Dear Friends,

2012 was truly a year of accomplishment and change for the United Way of Iredell County. The year started with major challenges driven by a still very weak economy. Facing the challenges without an Executive Director, it was necessary for the Board Members and staff to find new ways to work together in order to get the job done. Without hesitation, the staff stepped in and worked diligently with the board to get the year off to a good start.

One of the Board’s first priorities was to recruit a qualified executive director who would also be a good fit for our organization and our community. After an extensive search, the Board brought to the organization Mr. Brett Eckerman, a person with extensive United Way credentials. He has the personality and executive abilities to fit well in our organization and community. We have become a more effective and efficient organization from day one.

In addition to the above, the year was also a year of several firsts for the United Way of Iredell County.

• The first ever community food drive that brought in enough food to feed local citizens in excess of 19,000 meals.

• The largest single gift ever of $100,000; establishing the Frank & Linda Johnson Fund; a new tool for us to serve the community.

Yes, 2012 was certainly filled with many challenging and exciting items, but without the support and cooperation of those in the community who continued to have faith and trust in the United Way, we would never have been able to accomplish what we did.

Because of You, we have built a stronger foundation for even greater accomplishments in the future. Remember, thousands of Iredell County residents will receive life changing services which are made possible only because you care enough to be a contributor. Speaking on behalf of the Board of Directors, we thank you for the faith and trust you have put in us. We will strive even harder to continue to earn that trust and support.

Joc Maburn
2012 President
Board of Directors
United Way’s work is focused on three of the building blocks for a good life. We believe that everyone deserves opportunities to have:

1. A quality **EDUCATION** that leads to a stable job.
2. Enough **INCOME** to support a family through retirement.
3. And good **HEALTH**.
Dear Friends & Neighbors,

Thank you to all who supported the 2012 campaign. The success of this campaign is not United Way’s success, it is the success of You. None of this would have happened without you choosing to give.

Generous donors, such as yourself, enabled United Way to have a successful 2012 Community Campaign. In 2012, United Way partner agencies provided services supporting the Education, Income and Health of individuals across our community, changing more than 50,000 lives for the better. From the basic needs of shelter, food and heat to providing children with role models and skills they need to succeed, your donations to United Way will have a wide impact.

Because of You and your generosity, United Way is proud to announce an increase of 5% in the total grants awarded for 2013. This increase will allow United Way’s 20 partner agencies to expand services to an additional 2,500 individuals in Troutman, Statesville and northern Iredell County in 2013.

It was an honor to work with so many generous and caring individuals over the last year. Together, we have made our community stronger, safer and a little more kind to those in need.

Sincerely,
Tracey Gibson
2012 Campaign Chair

Agency Partner Investments
Our Community Investment system allows us to remain transparent and accountable, while allocating donations to our 20 partner agencies. Twenty-five community volunteers represent you in weighing community needs against agency requests for funding and work to determine the best investment of your dollars.

**Education**
- Appropriate Placement Options $14,048
- Boy Scouts of America $20,277
- Boys & Girls Club of The Piedmont $41,000
- Girl Scouts of America $16,377
- I-Care/Head Start $ 4,820
- Piedmont Mediation $17,332
- SCAN $26,062
- $139,916

**Income**
- Fifth Street Ministries $69,728
- American Red Cross $40,000
- Council On Aging $50,814
- ElderCenter $19,691
- LifeSpan Services $28,777
- The Salvation Army $50,000
- $259,010

**Health**
- Hospice & Palliative Care of Iredell $30,914
- Counseling Center of Barium Springs $25,928
- Iredell Co. Kidney Dialysis Organization $36,066
- Iredell County Rescue Squad $31,726
- North Iredell Rescue Squad $12,000
- Troutman Rescue Squad $12,000
- Statesville Family YMCA $40,940
- $189,575

Because of You $725,494 is being invested in local community services
Emergency Food & Shelter Program  
**Value To Community - $89,046**

EFSP is a federal grant created to supplement and expand the work of local social service agencies to feed and assist families in crisis. Every county has a local board; UWIC administers Iredell County’s board receiving a percentage of total grant dollars for administrative fees.

The following agencies received EFSP grants in 2012:

- Fifth St. Ministries     $32,894
- Iredell Christian Ministries    $ 8,786
- Landmark Relief     $ 5,511
- Matthew 25     $ 1,628
- M’ville Christian Mission     $10,936
- The Salvation Army     $32,894
- United Way of Iredell Co.     $ 589
- Yokefellow Ministry     $ 4,340

**Total Value: $89,046**

familywize™  
**Value to Community - $24,782**

familywize™ is a free prescription program offered to individuals without health insurance or prescription coverage. During 2012, local individuals utilized this program and saved a total of $24,782.

