him involved as a volunteer talking with kids about drugs. He was introduced to Pam Navey, Ex. Director of APO. Pam took him to speak at a AA and a NA meeting and saw tremendous potential in his ability to relate to people. After that Pam took Shawn to speak to several middle school and high school aged students.



Shawn says that being involved at APO as a volunteer and an employee has been more therapeutic for him than the seventeen (17) times he has been in rehabilitation Shawn is now enrolled in college, working as the Teen Court Coordinator for Appropriate Placement Options and has been clean for 4 years, 6 months and 21 days as of July 2, 2012. Shawn is a productive and contributing member of society, financially self-sufficient; all enabling him to be a better father to his son.

Meet Afton -



Afton Davidson is a single parent with one child. Out of work due to a broken arm, Afton suddenly found herself without income. Never having to ask for assistance before, she turned to the Salvation Army.

BECAUSE OF YOU, the Salvation Army was able to assist her in her time of crisis; allowing Afton and her daughter to remain in their own home. Afton has fully recovered from her injury and is once again a self-sufficient member of our community.

LIVE UNITED



*Thank You For Your Continued Support
and Commitment to
Our Community and United Way*

Because Of You

We Are Making A Difference!

To learn more, please contact our staff:

Brett Eckerman, *Executive Director*
beckerman@unitedwayofiredell.org

Liz Burns, *Director of Operations and Community Partnerships*
lburns@unitedwayofiredell.org

Debbie Howell, *Director of Marketing & Development*
dhowell@unitedwayofiredell.org

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704-872-3000 (o) / 704-871-9794 (f)
www.unitedwayofiredell.org