Stuff The Bus  
**Value To Community - $15,000**

United Way partnered with Iredell Statesville Schools in the annual *Stuff The Bus With School Tools*. Local businesses placed barrels at their locations, giving employees the opportunity to give back to their community by placing school tools in the barrels. In 2012, this effort collected school tools valued at $15,000.

Day of Caring  
**Value To Community - $4,000**

Approximately 100 community volunteers participated in the 2012 *Day of Caring*. Volunteers provided helping hands to non-profit agencies allowing them to better serve our community. Volunteer hours are valued at $10.00 per hour, with 100 volunteers working 4 hours each.
Iredell Health Systems led the way during the 2012 Community Campaign among a number of increased campaigns. This campaign alone, will provide services to over 9,000 individuals.

Thanks to the support and commitment of management and employees of Iredell Health Systems, $96,292 was raised which is an increase of 21.7% or $17,167 over last year’s giving.

Over the past 5 years Iredell Health Systems has invested $490,000 in our community, impacting lives of thousands of local citizens. Not only do these employees strive to improve the health and lives of local citizens, they are committed to LIVING UNITED!

The highlight of the campaign kick-off was a cookout for all employees complete with dancing and music by the Catalinas.
During our 2012 Community Campaign, leadership giving accounted for over one-half of the dollars received. A huge thank you to those individuals and companies leading the way towards a stronger community.

**Alexis de Tocqueville**
The Alexis de Tocqueville Society is United Way Worldwide’s most prestigious leadership giving program. It was founded in 1984 and locally in 2000. It exists to foster, promote and recognize the vital importance of voluntary community service and personal giving at an exceptional level.

- Gordon Family Foundation
- Mr. & Mrs. Thomas A. Fanjoy
- Miller Family
- Wilson Family Foundation
- JCP Logistics
- Dr. & Mrs. Walt Glazer
- Dr. & Mrs. Walter Holland
- EnergyUnited
- Mr. & Mrs. Tim Dearman
- Mr. & Mrs. David Steele
- United Federal Credit Union
- Wells Fargo
- JC Steele & Sons
- Mrs. Eleanor M. Meech
- Kewaunee Scientific Corporation
- SCANA
- Mr. & Mrs. David Steele
- United Federal Credit Union
- Wells Fargo
- Zimmer Surgical Products

We have made every effort to ensure that all listings of leadership donors are accurate and complete. We apologize to anyone we may have inadvertently omitted.

**Leadership Giving**

**Education**
- Parent training designed to provide a safe home environment for children.
- Supplemental in-school services designed to increase school effectiveness for at risk children.
- After-school or summer programming for children providing academic tutoring, character building and educational experiences.

**Income**
- Reaching citizens in financial crisis and assisting with their recovery to self-sufficiency.
- Supplemental services for vulnerable populations, allowing them to remain indep

**Health**
- Providing access to mental health care and counseling services.
- Increasing access to life-saving medical care and rescue services.
- Providing access to exercise and preventative health services.

Your dollars are creating lasting changes by addressing the underlying causes of societal problems.

Thank You for being part of the solution.
Leadership Giving

Silver Benefactor
Dr. & Mrs. J. Curtis Abell
A T & T
Mr. Lee Bassage
BB&T / BB&T Webb Insurance
Ms. Gayle C. Beatty
Ms. Susan G. Blumenstein
Ms. Kathleen A. Brokaw
Bedford & Elizabeth Cannon
Ms. Tabara Campbell
Mr. & Mrs. John Childhood
Judge & Mrs. Robert A. Collier
Davis Regional Medical Center
Mr. & Mrs. Fred H. Deaton Jr
Drs. Douglas & Laurel Eason
Ms. Kathleen A. Brokaw
Ms. Susan G. Blumenstein
BB&T / BB&T Webb Insurance
Mr. Lee Bassage
A T & T
Dr. & Mrs. J. Curtis Abell
Mr. & Mrs. Robert W. Johnson
Mrs. Marilyn Harmon
Mr. & Mrs. Ron Hargrave
Mr. George A. Gatton
Ms. Teresa B. Evans
Mr. Carl Dunkin
Custom Machine Services, Inc.
Mrs. Carol A. Biggs
Ms. Charlene Smith
Mr. Jerry B. Rivers
Mrs. Joseph W. Raymer
Mr. & Mrs. Douglas Hendrix
Mr. & Mrs. John M. Karriker
Dr. Richard LeFevre
Melvin & Ann Kelly
Mr. & Mrs. Joel R. Mashburn
Mr. Will Monroe
Robert & Terri Phillips
Mr. & Mrs. Joseph W. Raymer
Mr. Gary Watts
2 anonymous gifts
Mr. & Mrs. John M. Karriker
Dr. Richard LeFevre
Melvin & Ann Kelly
Mr. & Mrs. Joel R. Mashburn
Mr. Will Monroe
Robert & Terri Phillips
Mr. & Mrs. Joseph W. Raymer
Mr. Gary Watts
2 anonymous gifts
Frank and Linda Johnson made a most generous gift of $100,000 to the 2012 Community Campaign, the largest individual gift ever received by the United Way of Iredell County. The Johnson’s gift has enabled United Way of Iredell County to establish The Frank and Linda Johnson Fund, a new investment option for donors and a tool for creating lasting change in our community.

Frank and Linda truly know how to LIVE UNITED™. Their gift will have a lasting impact, providing flexibility for United Way to respond to emerging needs and changes in our community for many years to come.

If you are interested in learning more about options for planned giving please contact Brett Eckerman at 704-872-3000 or beckerman@unitedwayofiredell.org.

United Way of Iredell County’s goal is to create long-lasting change by addressing the underlying causes of these problems. LIVING UNITED means being part of a change. It takes everyone in the community working together to create a brighter future.
While preparing for the 2008 Community Campaign, it was suggested that United Way partner with Iredell Statesville Schools’ Collaborative College for Technology & Leadership, also known as ‘Early College’, to produce our local video. Students at Early College are fortunate to have the opportunity to take classes in a wide variety of technology. These students are learning videography, desktop publishing, video and audio editing, to name a few.

Mr. Tony Lellie, technology teacher, has embraced our local video production with enthusiasm and professionalism at no cost to United Way, while at the same time involving students in the production. His ideas and visions have produced some of the best local videos in the history of this United Way.

The partnership between United Way and the Early College benefits not only United Way and it’s partner agencies, but the students who are learning about United Way, its 20 partner agencies and the concept of philanthropy.

Thank You!

2012 Campaign Sponsors!

Statement of Financial Position

United Way of Iredell County
Statements of Financial Position as of December 31, 2012

<table>
<thead>
<tr>
<th>Assets</th>
<th>2012</th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>Operating Cash</td>
<td>$247,285</td>
<td>$265,726</td>
</tr>
<tr>
<td>Campaign Promises to Give</td>
<td>$442,225</td>
<td>$563,597</td>
</tr>
<tr>
<td>Allowance for Uncollectable Pledges</td>
<td>-$69,088</td>
<td>-$94,574</td>
</tr>
<tr>
<td>Total Operating Assets</td>
<td>$620,422</td>
<td>$734,749</td>
</tr>
<tr>
<td>Operating Reserve Funds</td>
<td>$225,642</td>
<td>$278,688</td>
</tr>
<tr>
<td>Frank &amp; Linda Johnson Fund</td>
<td>$85,000</td>
<td>$0</td>
</tr>
<tr>
<td>Property (net depreciation)</td>
<td>$460,617</td>
<td>$459,172</td>
</tr>
<tr>
<td>Total Assets</td>
<td>$1,391,681</td>
<td>$1,472,610</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Liabilities</th>
<th>2012</th>
<th>2011</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounts Payable</td>
<td>$8,164</td>
<td>$6,191</td>
</tr>
<tr>
<td>Designations Payable</td>
<td>$81,929</td>
<td>$80,156</td>
</tr>
<tr>
<td>Accrued Agency Allocations</td>
<td>$137,457</td>
<td>$133,805</td>
</tr>
<tr>
<td>Total Liabilities</td>
<td>$227,550</td>
<td>$220,152</td>
</tr>
<tr>
<td>TotalNet Assets</td>
<td>$1,164,131</td>
<td>$1,252,458</td>
</tr>
<tr>
<td>Total Liabilities &amp; Net Assets</td>
<td>$1,391,681</td>
<td>$1,472,610</td>
</tr>
</tbody>
</table>

Note: The financial information listed on this page was unaudited at the time of printing. The organization’s most recent 990 form can be found on our website at www.unitedwayofiredell.org.
In an effort to say THANK YOU to our donors United Way conducted a Mystery Basket drawing for fair share donors. Thanks to the sponsors listed below for making this giveaway possible. (no campaign pledge dollars were used to purchase donor incentive prizes)

Our Winners:

![Gayle Beatty, Iredell Health Systems](image)
Technology Basket

![Raymond Cole, JC Steele & Sons](image)
Sportsman’s Basket

![Harold Gardner, Kewaunee](image)
won the Manly Basket

![Marna Garrett, Iredell Health Systems](image)
won the Shop Til You Drop Basket

THANK YOU SPONSORS

AeroSport Balloons, BJ’s Warehouse, Belk Dept. Store, Bella Vita Salon, Cafe 220, East Coast Wings, First Citizens Bank, GG’s Arts & Frames, Integrity Computer, JCP Logistics, JD’s Deli, Kewaunee, Lazy 5 Ranch, Lowe’s of Troutman, Mega Nails, Massage Works, Randy Marion Chevrolet - Statesville, Statesville Family YMCA, Statesville Record & Landmark

Dear Neighbors,

When I stepped into the role of President for United Way of Iredell County in January 2013, I was very aware of the incredible legacy of leadership that stands behind me. United Way has achieved the success it has over the decades because of the hard work of many individuals who have given selflessly to build a community that is caring and committed to our friends and neighbors in a time of need.

We live in a world that is changing fast, and it is important that United Way continue to always evaluate how we can get better and how we can do more to meet the needs of our community. It is also important to acknowledge and honor the traditions we come from and the great strengths they hold.

2013 is an exciting year for our United Way. We are looking at some new and innovative ways to bring more resources to bear on the very real and persistent issues being faced by those most vulnerable in our community. Our pledge to you is that as we engage in strategies that will move our organization and community forward that we will always strive to honor those great traditions that have led to all our past successes.

On behalf of the Board of Directors, I invite you to join us. We welcome your thoughts, ideas and input on all that we do. Together, we can only be stronger and more effective at the important work ahead.

Sincerely,

Rhyne Scott
2013 President
Board of Directors

2013 Board of Directors

Rhyne Scott
President

Tracey Gibson
President Elect

Ralph Bentley
VP Fund Distribution

Skott Grooth
VP Planning

Dr. Douglas Eason
Treasurer

Vince Gary
Campaign Chair

Joe Abell
Home Improvement Care

Natalie Austin
Yadkin Valley Bank

Dr. Tim Brewer
MC

David Cusick
City of Statesville

Mary Dulin
Coldwell Banker

Anna Gordon
MV

Richard Griffin Jr.
City of Statesville

Rich Gaston
Ponistry/President

Brenda Minton
MC

Amy Kelly
MC

Beth Phillips
Kewaunee State

Norma Mate
Friend To Health Dept

Robo Rossfield
Ransonfield Company

Justin Rittig
MC

David Schlemmer
Enviro Water

Angie Sol
Pondview 703

Ron Smith
Friend To Health Dept

Vince Smith
Friend To OSS

John Snow
Friend To Health Dept

Tommy Southern
Board Of Homeowner

Bad Welch
Friend To Landscape

Peggy Willhite
Community Volunteer

Terra Williams
Friend To Health Dept

Julia Wilson
MC
Meet Shawn -

For Shawn’s 7th birthday his grandmother gave him a whiskey flask. Shawn received his first DUI at the age of 14. At the age of 25 Shawn moved from alcohol, marijuana and a myriad of other illegal drugs to pain killers after suffering a sprained ankle. After a failed marriage, Shawn and his son were living on their own, Shawn was unable to hold down a job due to his drug and alcohol abuse. Eventually, he robbed a gas station of $40.00, was caught and arrested and ultimately lost custody of his son. While on parole he convinced his parole officer to let him involved as a volunteer talking with kids about drugs. He was introduced to Pam Navey, Ex. Director of APO. Pam took him to speak at a AA and a NA meeting and saw tremendous potential in his ability to relate to people. After that Pam took Shawn to speak to several middle school and high school aged students.

Shawn says that being involved at APO as a volunteer and an employee has been more therapeutic for him than the seventeen (17) times he has been in rehabilitation Shawn is now enrolled in college, working as the Teen Court Coordinator for Appropriate Placement Options and has been clean for 4 years, 6 months and 21 days as of July 2, 2012. Shawn is a productive and contributing member of society, financially self-sufficient; all enabling him to be a better father to his son.

Meet Afton -

Afton Davidson is a single parent with one child. Out of work due to a broken arm, Afton suddenly found herself without income. Never having to ask for assistance before, she turned to the Salvation Army.

BECAUSE OF YOU, the Salvation Army was able to assist her in her time of crisis; allowing Afton and her daughter to remain in their own home. Afton has fully recovered from her injury and is once again a self-sufficient member of our community.